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Town of Aurora
Information Report
No. CMS21-025

Subject: Culture and Recreation Grant Update

Prepared by: Robin McDougall, Director of Community Services

Department: Community Services

Date: July 6, 2021

In accordance with the Procedure By-law, any Member of Council may request that this Information Report be placed on an upcoming General Committee or Council meeting agenda for discussion.

Executive Summary

The purpose of this report is to provide the semi-annual report of the allocation of funds for the Culture and Recreation Grant. The total allocation since the last report to Council (CMS21-001) is \$3,000.

Background

Each year Council allocates funds from the Operating Budget in support of the Culture and Recreation Grant and the John West Memorial Scholarship. This budget line includes \$14,000 for the Grant program and \$2,000 for the Scholarship.

The Community Services Department currently administers both the Grant and Scholarship programs. Applications for the grant are processed throughout the year and updates on the allocation of funds are presented to Council on a semi-annual basis.

Analysis

Allocation of Funds

The Culture and Recreation Grant (including \$2,000 for the John West Memorial Scholarship Award) was allocated a total of \$16,000 for 2021.

Since the last report presented to Council (CMS21-001) in January 2021, the Town received three applications for the Culture and Recreation Grant and all three were approved for funding totalling \$3,000.

The following table shows the breakdown of funds between the organizations who received funding between January and June 2021:

Organization / Individual Name	Amount Requested	Amount Granted	Reason for Grant	GROUPS		
				Must be Non-profit and/or charitable	Must serve the residents of Aurora	Represent Aurora provincially, nationally or internationally
Sport Aurora	\$1,000.00	\$1,000.00	To enable Sport Aurora to develop membership recruitment and sponsor fulfillment processes.	Yes	Yes	No
Aurora Lawn Bowling Club	\$1,000.00	\$1,000.00	Advertising and promotion, and to purchase new equipment	No	Yes - 70%	No
Pine Tree Potters Guild	\$1,000.00	\$1,000.00	To assist with costs for supplies for 'Culture Days - A Taste of Summer' event at Town Park	Yes	Yes	No

Additionally, two John West Memorial Scholarships will be awarded to students in July 2021 totaling \$2,000. The details will be reported in the January 2022 Culture and Recreation Grant update.

Advisory Committee Review

Not applicable

Legal Considerations

Not applicable

Financial Implications

A total of \$16,000 is budgeted for the Culture and Recreation Grant program and the John West Memorial Scholarship in 2021. Of this amount the Town has awarded a total of \$3,000 to the community over the first half of 2021.

Communications Considerations

There are no communications considerations.

Link to Strategic Plan

The allocation of funds for the Culture and Recreation Grant supports the Strategic Plan goal of **Supporting an Exceptional Quality of Life for All** through its accomplishment in satisfying requirements in the following key objective within this goal statement:

Expand opportunities and partnerships that contribute to the celebration of culture in the community.

Alternative(s) to the Recommendation

Not applicable.

Conclusions

In accordance with the Culture and Recreation Grant Policy, staff have distributed the funds as noted within this report.

Attachments

None

Previous Reports

CMS21-001 – Culture and Recreation Grant – December 2020 Allocation

Pre-submission Review

Agenda Management Team review on June 17, 2021

Approvals

Approved by Robin McDougall, Director, Community Services

Approved by Doug Nadorozny, Chief Administrative Officer