AROUND AURORA

CONNECTING OUR STREETS, SHOPS & PEOPLE

#aroundaurorapodcast

Casting Call: Podcast Co-Host

AURORA
You're in Good Company

AURORA
ECONOMIC
DEVELOPMENT

Volunteer Podcast Co-host
Role Description

This is a casting call for the **Around Aurora** podcast. **Around Aurora** is looking for a new, volunteer co-host to help anchor a podcast focused on celebrating all things Aurora.

Core Co-host Responsibilities
- **Hosting:** Anchoring monthly episodes alongside a co-host.
- **Field Work:** Recording both in-studio and at various Aurora landmarks/businesses.
- **Strategy:** Participating in pre-production to ensure a "community-first" angle.

Ideal Profile
- **The "Vibe":** Someone capable of unscripted banter and immediate rapport.
- **Local Passion:** A genuine interest in Aurora's economic and social evolution.
- **Flexibility:** Able to pivot between business trends and lighthearted local stories.

Application Process (3 Stages)
The application window is open until **March 31, 2026.**
1. **The Digital Audition:** Submit three voice recording based on the casting scripts provided (see last page) to **aroundaurorapodcast@aurora.ca**
2. **The Shortlist:** A deep dive into your vocal clarity and local authenticity followed by an in-person/virtual interview.
3. **The Chemistry Test:** An in-studio demo session with a co-host to test real-time banter and conversational flow.

How to Apply:
Your application should include:
1. Your full name and contact information

2. Brief note about why you love Aurora

3. Any relevant podcast/on-air experience (though none is required!)

4. Create **audio files** for each of the **three scripts** (see last page).
   - **Format:** Please submit your audition as an MP3, WAV, or a link to a cloud folder (Google Drive/Dropbox).

Submit your application/questions to:
- **Email:** aroundaurorapodcast@aurora.ca
- **Deadline: March 31, 2026**

Demo Scripts

Create audio files for **each of the following three (3) scripts** (See file formats above).

Script 1: The "Hook"

"Welcome to Around Aurora, I'm **[Insert Name Here]**, and I'm thrilled to be joining **[Co-host name – "Bob"]** where we explore the streets, the shops, and the incredible people that are the heartbeat of this Town.

Today, we're looking at the big picture: from the stunning revitalization of our heritage buildings to the bold new entrepreneurs choosing to call Aurora home. Whether we're in the studio or out on Yonge Street, our goal is simple: to bring you the stories that define our town's evolution. We're diving deep into the heart of our community and we're roaming Around Aurora."

Script 2: The "Storyteller"

"Think about the last time you walked through Town Park on a Saturday morning. You hear the laughter from the playground, you smell the fresh coffee from the cafe, and you see the storefronts that have stood for a century.

But have you ever wondered about the person behind the counter? Or the architect who spent months ensuring that a new development feels just as 'Aurora' as the Hillary House? That's what we're doing here. We're pulling back the curtain on the 'why' behind the 'what.' We aren't just reporting news; we're celebrating the human grit and creativity that keeps our downtown growing. Thanks for listening, and for being part of the story. We'll see you next time… Around Aurora."

Script 3: The "Show Promo"

"Before we get into today's interview, a quick reminder: the best way to experience Aurora is to actually _be_ here. This weekend, we're inviting you to be a tourist in your own backyard. Grab a friend, head downtown, and discover that 'hidden gem' you've walked past a dozen times.

And while you're exploring, pull up the 'Around Aurora' Spotify Playlist. It's the perfect backdrop for a stroll or run through the core. If you find a new favorite spot, tag us at #AroundAurora. We might just feature your story in an upcoming episode. Thanks for listening, and for being part of the story. We'll see you next time… Around Aurora."