



100 John West Way
Aurora, Ontario
L4G 6J1
(905) 727-3123
aurora.ca

Town of Aurora

Information Report

No. CMS21-001

Subject: Culture and Recreation Grant 2020 Allocation

Prepared by: Robin McDougall, Director

Department: Community Services

Date: January 12, 2021

In accordance with the Procedure By-law, any Member of Council may request that this Information Report be placed on an upcoming General Committee or Council meeting agenda for discussion.

Executive Summary

The purpose of this report is to provide the semi-annual report of the allocation of funds for the Culture and Recreation Grant.

- The total allocation of funds for 2020 was \$10,400

Background

Each year Council allocates funds from the Operating Budget in support of the Culture and Recreation Grant and the John West Memorial Scholarship. This budget line includes \$14,000 for the Grant program and \$2,000 for the Scholarship.

The Community Services Department currently administers both the Grant and Scholarship programs. Applications for the grant are processed throughout the year and updates on the allocation of funds are presented to Council on a semi-annual basis.

Analysis

The total allocation of funds for 2020 was \$10,400

The Culture and Recreation Grant (including \$2,000 for the John West Memorial Scholarship Award) was allocated a total of \$16,000 for 2020.

Since the last report presented to Council (CMS20-015) in June 2020, the Town received eight (8) applications for the Culture and Recreation Grant; six (6) were approved for funding in the amount of \$5,400 and two (2) were denied. The John West Memorial Scholarship Awards were awarded to Amanda Bishop and Kiana Mishani, totalling \$2,000.

The following table shows the breakdown of funds between the organizations and individuals who received funding between July and December 2020:

Organization / Individual Name	Amount Requested	Amount Granted	Reason for Grant
Marquee Theatrical Productions	\$1,000.00	\$1,000.00	To assist with storage fees for equipment not in use due to the pandemic
Music Aurora	\$1,000.00	\$1,000.00	To support music initiatives in giving youth opportunities to perform
Aurora Historical Society	\$400.00	\$400.00	To offset the costs of tickets to Culture Days Aurora. This grant will allow the AHS to reduce ticket prices from \$20 to \$7.
Aurora Legion	\$1,000.00	\$1,000.00	To assist with expenses for the Remembrance Day Services
Sport Aurora	\$1,000.00	\$1,000.00	To offset the cost of outreach for the All Kids Can Play Program
Ecole Elementaire Catholique Saint-Jen	\$1,000.00	\$1,000.00	To contribute towards the cost of supplies for the COVID-Busters Program
John West Scholarship	\$2,000.00	\$2,000.00	Amanda Bishop, Kiana Mirshani
TOTAL	\$7,400.00	\$7,400.00	

The following table shows the breakdown of those organizations denied funding between July and December 2020:

Organization	Amount Requested	Reason for Grant Request	Reason for denial of funding
Central York Girl's Hockey Association	\$1,000.00	Request assistance in providing sport experience for female hockey players in York Region	Denied for 2020. Policy states that the grant can be received three times during a five year period. The CYGHA will be eligible again in 2022
Sport Aurora	\$1,000.00	To enable Sport Aurora to develop membership recruitment and sponsor fulfilment processes.	Previously received maximum grant for this year.

Advisory Committee Review

Not applicable

Legal Considerations

Not applicable

Financial Implications

A total of \$16,000 was budgeted for the Culture and Recreation Grant program and the John West Memorial Scholarship in 2020. Of this amount the Town awarded a total of \$3,000 to the community over the first half of 2020, with a further \$7,400 being awarded to community recipients since July 1, 2020.

Communications Considerations

There are no communications considerations at this time.

Link to Strategic Plan

The allocation of funds for the Culture and Recreation Grant supports the Strategic Plan goal of **Supporting an Exceptional Quality of Life for All** through its accomplishment in satisfying requirements in the following key objective within this goal statement:

Expand opportunities and partnerships that contribute to the celebration of culture in the community.

Alternative(s) to the Recommendation

Not applicable

Conclusions

In accordance with the Culture and Recreation Grant Policy, staff have distributed the funds as noted within this report.

Attachments

None

Previous Reports

CMS20-015 Culture and Recreation Grant – June 2020 Allocation, July 7, 2020

Pre-submission Review

Agenda Management Team review on December 17, 2020

Approvals

Approved by Robin McDougall, Director, Community Services

Approved by Doug Nadorozny, Chief Administrative Officer