



Proclamation

Show Your Local Love Day

September 23, 2022

Whereas Show Your Local Love Day encourages those who live and work in Aurora to dedicate their time and resources to support United Way Greater Toronto; and

Whereas as the largest non-government funder of community services in the GTA, United Way Greater Toronto reinforces a crucial community safety net across Peel, Toronto and York Region, supporting those most impacted by poverty and inequality; and

Whereas as United Way Greater Toronto launches its annual giving campaign on September 23, people in Aurora are encouraged to show their local love by learning more about the work of United Way and joining workplaces and individuals across the GTA in making a donation to help mobilize our network of community supports. This support reaches over 2 million people annually and will help people recover from the effects of the pandemic; and

Whereas Show Your Local Love Day 2022 will build on the success of similar proclamations last year by the Town of Aurora and municipalities across Peel, Toronto and York Region to support United Way's annual campaign, and ensure that everyone has access to the services and opportunities that can help break the cycle of poverty and inequity.

Therefore be it resolved that, on behalf of the Corporation of the Town of Aurora, I, Mayor Tom Mrakas, do hereby proclaim the day of **September 23, 2022 as Show Your Local Love Day** in the Town of Aurora.

Tom Mrakas
Mayor