

The Corporation of the Town of Aurora

By-law Number 6163-19

Being a By-law to amend By-law Number 5840-16, as amended, respecting signs within the Town of Aurora.

Whereas section 11 of the *Municipal Act, 2001*, S.O. 2001, c. 25, as amended, permits The Corporation of the Town (the “Town”) to pass by-laws respecting signs, structures, culture, heritage, the health, safety and well-being of persons and Economic, social and environmental well-being of the municipality;

And whereas it is deemed necessary to amend By-law Number 5840-16 to regulate additional signs in the Town of Aurora;

Now therefore the Council of The Corporation of the Town of Aurora hereby enacts as follows:

1. Section 1 of By-law Number 5840-16 be and is hereby amended by inserting the following:

 “1.34.1 “portable sign” shall mean a free standing sign located, erected or displayed on, but not permanently anchored to, the ground and includes but is not limited to, signs commonly referred to as A-frame, T-frame or sandwich board, but shall not include a banner sign, an election sign, a feather banner sign, an inflatable sign or a mobile sign”
2. Section 3.5 of By-law Number 5840-16 be and is hereby amended by inserting the following:

 “(e) portable signs in accordance with subsection 5.17 of this by-law.”
3. Section 3.6 of By-law Number 5840-16 be and is hereby amended by inserting the following:

 “(e) portable signs in accordance with subsection 5.17 of this by-law.”
4. Paragraph (h) of section 4.3 of By-law Number 5840-16 be and is hereby deleted and replaced with the following:

 “(h) notwithstanding paragraphs (b) and (c), an application for a mobile sign, a banner sign, a feather banner sign or a portable sign permit shall, in lieu of the items required under paragraphs (b) and (c) include:
 - (i) written permission of the property management or the person in charge of the lot;
 - (ii) proposed dates and/or times for placement and removal of signs;
 - (iii) information with respect to number and locations of proposed sign(s);
 - (iv) for mobile signs, proof of insurance satisfactory to the Director; and
 - (v) for portable signs that are placed, or to be placed, on public lands:

(A) proof of liability insurance naming the Town as an additional insured in an amount of at least \$2,000,000 CAD, or an amount otherwise to the satisfaction of the Director; and

(B) written commitment in a form satisfactory to the Director to indemnify the Town in case of any claim against the Town caused by, or related to, the portable sign.”

5. Paragraph (c) of section 4.7 of By-law Number 5840-16 be and is hereby deleted and replaced with the following:

“(c) Provisions in subsection 4.7 of this bylaw shall not apply to mobile signs, banner signs, feather banner signs and portable Signs.”

6. Section 5.1 of By-law Number 5840-16 be and is hereby deleted and replaced with the following:

“5.1 RESTRICTIONS ON TYPES OF SIGNS:

Except for any signs provided under subsection 4.2, only the following types of signs are allowed in the Town and subject to the applicable provisions contained in this by-law, including the requirement to obtain a permit:

- (a) wall signs,
- (b) awning signs,
- (c) canopy signs,
- (d) free standing canopy signs,
- (e) projecting signs,
- (f) ground signs,
- (g) non-residential development signs,
- (h) residential development signs,
- (i) third party signs subject to Council approval,
- (j) mural signs subject to Council approval,
- (k) mobile signs,
- (l) banner signs,
- (m) feather banner signs,
- (n) portable signs,
- (o) menu board,
- (p) pre-menu board.”

7. Section 5 – General Provisions of By-law Number 5840-16 be and is hereby amended by inserting the following:

“5.17 PORTABLE SIGNS:

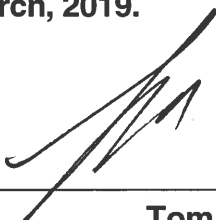
The following regulations shall apply to all portable signs:

- (a) on lands that are not public, portable signs shall only be located in:
 - (i) Commercial zones,
 - (ii) Institutional zones,

- (iii) Employment zones,
 - (iv) Rural zones, and
 - (v) non-residential use areas within the Promenade zones,
- as identified and described in the Zoning By-law;
- (b) on public lands, portable signs shall only be located within the area delineated as the Aurora Promenade Permitted Portable Sign Locations on Public Property on Schedule "D" of this by-law;
 - (c) portable signs shall only be located on the premises of the business enterprise, venture, undertaking or cause that the portable sign is advertising or notifying about or on public lands that are directly adjacent to such premises;
 - (d) a business enterprise, venture, undertaking or cause shall only be permitted to have one (1) Portable Sign permit at any one time;
 - (e) permits for portable signs shall expire one (1) year from the date of permit issuance;
 - (f) portable signs shall only be displayed to the public from 6:00 am to 11:00 pm and only during times when the business enterprise, venture, undertaking or cause that the portable sign is advertising or notifying about is operating and open to the public;
 - (g) portable signs shall only be displayed to the public with a Town issued permit sticker affixed to the sign;
 - (h) at all times when placed or located outdoors, portable signs shall be weighted down and securely affixed to grade so as to prevent unintentional movement;
 - (i) no portable sign shall be internally or externally illuminated;
 - (j) no portable sign shall exceed:
 - (i) 1.0 metres in height inclusive of the base and frame, and
 - (ii) 0.6 m² in sign area;
 - (k) no portable sign shall be located:
 - (i) within 1.0 metre of a driveway, a rear lot line or a common lot line with adjacent lots,
 - (ii) within 0.4 metres of the edge of a roadside curb,
 - (iii) within a parking lot, any parking space or a planting bed,
 - (iv) in a manner that impedes the flow of traffic on, in or out of a lot,
 - (v) in a manner that obstructs or interferes with a pedestrian or vehicular entrance/exit of a building,
 - (vi) in a manner that could obstruct or interfere with snow plowing or snow removal, or
 - (vii) in a manner that provides less than 1.1 metre of unobstructed sidewalk passage space on any sidewalk or walkway;"

8. Paragraph (b) of Schedule “A” Fees and Securities to By-law Number 5840-16 be and is hereby deleted and replaced with the following:
- “(b) application fee for mobile signs, banner signs, feather banner signs, portable signs and signs advertising a special event: \$100.00 per application;”
9. By-law Number 5840-16 be and is hereby amended by inserting the following schedule:
- “Schedule “D” – Aurora Promenade Permitted Portable Sign Locations on Public Property”

Enacted by Town of Aurora Council this 26th day of March, 2019.



Tom Mrakas, Mayor



Michael de Rond, Town Clerk

SCHEDULE "D" to BY-LAW NUMBER 5840-16
(as amended by By-law Number 6163-19)

Town of Aurora

 Aurora Promenade Permitted Portable Sign Locations on Public Property

