

Public Release
March 31, 2017



**Town of Aurora
Additional Items to
General Committee Meeting Agenda**

Tuesday, April 4, 2017
7 p.m., Council Chambers

- **Revised General Committee Meeting Agenda Index**
- **Presentation (c) Laurie Mueller and Erin Hamilton, Sport Aurora
Re: Sport Plan Progress and Report**
- **Delegation (a) Jamie Cole, Aurora King Baseball Association
Re: Baseball Diamond Shortage**
- **Item R9 – Report No. PRCS17-012 – Music Aurora**
- **Item R10 – Excerpt from Minutes – Central York Fire Services – Joint Council
Committee (JCC) Meeting of February 7, 2017, regarding the
Consolidation Study**



**Town of Aurora
General Committee
Meeting Agenda (Revised)**

Tuesday, April 4, 2017
7 p.m., Council Chambers

Councillor Gaertner in the Chair

1. Approval of the Agenda

Recommended:

That the agenda as circulated by Legislative Services be approved.

2. Declarations of Pecuniary Interest and General Nature Thereof

3. Presentations

(a) Anca Mihail, Manager, Engineering and Capital Delivery

Re: Item R1 – IES17-015 – Ten-Year Capital Road Reconstruction Program

(b) Dan Elliott, Director of Financial Services - Treasurer

Re: Item R2 – FS17-003 – Joint Operations Centre (JOC) Project: Financial Summary Report

(c) Laurie Mueller and Erin Hamilton, Sport Aurora

Re: Sport Plan Progress and Report

(Added Item)

4. Delegations

(a) Jamie Cole, Aurora King Baseball Association

Re: Baseball Diamond Shortage

(Added Item)

5. Consent Agenda

Items listed under the Consent Agenda are considered routine or no longer require further discussion, and are enacted in one motion. The exception to this rule is that a Member may request for one or more items to be removed from the Consent Agenda for separate discussion and action.

Recommended:

That the following Consent Agenda Items, C1 to C5 inclusive, be approved:

C1. IES17-014 – Submission of Annual Drinking Water Quality Report

(Information Report dated March 21, 2017, included on agenda per Member of Council request)

Recommended:

1. That Report No. IES17-014 be received for information.

C2. IES17-016 – Award of Tender IES 2016-103 – Closed Circuit Television (CCTV) Sewer Inspection Services

Recommended:

1. That Report No. IES17-016 be received; and
2. That Tender No. IES 2016-103 for Capital Project No. 41011 – Closed Circuit Television (CCTV) Sewer Inspection Services for sewer inspection services at various locations in the Town of Aurora for one (1) Year (with an option to renew for an additional two (2) one (1) year periods), be awarded to Infrastructure Intelligence Services Inc. in the amount of \$134,460 excluding taxes; and

3. That the Director of Infrastructure and Environmental Services be authorized to renew Tender IES 2016-103 for an additional two (2), one (1) year periods, pending an annual analysis and satisfactory performance review by the Director; and
4. That the Mayor and Town Clerk be authorized to execute the necessary Agreement, including any and all documents and ancillary agreements required to give effect to same.

C3. IES17-017 – Award of Tender 2017-26-IES – For the Reconstruction of Brookland Avenue from Yonge Street to Banbury Court

Recommended:

1. That Report No. IES17-017 be received; and
2. That Tender No. 2017-26-IES for the reconstruction of Brookland Avenue, from Yonge Street to Banbury Court, be awarded to MGI Construction Corp. in the amount of \$1,567,450.35, excluding taxes; and
3. That the Mayor and Town Clerk be authorized to execute the necessary Agreement, including any and all documents and ancillary agreements required to give effect to same.

C4. PRCS17-011 – Purchase Order Increase for Summer Camp Bussing

Recommended:

1. That Report No. PRCS17-011 be received; and
2. That the option to renew the Student Transportation of Canada contract be exercised for the third and final year of the Contract ending December 31, 2017; and
3. That Purchase Order No. 957 be increased by \$40,000, excluding taxes, to a total of \$103,547, excluding taxes, to accommodate bussing for 2017.

C5. PBS17-020 – Planning Applications Status List

(Information Report dated March 21, 2017, included on agenda per Member of Council request)

Recommended:

1. That Report No. PBS17-020 be received for information.

6. Consideration of Items Requiring Discussion (Regular Agenda)

R1. IES17-015 – Ten-Year Capital Road Reconstruction Program

Recommended:

1. That Report No. IES17-015 be received; and
2. That a service standard be approved whereby the road network be maintained at a Pavement Quality Index (PQI) score of 65 (“Fair”), on average; and
3. That the Town’s 2018 operating and ten-year capital plans for the Reconstruction and Rehabilitation (R&R) of its road network, as well as the Asset Management Plan (AMP), be updated to align with a service standard of maintaining a Pavement Quality Index (PQI) of 65 (“Fair”), on average.

R2. FS17-003 – Joint Operations Centre (JOC) Project: Financial Summary Report

Recommended:

1. That Report No. FS17-003 and Report No. IES17-001 (Attachment #3) be received; and
2. That the overspending of \$103,027 on Capital Project No. 34217 be funded as set out in Report No. FS17-003, and that the capital project be closed; and
3. That the JOC Financial Monitoring Task Force Committee previously established by Council be disbanded; and

4. That the outstanding items be referred to future capital budgets.

R3. FS17-014 – Proposed Changes to Regional Property Tax Ratios

Recommended:

1. That Report No. FS17-014 be received; and
2. That the Town of Aurora supports revenue neutral tax ratios when the matter is considered by York Region at its Committee of the Whole meeting of April 13, 2017.

R4. FS17-015 – Results of Tax Sale Held April 23, 2015

Recommended:

1. That Report No. FS17-015 be received; and
2. That the Treasurer be authorized to write off the outstanding property tax balances as uncollectible, and vest the parcel of land, Property Roll number 1946-000-096-70000-0000, that was not sold in the Tax Sale of April 23, 2015, and that this parcel of land be offered for sale to the abutting landowners.

R5. CS17-001 – Council Chambers and Holland Room Use Policy

Recommended:

1. That Report No. CS17-001 be received; and
2. That Policy No. CORP-13 – Council Chambers and Holland Room Use, be approved; and
3. That the 2017 Fees and Charges By-law be amended to include the associated staff resourcing fee for Council Chambers and Holland Room bookings; and
4. That the attached list of Town Council Events be approved.

R6. CS17-006 – Vacant Buildings Registry

Recommended:

1. That Report No. CS17-006 be received; and
2. That a Vacant Buildings Registry By-law be enacted at a future Council meeting.

R7. FS17-006 – 2018 Town of Aurora Budget Workplan

Recommended:

1. That Report No. FS17-006 be received; and
2. That the proposed 2018 budget workplan be approved; and
3. That Council provide direction with respect to the handling of requests for funding, assistance or services in kind received during the budget year outside of the planned special Budget Committee consultation meeting.

R8. PRCS17-009 – Property Use Agreement – St. Andrew’s College Soccer Fields

Recommended:

1. That Report No. PRCS17-009 be received; and
2. That a License Agreement for the 2017 playing season for the use of soccer fields owned by St. Andrew’s College be approved; and
3. That the Director of Parks, Recreation and Cultural Services be authorized to execute the 2017 License Agreement, including any and all documents and ancillary agreements required to give effect to same; and
4. That, going forward, the Director of Parks, Recreation and Cultural Services be authorized to renew the License Agreement on an annual basis, provided that there is no financial impact to the Town, with the Director of Parks, Recreation and Cultural Services being authorized to execute the necessary renewal Agreements, including any and all documents and ancillary agreements required to give effect to same.

R9. PRCS17-012 – Music Aurora

(Added Item)

Recommended:

1. That Report No. PRCS17-012 be received; and
2. That direction be provided to staff regarding funding in support of Music Aurora to be held on August 5, 2017; and
3. That the Permit fee be waived in the amount of \$599.

R10. Excerpt from Minutes – Central York Fire Services – Joint Council Committee (JCC) Meeting of February 7, 2017, regarding the Consolidation Study (Note: Joint Chief Administrative Officers (Newmarket & Aurora) & CYFS Fire Chief, Corporate Services Report – Financial Services 2017-05, attached for information purposes only)

(Added Item)

Recommended:

1. That the Excerpt from Minutes – Central York Fire Services – Joint Council Committee (JCC) Meeting of February 7, 2017, and Joint Chief Administrative Officers (Newmarket & Aurora) & CYFS Fire Chief, Corporate Services Report – Financial Services 2017-05 dated January 24, 2017, regarding the Consolidation Study, be received for information purposes; and
2. That the consolidation of Central York Fire Services (CYFS) with Richmond Hill Fire and Emergency Services (RHFES) not be pursued, as there is not a sufficient business case for CYFS at this time; and
3. That staff continue to identify, report on, and implement efficiencies through partnerships with neighbouring municipalities relative to Fire Services; and
4. That JCC provide any further direction relative to Fire Services; and
5. That Richmond Hill be so advised of the recommendations of Newmarket and Aurora Councils.

7. Notices of Motion

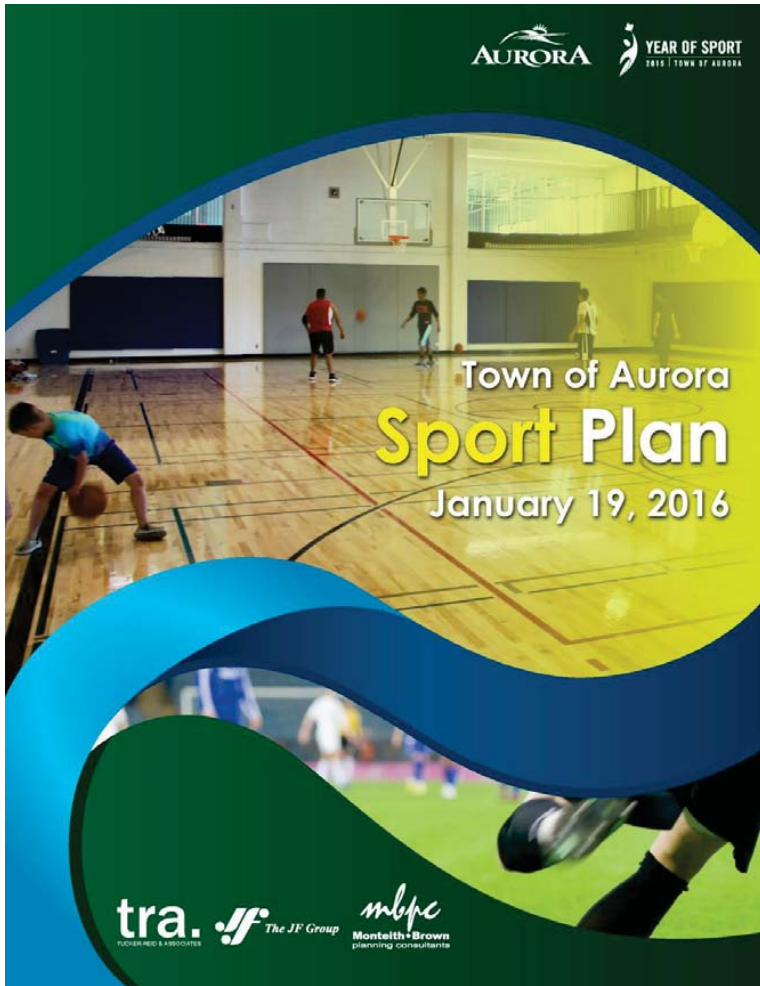
(a) Councillor Gaertner

Re: Appreciating Diversity in Aurora

8. New Business

9. Closed Session

10. Adjournment



Sport Aurora

Sport Plan

Presented to: General Committee, Aurora
Town Council

April 4, 2017



Sport Access



Convene a meeting with agencies supporting persons with a disability to better understand their needs in being included in sport in Aurora.

Process



- Two Committee meetings (February 23rd & March 9th)
- Key Discussion Points:
 - Best practices from Vicki Keith (Kingston Y Penguins)
 - Demographic information
 - Current programs – successes and challenges
 - Barriers to participation
 - Needs to address barriers
 - Priority level
- Initial report created to present key findings and guide next steps in the process

Committee Composition

Sarah Shaw, Autism Ontario York Region Chapter

Reg Chappell, Ducks Swim Club

Nancy Black, Special Olympics Ontario Aurora

Alan Dean, Sport Aurora and Board Director, Ontario Amputee and

Erin Hamilton, Sport Aurora

Laurie Mueller, Sport Aurora

Robert Spencer, Sport Aurora

Chris Catania, Town of Aurora

Tyler Barker, Town of Aurora Accessibility Advisory Committee Chair

Gordon Barker, Town of Aurora Accessibility Advisory Committee

Lois Alderson-Wigelius, York Region District School Board

Janice Lee, York Region District School Board

Cindy Thomas, York Region District School Board



Key Findings - Barriers



Attitude – Willingness	Awareness
Lack of Programs	Policy Barriers
Transportation	Cost to Participate
Lack of Support Staff	Leadership and Volunteers
Resources – Guide, Support and Education	Facilities – Accessible and Available

Each barrier was addressed by the committee and needs to address the barriers are outlined in detail within the report.

Key Findings - Other



- Best Practices – collaboration, leaderships, environment, attitude
- Aurora Based Programs – 4 Main Organizations that deliver

(Town of Aurora, Special Olympics Ontario - Aurora, Aurora Youth Soccer Club, Autism Ontario – York Region)

- Additional programs in surrounding area and throughout GTA
- Sailing, horseback riding and ski/snowboard are most popular
- Classification of disability groups is difficult

Where do we go.....



- Presentation to Accessibility Advisory Committee on Wednesday, April 5th
- Phase 2
 - Convene committee meeting to establish barrier/needs ranking
 - Review of needs identified and conduct further research to provide additional guiding information

Sport Access



Develop a Recreation and Sport Access Policy that identifies barriers to participation and addresses mechanisms that can increase participation and full access for residents from low-income backgrounds

Process



- One Committee Meeting (March 6th, 2017)
- One parent meeting (March 15th, 2017)
- Key Discussion Points:
 - Demographic information
 - Current programs – successes and challenges
 - Barriers to participation
 - Needs to address barriers
 - Priority level
- Initial report created to present key findings and guide next steps in the process

Committee Composition

- John Firman – Town of Aurora
 - Lori Gagnon – Canadian Tire Jumpstart
 - Aundrea Larocque – Aurora Food Pantry
 - Julie Cruickshank – Welcoming Arms
 - Rhonda Flanagan - Big Brother Big Sisters of York
 - Yvonne Kelly – Community Education Centre/YRDSB
 - Lisa McElroy – Public Health/Communities Health & Services
 - Laurie Mueller – All Kids Can Play Program
 - Julie Karabin – All Kids Can Play Program
 - Robert Spencer – Sport Aurora
-
- Parents from the Community – 8 parents participated



Key Findings - Barriers



Attitude / Stigma	Financial
Nutritional	Systemic Barriers / Policy Barriers
Transportation	Performance & Ability
Lack of Support Staff	Leadership
Resources to Guide, Support and Educate	Awareness & Representation
Technology	Cost to Eliminate Barriers

Each barrier was addressed by the committee and needs to address the barriers are outlined in detail within the report.

Recommendations



- Need more personal approach
- Some House league programs are more expensive in Aurora compared to other municipalities
- Funding pool for exceptional athletes

Recommendations



- Purple book
- Lack of funding opportunity awareness
- Equipment drives at the Town of Aurora
- Development of a standard income threshold

Where do we go.....



- Review of needs identified and conduct further research to provide additional guiding information
- Exploration on mechanisms key to reducing barriers for participation in sport and recreation

Other Sport Plan Updates



- Sport Policy Recommendations developed
- Marketing Advisory Committee formed and research on successful large Municipal Communication Strategies is being conducted
- A broad based Marketing Strategy is underway

THANK YOU

Questions?



**Access and Needs to Support Persons with a Disability
Aurora Sport Plan – Task 15**

Introduction

The Sport Participant is one of four recommended priorities within the Aurora Sport Plan. The following task is identified under Sport Participant:

Convene a meeting with agencies supporting persons with disabilities to better understand their needs in being included in sport in Aurora.

A committee was formed of representatives from various agencies that service persons with a disability as well as community members with a disability. The following is a list of individuals that formed the committee:

Sarah Shaw, Autism Ontario York Region Chapter
Reg Chappell, Ducks Swim Club
Nancy Black, Special Olympics Ontario Aurora
Alan Dean, Sport Aurora and Board Director, Ontario Amputee and
Erin Hamilton, Sport Aurora
Laurie Mueller, Sport Aurora
Robert Spencer, Sport Aurora
Chris Catania, Town of Aurora
Tyler Barker, Town of Aurora Accessibility Advisory Committee Chair
Gordon Barker, Town of Aurora Accessibility Advisory Committee
Lois Alderson-Wigelius, York Region District School Board
Janice Lee, York Region District School Board
Cindy Thomas, York Region District School Board

The committee met twice to discuss support for persons with a disability and developed a list of barriers, needs to address the barriers and priority based on immediate, short and long term implementation.

1. Best Practices

During the first meeting, the committee was joined by Vicki Keith from the Kingston Y Penguins. Vicki had an instrumental role in the development of one of the largest and most successful programs for persons with a physical disability in Ontario. The following points outline the best practices that Vicki learned during the implementation stages of the programming:

- Compile a list of children and organizations that deliver programming for persons with a disability in the community
- Start with a keen group of participants (core group) – create the environment, create the leadership
- Confident, knowledgeable, passionate and dedicated leadership
- Development of programs
- Make sure it is a welcoming environment for the parents as well as the participants
- Plan for Special Olympic and Paralympic as well as the able bodied stream
- Sport for Life, fun, fitness, friendship, work ethic
- It is about attitude

2. Demographic Information

In addition to the two meetings, research was conducted to collect general and Aurora specific demographic information about persons with a disability. That information was discussed at the first meeting. The following summarizes the demographic information collected and key discussion points about demographics that came out of the meetings. Further information related to demographics can be found in Figures 1-3 of the Appendices.

The Canadian Survey on Disability, which was conducted in 2012, was a national survey of Canadians whose everyday activities were limited because of a long-term condition or health-related problem. This provided context on the national and provincial disability rates.

National Perspective

- 3.8 million Canadians reported limitations in daily activities due to disability. This represents 13.7% of the total population.

Provincial Perspective

- 1.6 million Ontarians responded that they had a disability, representing 15.4% of the provincial population.

Municipal Perspective

- Aurora Parks & Recreation Master Plan estimated the number of persons with a disability in Aurora by applying the provincial multiplier.
- 15.4% (provincial multiplier) x 56,600 (estimated population of Aurora) = approximately 8716 persons with a disability

The committee identified several gaps within the statistical information.

- The Canadian Survey on Disability was exclusive to Canadians 15 years of age and older. This omitted a critical segment of the population. With the emphasis on youth participation in sport programming, identifying this segment of the population is even more critical.
- 1% of those less than 15 years of age have autism, 2% have an intellectual disability.
- Additional knowledge and resources are required in order to better identify the number of persons with a disability residing in the Town of Aurora. A model that is more accurate than applying the provincial multiplier should be used. Representatives from the York Region District School Board may be able to provide additional statistical information.

The committee then reviewed the disability group classification that was included in the Canadian Survey on Disability. This chart is labelled Figure 1 in the Appendices. The following feedback was provided:

- Classification can be difficult because not all disability groups are classifiable
- Gaps for persons who do not identify exist

The population distribution of Aurora and Canada were compared (Figure 2). It was noted that the populations were disproportionate. The population in Aurora had an emphasis on what Aurora Parks & Recreation's Master Plan defined as the "older adult" age group, ranging from 55 to 69 years of age. There was also a pronounced gap in the median age ranges, from 20 to 40 years of age. The Canadian Survey on Disability presented statistics on how prevalence of disability increases with age (Figure 3). A discussion ensued regarding the need for accessible sport programming that served the older age group in particular.

- The senior population in Aurora is well served. Inclusive programming has been established that includes almost everyone
- Some programming needs to remain competitive
- Older age population over 65 years of age are generalized/categorized

3. Current Participation Opportunities

Extensive research was conducted to identify current opportunities that exist for persons with a disability. It was important to understand the current opportunities prior to identifying the needs of persons with a disability in the community. Please refer to Figure 4 for a list of current programs in Aurora.

It was also important to identify opportunities in the surrounding area. These include:

- Track 3 – a ski and snowboard club that provides opportunities and adaptive equipment for persons with a disability. There are 12 locations across Ontario.
- Markham Islanders Sledge Hockey – A sledge hockey club for all ages and abilities. One set of equipment is provided.
- Toronto Trailblazers Tandem Cycling Club – partners recreational cyclists who are visually impaired with sighted volunteers for tandem rides. The program’s ride convenor system allows members to plan their own rides.
- Exhibition Therapeutic Riding Academy (ExTRA) – teaches horseback riding as a form of therapy to children and adults with cognitive or physical disabilities.
- Toronto Ski Hawks – the first club for blind skiers in Canada. Weekly cross-country skiing programming for all ages and abilities. Instruction is provided.
- Cruisers Sports (Mississauga) – provides numerous sport programming options for persons with a physical or cognitive disability including boccia ball, multi-sports, sledge hockey, track and field and wheelchair basketball. Program options for participants of different abilities.
- Grandravine Special Hockey – hockey program for the developmentally challenges, all ages, regardless of skill level

Additional Opportunities in York and Simcoe County can be found through the Children’s Treatment Network (for people under the age of 21 years):

<http://www.ctnsy.ca/Online-Resource-Centre/Camps-and-recreation.aspx>

A number of trends were identified based on province-wide research into sport programming for persons with a disability.

- Organizations offer programs for a variety of skill levels, from recreational to competitive athletes.
- Evaluate degree of impairment to determine appropriate program.
- Sailing, horseback riding and skiing/snowboarding programs are particularly popular.
 - Participation can occur on an individual basis and alongside able-bodied persons using adaptive equipment.

Barriers, Needs to Address, Priority Level

Barrier	Needs to Address	Priority Level*
Attitude (Willingness)	<ul style="list-style-type: none"> • Develop training and education seminars to build awareness and educate people about working with persons with a disability • Develop an expert group of community members that can be a resource for organizations that may have questions about working with persons with a disability 	Immediate
Facilities <ul style="list-style-type: none"> • Available • Accessible 	<ul style="list-style-type: none"> • Conduct an inventory review of facilities (Town and Non-Town (e.g. Schools), identify which facilities are accessible, what venues are inaccessible and to what extent. Identify costs to make various facilities more accessible. • Engage Accessibility Advisory Committee at the design phase of any new facility build • More creative and consultative in facility allocation for Town and Non-Town facilities. Identify opportunities to move user groups around to open up accessible space • Identify Town and Non-Town accessible space that is being booked but not used by mainstream sport or recreation program (or other groups). They can be cancelled or moved to another location (would also require a review of policies on facility use allocation policy) • Look at opportunities to run programs or work in partnership with agencies to use facilities during down times at municipal facilities (e.g. – developmentally disabled adults) 	Short Term
Lack of Programs	<ul style="list-style-type: none"> • Conduct a further study/survey which engages persons with a disability and agencies in the community to identify what program participants would like to see in the community. 	Immediate
Policy Barriers	<ul style="list-style-type: none"> • Full review of all Town of Aurora policies and identify opportunities for changes / modifications that will increase opportunities for persons with a disability to participate in sport • Need decision-makers to make policy review a priority with emphasis on supporting new groups that support persons with a disability 	Immediate

Barrier	Needs to Address	Priority Level*
Transportation	<ul style="list-style-type: none"> • On demand transportation needs to be provided at a fair and reasonable cost. Mobility Plus needs to establish this type of service for community members. • Ensure bus shelters are fully accessible • Policy and procedure review of services to transport persons with a disability • Engagement and consultation needs to take place regarding new vehicles being built by Mobility Plus to ensure they fit all sizes of wheelchairs. • Evaluate the opportunity for more transportation services beyond Mobility Plus • Persons with a disability should have the cost of taking a cab or taxi subsidized, if they have to take it. • Mobility Plus does not provide mobility service south of Steele’s and WheelTrans does not provide bus service north of Steele’s on Yonge. Advocate for the opportunity to have this changed. • Research the opportunity to provide a volunteer based transportation group for emergency call needs similar to Chats. 	Immediate
Cost to Participate	<ul style="list-style-type: none"> • Program participant numbers may be lower than mainstream sport / recreation so need to consider subsidization of facilities • Evaluate options and best practices regarding subsidized facility rental to recognize additional everyday living costs for persons with a disability • Need to develop an effective communications plan to make community members aware of subsidy programs available (e.g. – All Kids Can Play, Canadian Tire Jumpstart • Sport Programs need to consider initial program subsidy to encourage participation and build relationship 	Short Term
Lack of Support Staff	<ul style="list-style-type: none"> • Town needs to hire and train support staff that can be available to work with persons with a disability to enable them to participate in the program OR • Provide funding to agencies to hire and train the appropriate people • Example: need support staff to assist with getting ready to go swimming, get in and out of the pool, etc (NOTE: that are not parents) • Many families do not consider Town programs due to the significant cost to hire their own support staff. Address further needs to investigate opportunities to provide support staff required by all persons with a disability. 	Immediate

Barrier	Needs to Address	Priority Level*
Leadership and Volunteers	<ul style="list-style-type: none"> • Identify a list of potential leaders in the community that would start programming for persons with a disability • Identify a group (Town, Sport Aurora) that can work with the leadership to establish a program in the community. Provide resources to support the start up of new program opportunities • Leadership and volunteers required that is not parent driven to fulfill various roles in organizations • NOTE: this piece is contingent on other needs (e.g. sufficient accessible space, resources to guide and train, etc) 	Immediate
Resources to Guide, Support and Educate Leaders and Organizations	<ul style="list-style-type: none"> • Research local, provincial and national organizations that may have resource support available to train and educate leaders (e.g. – Ontario Blind Sports Association, Canadian Paralympic Committee, etc) • Create an inventory for funding programs that may be accessed to start programs for persons with a disability 	Short Term
Awareness	<ul style="list-style-type: none"> • Develop effective communications plan to ensure community members are aware of the opportunities that exist locally and surrounding area • Utilize local agencies as another avenue to promote Town programs and build more awareness among the membership build awareness of the level of training / support staff being offered in Town run programs 	Short Term
Cost to Eliminate Barriers	<ul style="list-style-type: none"> • Overall goal is the greatest good for the greatest number of people. Identify where resources can be placed to increase the number of community members that are benefitting from sport and recreation 	Short Term

* Immediate = Next Year
Short Term = 1 – 3 years

Appendices

Figure 1

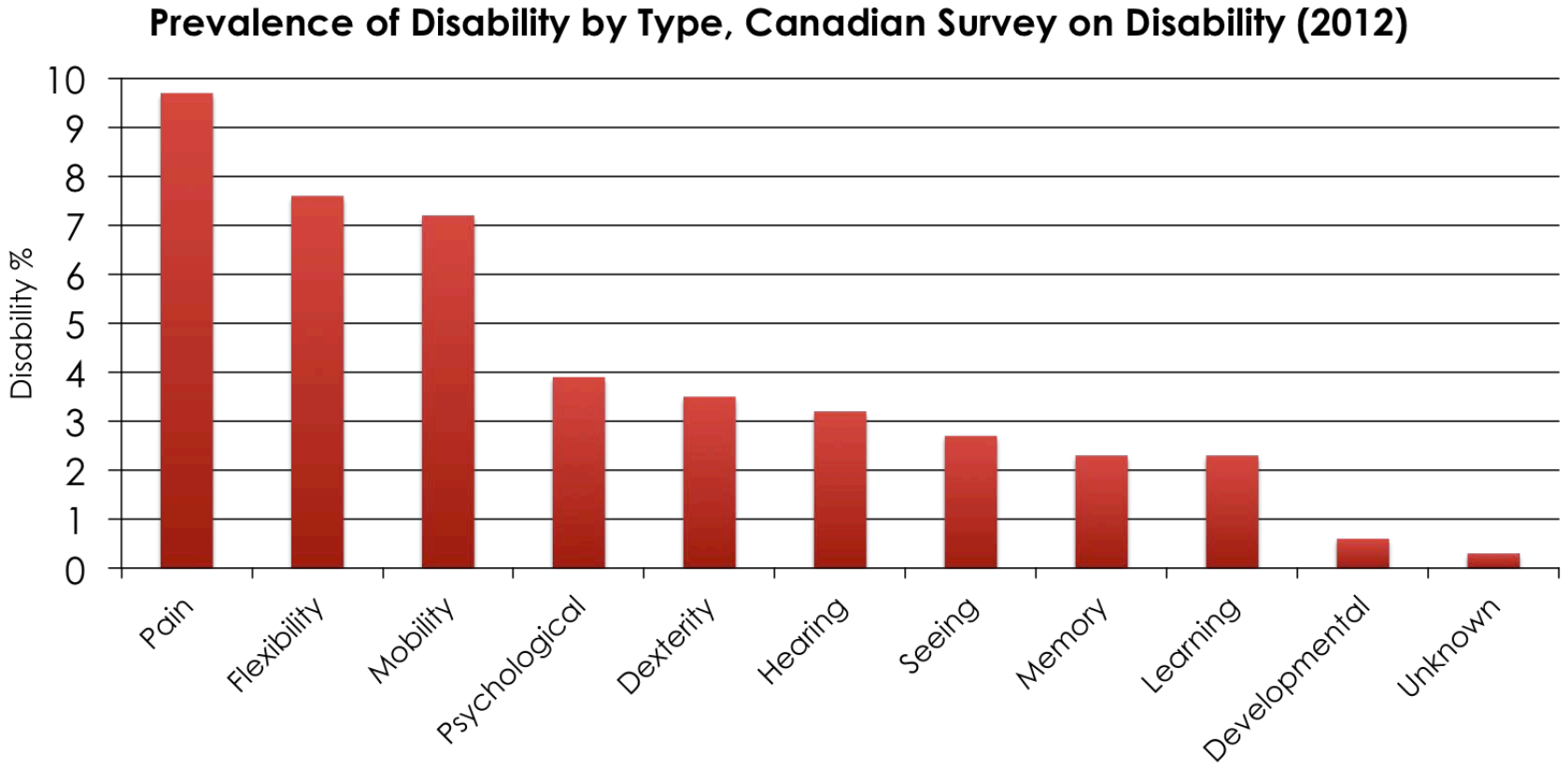
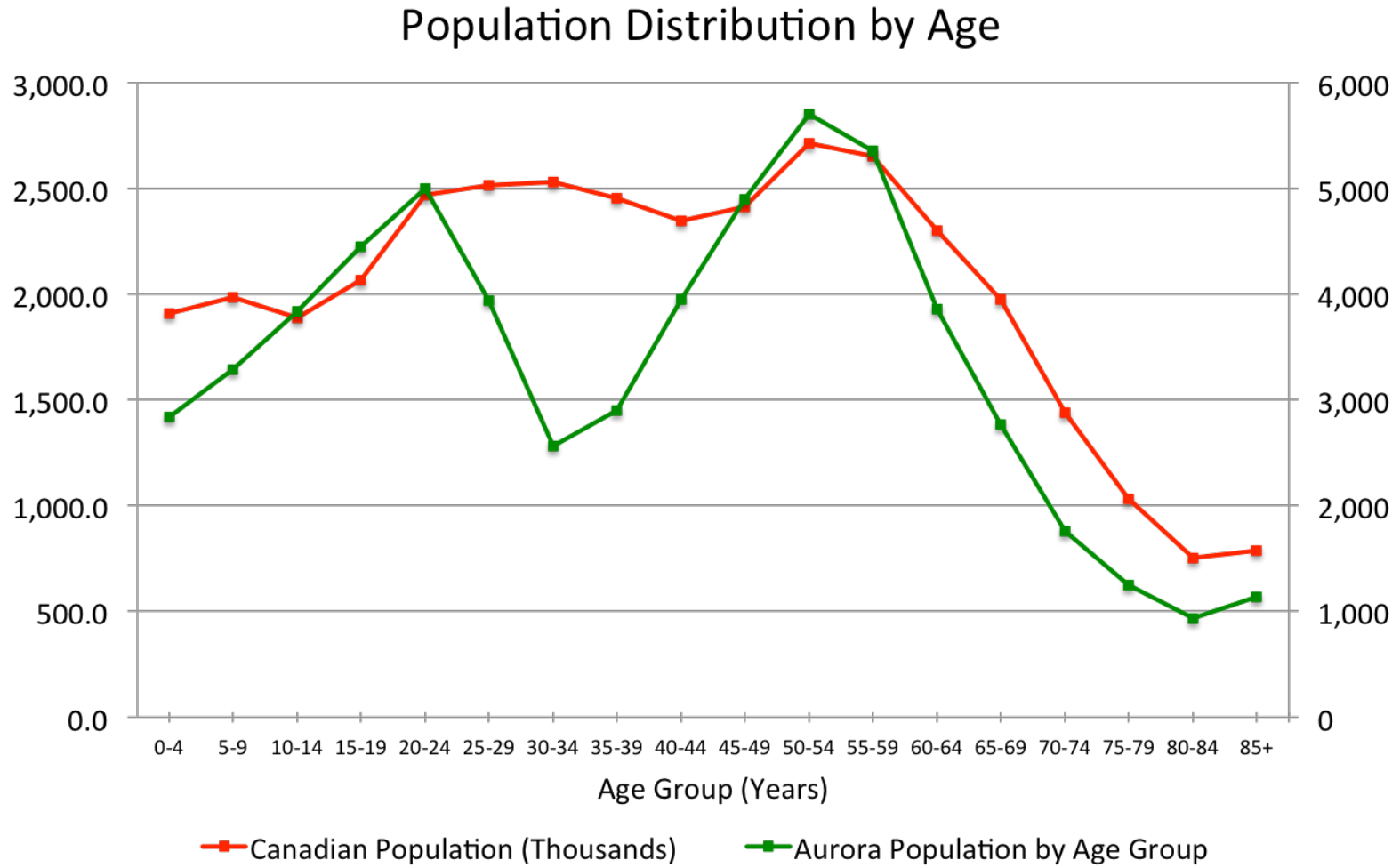


Figure 2 – Population Distribution of Aurora Relative to Canada



* Aurora statistics provided by Business Aurora (2016)
 ** Canadian statistics provided by Statistics Canada (2016)

Figure 3

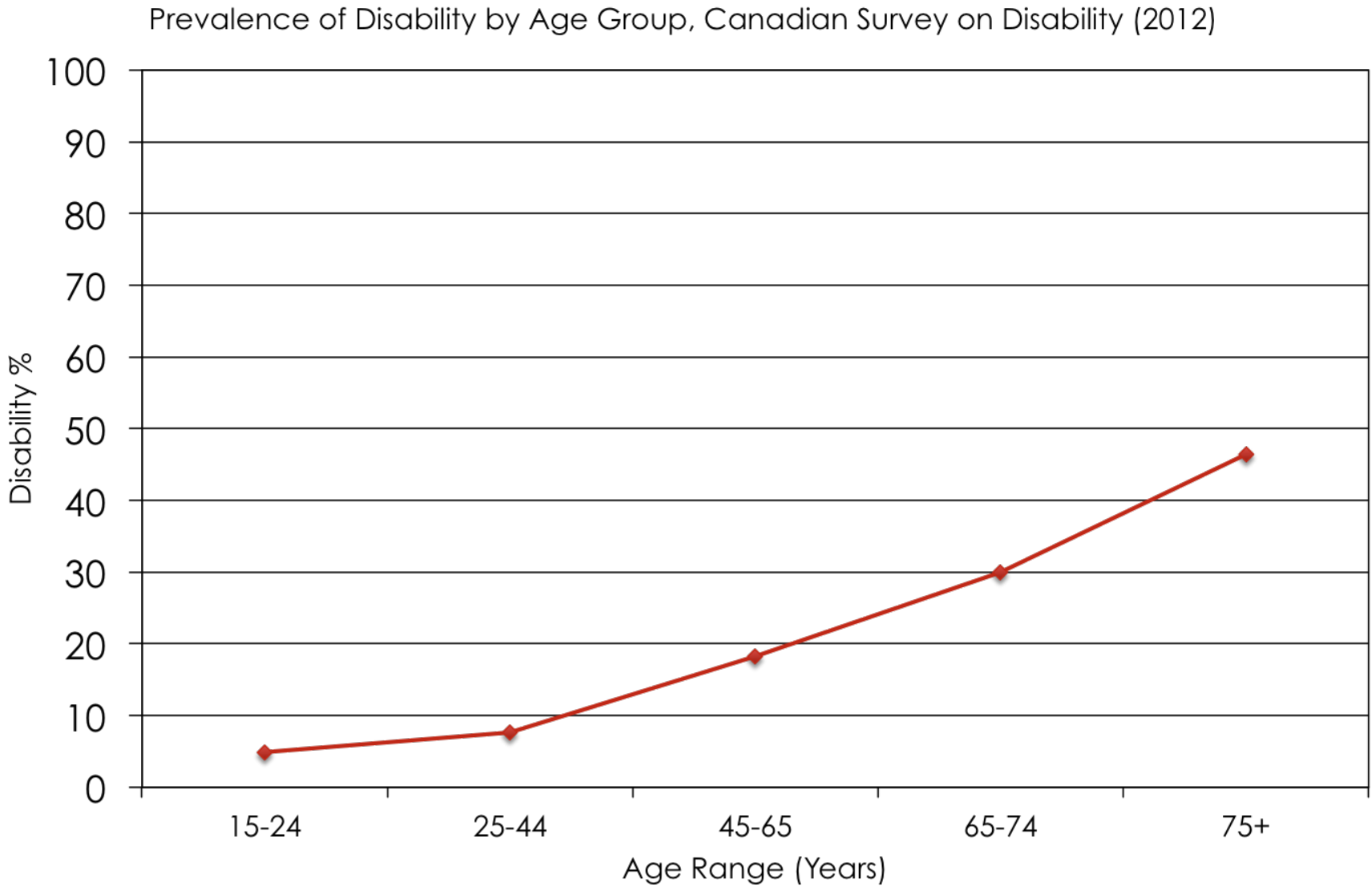


Figure 4 – Current Programs in Aurora

Organization	Identified Successes	Identified Challenges	Program Details
Special Olympics Ontario – Aurora	<p>Good funding support</p> <p>Ability to fundraise to subsidize cost barriers</p> <p>Securing volunteer coaches to integrate into the program delivery from sport community</p> <p>Facilities in kind</p> <p>Access to resources for program development</p> <p>Access to resources for training</p>	<p>Lack of communication in early programming</p> <p>Fee does not cover all the costs of the program</p>	<p>Started as a special needs swim club</p> <p>Looked at most popular sports and grew base</p>
AFC – Stinger Stars	<p>Covers a 10 year age span</p> <p>Coaches volunteer – trained through Special Olympics</p> <p>Partnerships with agencies</p>	<p>Not fully accessible for all persons with a disability</p> <p>Lack of opportunities after 16 years of age – no progression</p> <p>Not enough facilities that are accessible</p>	<p>Physical and intellectual disabilities</p> <p>6 – 16 years of age</p> <p>Free</p>
Town of Aurora Programs	<p>Programs are recreationally based</p> <p>Development of inclusive park system</p> <p>Provide leisure buddies (provides support without additional fee)</p> <p>Work to match persons with appropriate program</p> <p>Accessibility plan – Parks & Recreation Department</p> <p>Sensory equipment available</p> <p>Training provided to all staff</p>	<p>Need to be creative in programming – need some facilities to be updated to provide adaptive programming</p>	<p>Special Olympics – Active Start Program</p> <p>Various drop in program</p> <p>Integrated services (provides one on one support)</p>
Autism Ontario – York Region Chapter (Summer Camp)	<p>1 on 1 support via 75 staff</p> <p>Physical activity provides a form of therapy</p> <p>Expert on Autism and facilities are experts on their space, staff adapt based on facility to ensure appropriate programming</p> <p>Collaboration with other organizations</p>	<p>Funding - \$1,500 cost per participant (families only charged 1/3 of fee)</p> <p>Need for dedicated programming space</p>	<p>Ages 4+</p> <p>64 participants / week</p> <p>Autism exclusive (many dual diagnoses)</p> <p>Emphasis on physical activity</p> <p>Across York Region – use resources in various municipalities</p>

**Barriers to Participation & Mechanisms to Increase Participation for Residents
of Low-Income Backgrounds
Aurora Sport Plan – Task 16**

Introduction

The Sport Participant is one of four recommended priorities within the Aurora Sport Plan. The following task is identified under Sport Participant:

Develop a Recreation and Sport Access Policy that identifies barriers to participation and addresses mechanisms that can increase participation and full access for residents from low-income backgrounds

A committee was formed of representatives from various agencies that service persons of low-income backgrounds. The following is a list of individuals that formed the committee:

John Firman – Town of Aurora
Lori Gagnon – Canadian Tire Jumpstart
Aundrea Larocque – Aurora Food Pantry
Julie Cruickshank – Welcoming Arms
Rhonda Flanagan - Big Brother Big Sisters of York
Yvonne Kelly – Community Education Centre/YRDSB
Lisa McElroy – Public Health/Communities Health & Services
Laurie Mueller – All Kids Can Play Program
Julie Karabin – All Kids Can Play Program
Robert Spencer – Sport Aurora

Parents from the Community – 8 parents participated

The committee met once to discuss support for low-income backgrounds and developed a list of barriers, needs to address the barriers and priority based on immediate, short and long term implementation. Those recommendations and notes were brought to a meeting of parents within the Community. The parents had an opportunity to comment on the list of recommendations as well as identify additional barriers they experience and recommendations to address those barriers.

1. Best Practices

Our first meeting, the following outlines some of the best practices shared with the group:

- Compile a list of organizations that deliver programming for low-income backgrounds in the community
- Convene a meeting with the core programs that service this area and meet to discuss issues on a more regular basis.
- Confident, knowledgeable, passionate and dedicated leadership
- Development of programs
- Make sure it is a welcoming environment for the parents as well as the participants
- It is about attitude and the stigma behind persons of low income families

2. Demographic Information

In addition to that meeting, research was conducted to collect general and Aurora specific demographics about persons from low-income backgrounds. That information was discussed at our first meeting and brought forward to the parents who utilize these programs. The following summarizes the demographic information collected and key discussion points about demographics that came out of the meetings.

- *Identify barriers to participation in sport in Aurora for persons from a low income background*
 - *Establish needs to better serve and provide opportunities for persons from a low income background*
- Provide an overview of resources (human, financial, facilities, transportation, sport club) required to meet needs*

National Perspective

- ▶ *Canadian Tire Jumpstart: One in three Canadian families cannot afford to enrol their children in sport and recreation activities*

Municipal Perspective

- ▶ *Welcoming Arms: 2006 census in York Region indicated 3,800 low-income families in Aurora*
 - ▶ *Provide support for over 200 individuals on a monthly basis*
- ▶ *Aurora Food Pantry: Provided 6,300 meals to in-need community members in 2014*
 - ▶ *Visitors increased on a monthly basis in 2016 relative to previous years*
- ▶ *Healthy Kids Community Challenge*
 - ▶ *Marginalized areas of the community*
 - ▶

3. Overview of the Committee Responsibilities and Timelines

- *Share knowledge specific to supporting persons from a low income background*
- *Provide advice on how to improve support for persons from a low income background*
- *Identify existing resources, best practices and information that will contribute to the development of a Recreation and Sport Access Policy*
-

4. Current Participation Opportunities

Extensive research was conducted to identify current opportunities that exist for persons of low-income backgrounds. It was important to understand the current opportunities prior to identifying the needs in the community. Please refer to Appendix A for a list of current programs in Aurora.

Program Overview

York Region District School Board

Challenges

- Providing a level playing field
 - Persons from low income background have less experience in physical activity resulting in reduced performance
 - Leads to feeling self-conscious and program drop-outs
 - Critical to begin involvement at a young age

Opportunities

- Providing programs during/after school
 - Eliminates childcare barrier – older children missing out on opportunities because of babysitting responsibilities for younger siblings
- Information sharing
 - There are a lack of social infrastructure programs in Aurora/York Region
 - Leads to a lack of connections and resources
 - It is not understood that there are pockets of poverty in all schools, not just schools in identified areas
 - Difficult for school representatives to acknowledge poverty especially when it is not consistent with their reputation

Welcoming Arms

Challenges

- Meeting basic nutritional needs
 - Food security and safety
 - Decisions between purchasing food and paying bills
 - Children are not meeting nutritional requirements
 - Increased instances of illness
 - Prone to injury
 - Fatigue/weakness leads to trouble keeping up in programs
 - Increased drop-out rate
- Communications
 - Persons from low income background do not have Internet access
 - Cannot register/apply for many services and programs
- Human resources
 - Volunteers needed

Opportunities

- Awareness
 - Many members of the community have a need for the program and are not using it

Public Community Services

Challenges

- Stringent requirements
 - Must meet certain criteria in order to be eligible for programming
 - Complicated application – must provide documents that families may not have
- Bureaucratic complications
 - “Black and white” process
 - Town programming may lack certifications that are required for subsidies to be granted
 - Town is not High Five certified despite meeting all the standards
 - Certification does not provide additional benefits but the application and testing process is time-consuming
 - Driving families away from more affordable municipal programming to private organizations
 - Could register two children for town programming at same cost as one child at “Bob’s Summer Camp”

Big Brothers Big Sisters

Challenges

- Human resources
 - Lack of leaders and volunteers. Often have to pay people to run programs when ideally it is volunteer lead
 - Finding leaders from diverse backgrounds that can connect with program participants
- Facilities
 - Lack of facilities and venues free-of-charge
- Education
 - Lack of education and awareness about the benefits sport and recreation participation provides
 - Need to develop education programs on other issues like nutrition and physical literacy
 - Importance of mentoring

Opportunities

- Adding an educational component to programming
 - Education on benefits of physical activity and healthy eating
- Collaborative programming
 - Provides list of resources to families that participate in programs
 - Can increase awareness of other local opportunities

Canadian Tire Jumpstart

- Program has been running for 12 years
- Families can apply online or in-person
- Healthy funding pool
 - Work with specific community programs to fund

Challenges

- Awareness
 - 5000 families need help, 180 families applied for Jumpstart
- Complex application process
 - Need Internet to apply
 - Must upload different documentation (technological and privacy barrier)
- Human resources and facilities
 - Rely on resources within the community

All Kids Can Play Program

- Program has been running for 11 years
- Families can apply online or in-person
- Healthy funding pool

Challenges

- Awareness
 - 5000 families need help, 180 families applied for Jumpstart
- Complex application process
 - Need Internet to apply
 - Must upload different documentation (technological and privacy barrier)
- Human resources and facilities
 - Rely on resources within the community

Identify barriers to participation

Transportation

- Administrators and coaches do not consider transportation barriers facing persons from a low income background
- Registering for programs presents transportation barriers
 - Must travel to library to complete online applications
 - Time and financial investment
- May find suitable program but transportation to program is a problem

Bureaucratic policies

- “Black and white” rigid policies in organizations that do not consider the unique situations of persons from a low income background
 - Ex. – need to attend a certain number of Welcoming Arms programs throughout the year in order to be eligible for Christmas program
 - Forces families to attend year-round when they may only require assistance in certain months
 - Families do not want to attend year round if it is not necessary – they view this as taking the spot from a family who is in real need
- Program eligibility
 - Certain families do not qualify for programs despite having a genuine need

- Assumptions made about who can and cannot afford programming
- Complicated, impersonal administrative processes
 - Lots of paper work
 - Have to show tax statements, income statements and other information in order to register for programs
 - Completed paper work often needs to be delivered to another site
 - Stigma associated with process – “Need to prove you’re actually poor”
 - Focus on quantitative information – need a more personal approach
 - Eligibility does not consider personal background – complete focus on “the bottom line”
 - Qualitative information needs to be considered
 - Accounts for families who have experienced changes and need assistance

Stigmatization

- Belief that asking for help is a sign of weakness
 - Prevents families from applying to programs they may qualify for
 - Asking for help doesn’t get easier with time – it is always a challenge
 - Negative past experiences with programming and the administrative process prevent parents from applying for funding again

Prices

- Increasing fees
 - Newmarket is \$60 cheaper for house league baseball
 - Additional charges for non-resident registration but it is still cheaper than Aurora
 - Why is Aurora house league sport programming more expensive than nearby communities?
 - Similar cost savings in swimming lessons and other programs
 - Releases are required for residents to play in other communities
 - Complicated process – administrators do not understand the importance of cost savings to families from a low income background
 - \$60 savings in baseball x 4 children= \$240 per summer

Lack of Representation

- Persons from a low-income background are not represented on boards of local sports organizations
 - Pricing and scheduling are set without considering their unique needs
 - Ex. Aurora-King baseball amalgamation: it is challenging for persons from a low income background to transport their children to King/Nobleton

Competition

- Exceptional athletes have the talent to play rep but end up in house league due to financial limitations
 - Additional expenses of rep play – transportation, hotels, team fees, etc.
 - Additional time commitments
 - Team policies on how many games players can miss – persons for low income background struggle to find transportation to all games
 - Can the ‘All Kids Can Play’ program or other funding program create a funding pool for exceptional athletes from a low-income background?

Information sharing

- Families are not aware of programs that they may be eligible for
 - Parents most often find out about programs through word-of-mouth
- **Purple book needs to be recreated or replicated**
 - Distributed through school board to ALL students
 - Included information for doctors and other services – not just sport programming
 - Print medium is preferred
 - Internet access cannot be assumed for families from a low income background
- Disconnect between coaches/administrations and parents from a low income background
 - Schedules are now being posted online exclusively
 - Parents want a physical copy of the schedule
- **Lack of awareness in local sport organizations regarding funding opportunities available**
 - Organizations are not aware of the All Kids Can Play program and other funding programs
 - Information is not displayed on organizational websites
 - Information about funding opportunities with organizations needs to be distributed through other mediums
 - Inform families of funding opportunities on registration day – approach all families not just identified low income families
- All Kids Can Play
 - Need to better display which sports/organizations are a part of the program so assumptions are not made
 - Parents did not know you could do swimming lessons with All Kids Can Play

Equipment

- **Equipment drives are a huge resource for families from a low income background**
 - **Need to develop a 'depot' in a town centre for equipment exchanges**
 - Currently families are driving to Toronto in order to acquire free equipment (Free Cycle, Kijiji)
 - Depot should be available to all – not just low-income background families
- \$49 cleaning service fee for equipment sterilization and cleaning
 - Could a community sponsor have this fee covered for any equipment that is donated
 - Equipment will be “game ready” – parents do not have to go through the process of having it cleaned once they make the exchange
- Play it Again Sports is not a good option
 - Expensive – not a good savings percentage from buying new

Areas Identified in Yellow are the recommendations that have come out of the meeting with the Parents of low-income background.

Barriers, Needs to Address, Priority Level to support families of a low-income background

Barriers	Needs to Address	Priority Level*
Attitude / Stigma related to Aurora <ul style="list-style-type: none"> • <i>Time management</i> 	<ul style="list-style-type: none"> • Develop materials & education seminars to build awareness and educate people about working with low income areas in the community • Develop an expert group of community members that can be a resource for organizations that may have questions about low income • <i>“Working poor” – families have trouble making time commitments to sport programming</i> • Silo thinking <ul style="list-style-type: none"> ○ Developing a universal approach • Working together with York Region on poverty reduction strategy 	Immediate
Financial	<ul style="list-style-type: none"> • Little or no discretionary income to contribute towards program costs • Programming costs are just too high • There needs to be in put on a cap on sport fees • Cost of insurance is what is driving the cost of programs up, so there needs to be some review of the current facility or policies that affect programming in Town 	Long Term
Nutritional	<ul style="list-style-type: none"> • Families are not meeting nutritional requirements • Increased instances of illness and fatigue leading to poor performance in programs – increased program drop-out rates • Nutrition and healthy lifestyle is expensive in some cases 	Immediate
Systemic barriers Policy Barriers <ul style="list-style-type: none"> • <i>Privacy & Pride</i> 	<ul style="list-style-type: none"> • Full review of all Town of Aurora policies and identify opportunities for changes / modifications that will increase opportunities for persons with a disability to participate in sport • Need decision-makers to make policy review a priority with emphasis on supporting new groups • Organizations cannot share data on identified families • 80% of food provided to these programs are not secured in advance of need and are not able to access existing resources 	Immediate
Transportation	<ul style="list-style-type: none"> • On demand transportation needs to be provided at a fair and reasonable cost. Mobility Plus needs to establish this type of service for community members. • Ensure bus shelters are fully accessible 	Long Term
Performance & Ability	<ul style="list-style-type: none"> • Program participant numbers may be lower than mainstream sport / recreation so 	Short Term

<ul style="list-style-type: none"> • Cost to Participate 	<ul style="list-style-type: none"> need to consider subsidization of facilities • Evaluate options and best practices regarding subsidized facility rental to recognize additional everyday living costs for low income backgrounds • Need to develop an effective communications plan to make community members aware of subsidy programs available (e.g. – All Kids Can Play, Canadian Tire Jumpstart • Sport Programs need to consider initial program subsidy to encourage participation and build relationship <ul style="list-style-type: none"> ○ Persons from low income background did not have opportunities to participate from a young age <ul style="list-style-type: none"> ▪ Lack of experience can make participants self-conscious – increased program drop-out rates 	
<p>Lack of Support Staff</p>	<ul style="list-style-type: none"> • Organizations need to hire and train support staff that can be available to work with persons of low-income to enable them to participate in the program OR • Provide funding to agencies to hire and train the appropriate people 	<p>Immediate</p>
<p>Leadership</p> <ul style="list-style-type: none"> ▪ Education 	<ul style="list-style-type: none"> • Identify a list of potential leaders in the community that would start affordable programming for persons of low-income backgrounds • Identify a group (Town, Sport Aurora) that can work with the leadership to establish a program in the community. Provide resources to support the start up of new program opportunities <ul style="list-style-type: none"> ○ Educating persons from low-income background about the benefits of physical activity and healthy eating • 	<p>Immediate</p>
<p>Resources to Guide, Support and Educate Leaders and Organizations</p>	<ul style="list-style-type: none"> • Research local, provincial and national organizations that may have resource support available to train and educate leaders • Create an inventory for funding programs that may be accessed to start programs for affordable programming 	<p>Short Term</p>
<p>Awareness & Representation</p>	<ul style="list-style-type: none"> • Develop effective communications plan to ensure community members are aware of the opportunities that exist locally and surrounding area <ul style="list-style-type: none"> ○ Misconception within Aurora that poverty doesn't exist in the community ○ Certain stakeholders may not want the "poverty-free" narrative surrounding Aurora to change <ul style="list-style-type: none"> ▪ Acknowledging the existence of poverty is the first step ○ Information needs to be shared in order to educate those with 	<p>Short Term</p>

	<ul style="list-style-type: none"> misconceptions <ul style="list-style-type: none"> ▪ Lack of representation from low-income families in municipal discussions ○ Need to develop a focus group of low-income families to discuss needs 	
Technology <ul style="list-style-type: none"> • Communication 	<ul style="list-style-type: none"> • Families cannot afford Internet access <ul style="list-style-type: none"> ▪ Challenging to register/apply for programs ▪ Lack of awareness of existing programming 	Immediate
Cost to Eliminate Barriers	<ul style="list-style-type: none"> • Overall goal is the greatest good for the greatest number of people. Identify where resources can be placed to increase the number of community members that are benefitting from sport and recreation 	Long Term

Appendix A – Current Programs in Aurora for low-income backgrounds

Organization	Identified Successes	Current Existing Challenges	Program Details
<p>York Region District School Board</p>	<ul style="list-style-type: none"> • Providing programs during/after school <ul style="list-style-type: none"> ○ Eliminates childcare barrier – older children missing out on opportunities because of babysitting responsibilities for younger siblings • Information sharing <ul style="list-style-type: none"> ○ There are a lack of social infrastructure programs in Aurora/York Region <ul style="list-style-type: none"> ▪ Leads to a lack of connections and resources ○ It is not understood that there are pockets of poverty in all schools, not just schools in identified areas ○ Difficult for school representatives to acknowledge poverty especially when it is not consistent with their reputation 	<ul style="list-style-type: none"> • Providing a level playing field <ul style="list-style-type: none"> ○ Persons from low income background have less experience in physical activity resulting in reduced performance ○ Leads to feeling self-conscious and program drop-outs • Critical to begin involvement at a young age • Communication layers • Lack of up to date demographic information available • Making the environment fair and equitable for all • Meeting all needs identified • People of low-income have less opportunity of program experience • Long term involvement is next to non • Drop out rate is high • Community program competition 	<ul style="list-style-type: none"> • Providing programs during/after school • Funding programs are made available for families in need of financial help in the school environment • Free intermural sports for children at no cost • Free transportation in special cases for children who do not have transportation access •
<p>Welcoming Arms</p>	<ul style="list-style-type: none"> • Awareness <ul style="list-style-type: none"> ○ Many members of the community have a need for the program and are not using it ○ Need to communicate with the community more as to what services are available to access for low-income 	<ul style="list-style-type: none"> • Meeting basic nutritional needs <ul style="list-style-type: none"> ○ Food security and safety <ul style="list-style-type: none"> ▪ Decisions between purchasing food and paying bills ○ Children are not meeting nutritional requirements <ul style="list-style-type: none"> ▪ Increased instances of illness ▪ Prone to injury ▪ Fatigue/weakness leads to 	<ul style="list-style-type: none"> • We support those in need in Aurora by offering: • A place of friendship, hope, a caring listening ear; where all are treated with dignity • Programs directed at our visitor's individual needs • Connections to other community programs, services and resources

	<p>families.</p> <ul style="list-style-type: none"> • There is a referral process in place that families with financial specific needs can apply for. • Through the churches, it is hard to know who is in what specific need unless they open up and speak about it. • Open to all families in financial hardship 	<p>trouble keeping up in programs</p> <ul style="list-style-type: none"> • Increased drop-out rate • Communications <ul style="list-style-type: none"> ○ Persons from low income background do not have Internet access ▪ Cannot register/apply for many services and programs • Human resources <ul style="list-style-type: none"> ○ Volunteers needed to help maintain the level of service to keep up with the demand and need of shelter and food. ○ Resources are limited ○ Rely on external offerings 	<ul style="list-style-type: none"> • Bridging the Gap program is available for low-income/marginalized residents of Aurora • There is a referral process in place that families with financial specific needs can apply for. • The Welcome Table is a community place where anyone can share a meal • Martha’s Table is a community lunch program that offers hot meals • Community Garden is a partnership project between Welcoming Arms and the ABLÉ Network that harvest from this garden to distribute to the above programs. • Free income Tax Service for visitors
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<p>Public Community Services</p>	<ul style="list-style-type: none"> • PLAY Program is accessible for those who qualify to access <p>John Firman to help fill in</p>	<ul style="list-style-type: none"> • Stringent requirements <ul style="list-style-type: none"> ○ Must meet certain criteria in order to be eligible for programming ○ Must be in receipt of Ontario Disability Support Payments OR Ontario Works ○ This exclude so many people who would otherwise qualify ○ You can be unemployed but not be in receipt of ODSP ○ Doesn't cover the working poor ○ Complicated application – must provide documents that families may not have • Bureaucratic complications <ul style="list-style-type: none"> ○ “Black and white” process ○ Town programming may lack certifications that are required for subsidies to be granted • Town is not High Five certified despite meeting all the standards • Certification does not provide additional benefits but the application and testing process is time-consuming • Driving families away from more affordable municipal programming to private organizations • Could register two children for town programming at same cost as one child at “Bob’s Summer Camp” 	<ul style="list-style-type: none"> • Fall/ Winter and Spring Programs • Camps <p>John Firman to help fill in</p>
<p>Big Brothers Big Sisters</p>	<ul style="list-style-type: none"> • Adding an educational component to programming 	<ul style="list-style-type: none"> • Human resources <ul style="list-style-type: none"> ○ Lack of leaders and volunteers. 	<ul style="list-style-type: none"> • As Canada’s leading child and youth mentoring charity, Big Brothers Big

	<ul style="list-style-type: none"> ○ Education on benefits of physical activity and healthy eating ● Collaborative programming <ul style="list-style-type: none"> ○ Provides list of resources to families that participate in programs ▪ Can increase awareness of other local opportunities ▪ These programs help children who, with some extra attention ▪ Community support and staff-driven fundraising events provide the major portion of the funding that enables the Agency to advocate on behalf of York Region 	<p>Often have to pay people to run programs when ideally it is volunteer lead</p> <ul style="list-style-type: none"> ○ Finding leaders from diverse backgrounds that can connect with program participants ● Facilities <ul style="list-style-type: none"> ○ Lack of facilities and venues free-of-charge ● Education <ul style="list-style-type: none"> ○ Lack of education and awareness about the benefits sport and recreation participation provides ● Need to develop education programs on other issues like nutrition and physical literacy <ul style="list-style-type: none"> ○ Importance of mentoring 	<p>Sisters facilitates life-changing relationships that inspire and empower children</p> <ul style="list-style-type: none"> ● Providing a service to individuals, including persons with disability ● Big Brothers Big Sisters of York provides seven quality mentoring programs and many free activities to both boys and girls in the communities of Markham, Richmond Hill, Vaughan, Newmarket, Aurora, King, East Gwillimbury, Georgina and Whitchurch-Stouffville, as well as Bradford West Gwillimbury ● Great volunteer opportunities ● Diversity and inclusivity ● Transparent
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<p>Canadian Tire Jumpstart</p>	<ul style="list-style-type: none"> ● Are able to offer financial support for sport and recreational activities. ● Have been able to get a demographic grasp on low income backgrounds through stats and existing data surveys ● Giving kids from families in financial need the same chance to participate as their neighbors, their classmates and their friends ● National Charity giving to local communities. ● Are able to commit 100% of 	<ul style="list-style-type: none"> ● Program has ben running for 12 years ● Families can apply online or in-person ● Healthy funding pool <ul style="list-style-type: none"> ○ Work with specific community programs to fund ● Communication and information available to the community as a whole ● There is no local literature on the program ● A lot of people still do not know about Canadian Tire Jumpstart ● The documentation on applying is tedious and long ● The wait time for funding is long 	<ul style="list-style-type: none"> ● A National Charity ● Community Partners, like the Canadian Paralympic Committee, Boys and Girls Club, Maison de la Famille, URLS, Centre Jeunesse and numerous others work with local Jumpstart Chapters to identify the kids whose families need Jumpstart’s funding assistance to get them off the sidelines and into the game. ● It’s about getting kids active. ● Applications for assistance can typically be submitted from January 15 to November 1; with the goal for funding to be equitably distributed
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	<p>anyone’s donation to the local chapter or community.</p> <ul style="list-style-type: none"> • Adaptive equipment for children with special needs • Jumpstart is a comprehensive process and thorough 	<ul style="list-style-type: none"> • Families cannot contact anyone in person very easily at Canadian Tire Jumpstart • Because the criteria and qualification process is so lengthy, people get “turned off” and cop out of process. 	<p>over Spring/Summer and Fall/Winter activities.</p> <ul style="list-style-type: none"> • Funding goes to equipment, registration • Also funds adaptive equipment for children with special needs
<p>All Kids Can Play Program</p>	<ul style="list-style-type: none"> • Sport Aurora Community Program • 100% donated funding • All funding stays in Aurora and available to Sport Aurora members • Much the same criteria as Canadian Tire Jumpstart • When they apply to the program it is a quick process • They can actually speak to a live person • Much more intimate and comfortable for a family to apply without shame of status of income 	<ul style="list-style-type: none"> • Program has ben running for 12 years • Families can apply online or in-person • Healthy funding pool <ul style="list-style-type: none"> ○ Work with specific community programs to fund 	<ul style="list-style-type: none"> • Sport Aurora local Program • It is a local not for profit program readily available •



Legislative Services
905-727-3123
Clerks@aurora.ca
Town of Aurora
100 John West Way, Box 1000
Aurora, ON L4G 6J1

Delegation Request

This Delegation Request form and any written submissions or background information for consideration by either Council or Committees of Council must be submitted to the Clerk's office by the following deadline:

4:30 p.m. Two (2) Days Prior to the Requested Meeting Date

Council/Committee/Advisory Committee Meeting Date:	
Subject:	
Name of Spokesperson:	
Name of Group or Person(s) being Represented (if applicable):	
Brief Summary of Issue or Purpose of Delegation:	
Please complete the following:	
Have you been in contact with a Town staff or Council member regarding your matter of interest?	Yes <input type="checkbox"/> No <input type="checkbox"/>
If yes, with whom?	Date:
<input type="checkbox"/> I acknowledge that the Procedure By-law permits five (5) minutes for Delegations.	



Town of Aurora

General Committee Report No. PRCS17-012

Subject: Music Aurora

Prepared by: Allan D. Downey, Director of Parks, Recreation and Cultural Services

Department: Parks, Recreation and Cultural Services

Date: April 4, 2017

Recommendation

- 1. That Report No. PRCS17-012 be received; and**
- 2. That direction be provided to staff regarding funding in support of Music Aurora to be held on August 5, 2017; and**
- 3. That the Permit fee be waived in the amount of \$599.**

Executive Summary

The purpose of this report is:

- To seek Council direction regarding funding in support of Music Aurora on August 5, 2017

Background

Staff originally reported to General Committee on this event on November 1, 2016.

Staff prepared Report PRCS16-047 in response to the event organizers request for a third-party event. The following recommendations were approved by Council on November 8, 2016:

1. That Report No. PRCS16-047 be received; and

April 4, 2017

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Report No. PRCS17-012

2. That the application received from Music Aurora/Aurora Winter Blues Festival for a Youth Music Festival be approved, in accordance with the Third Party Events in Outdoor Town Facilities Policy; and
3. That the Youth Music Festival be declared as an “event of Town significance”, in accordance with the Municipal Alcohol Policy.

**On a recorded vote the motion
Carried**

Analysis

Event has been modified from November presentation

The event organizers have modified the original event from a three day event to a single day on August 5, 2017, at Town Park. They have also changed the name from Youth Music Festival to Music Aurora.

Event organizers made a presentation to Canada 150 Committee on March 1, 2017

As part of their modified program, the event organizers made a presentation to the Canada 150 Committee requesting Town support in the amount of \$16,000. They are also requesting the waiving of the permit fee and marketing and promotion support in the form of social media, noticeboard and cross-promotion with Town events.

Advisory Committee Review

Reviewed by the Canada 150 Committee on March 1, 2017.

Financial Implications

Town support \$16,000 (this potential funding to be approved by Council)

Park permit fee \$1,599 (includes \$1,000 damage deposit)

Communications Considerations

Corporate Communications will assist in promoting the event by retweeting and reposting social media posts from event organizers and by posting information to our online events calendar as well as providing space in the Noticeboard.

Link to Strategic Plan

The application supports the Strategic Plan goal of Supporting an exceptional quality of life for all through its accomplishment in Celebrating and promoting our culture in the following key objectives within this goal statement:

Expand opportunities and partnerships that contribute to the celebration of culture in the community.

Alternative(s) to the Recommendation

1. Option 1: Deny their request for funding.

Conclusions

The event organizers are requesting financial support; however, have indicated that any level of support from the Town would be welcome. The event is scheduled to occur regardless of the amount received.

Attachments

Attachment #1– Music Aurora presentation to Canada 150 Committee on March 1, 2017

Previous Reports

PRCS16-047 Youth Music Festival: Application for Third Party Event in an Outdoor Town Facility, November 1, 2016

Pre-submission Review

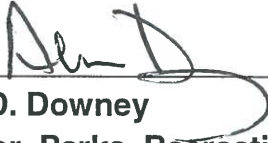
Agenda Management Meeting review on March 17, 2017.

April 4, 2017

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Report No. PRCS17-012

Departmental Approval Approved for Agenda



Allan D. Downey
Director, Parks, Recreation and Cultural
Services



Doug Nadorozny
Chief Administrative Officer



Re: Delegation Presentation to Town of Aurora Canada 150 Ad Hoc Committee – March 1, 2017

Joint Report From Music Aurora and Town Staff – Terms of Reference

Background

The Town of Aurora Canada 150 Ad Hoc Committee approved the recommendation for Music Aurora to work with Town Staff to prepare a report on delivering a New Music Event at Town Park in conjunction with the Canada 150 Celebration activities.

Music Aurora Mission

Music Aurora is a registered not-for-profit organization whose mission is to foster a vibrant and active music scene in the community of Aurora for the benefit of its residents, local musicians, schools and businesses that support the music industry and live performances.

Aurora Music Festival A Canada 150 Legacy Event for the Town of Aurora

In reflecting back on Canada's 100 Birthday in 1967, there were many legacy investments that are still giving back to communities today. Though Celebration budgets are not what they were back in 1967, there is opportunity however to establish a new legacy event through the Canada 150 Celebration such as the Aurora Music Festival which can continue to give back to the community of Aurora for years to come.

In looking at surrounding communities such as Newmarket, King City, Richmond Hill and Markham the uptake of Summer Festivals is growing as a mainstay of their Arts & Culture, Tourism and Economic Development plans. By enriching the community through new Arts & Cultural events, Music Aurora in working with the Town can help deliver on this vision for the future benefit of the Town and its residents.

Success Through Partnerships & Collaboration

As a grass roots not-for-profit community organization made up of local stake holders and volunteers, Music Aurora fosters a structure of partnerships and collaboration, working with community partners and organizations to ensure the success of its endeavors for the benefit of the community at large.

For the new Aurora Music Festival the following community Organizations and Partners will be involved:

- Town of Aurora
- Aurora Chamber of Commerce
- Aurora Cultural Centre
- Aurora Public Library
- Aurora Farmers Market
- Sport Aurora
- Optimist Club of Aurora

- Rotary Club of Aurora
- Marque Theatre
- Theatre Aurora
- SOYRA
- York Region Festival Alliance
- Festival & Events Ontario
- Media Partners (Aurora, Banner, snapd Aurora, 105.9 The Region)
- Local Restaurants
- The ARTS Music Store
- Cosmo Music
- Avias Audio & Sound
- Rent-A-Stage
- And Others

Scope of the New Aurora Music Festival

The Aurora Music Festival is a multi-component event which provides a social gathering spot for all ages to celebrate music and the arts. The festival will focus on youth and family for the afternoon and will transition into an adult event for the evening.

The event will be comprised of the following activities:

1. Youth Music Stage – the afternoon of the music festival will provide a showcase of local youth musicians – a spot light on their talents.
2. Extreme Sports Zone – an activity area that encourages interactive participation in recreational sports focused on youth ages 10 to 17 in conjunction with Sport Aurora.
3. Artisan Zone – an area set aside for local artisans to showcase their arts & crafts, this area will also provide Live displays of painting, sculpturing, wood working etc in conjunction with the Aurora Cultural Centre, Aurora Public Library, SOYRA and other groups.
4. Professional Music Stage – the evening of the music festival will provide a showcase of new, rising talents within the Canadian music scene leading up to a headliner anchor act.
5. Festival Lounge – a premium seating area that will be promoted/auctioned through social media leading up to the festival with proceeds from this component going to local charities.
6. Beer Garden – a controlled seating/table area backing onto the Armory providing a relaxing area with full view of the stage.
7. Food Vendor Fair – local food vendors will provide a variety of food offerings to meet the diverse needs of the festival goers.

Benefits to the Town & Residents

1. Draw on the experience, resources and success of an established organization to deliver a New Summer Music Festival for the enjoyment and benefit of the community of Aurora.
2. Establishment of a legacy Summer Music Festival for the Town of Aurora.
3. A permanent Summer Music Festival aligns with the Town's Economic Development Advisory Committee goals as a destination event to draw residents and tourism to the Downtown Core and Cultural Precinct, thereby strengthening and developing Economic Growth.
4. Delivers on the Town's Arts & Culture and Music Strategies and would augment the Town's calendar of Special Events thus providing greater diversity of events to our local community.

Music Aurora Team Experience

- Annual Aurora Winter Blues Festival – Voted Top 100 Festivals in Ontario (2012 – 2017)
- Annual AWBF BluesBash – raised over \$75K for local charitable benefactors (2014 – 2017)
- Music Aurora Industrial Pop-Up Launch Concert – featuring Angel Forrest (2017)
- Tragically Hip Celebration – Live Concert & Hip Broadcast from Aurora Town Park (2016)
- Aurora Music Festival at Highland Park (2016)
- End of Summer Blues Concert in the Park (2015)
- Annual Music Workshops at Aurora Cultural Centre & Aurora Public Library (2014 – 2017)
- Pop-Up Performances for Showcasing Local & Youth Musical Talents (2013 – 2017)
- Town of Aurora 150 Birthday Celebration (2013)
 - Youth Music Extravaganza at Aurora Community Centre (with Sony Music & MuchMusic)
 - Lighthouse Concert at Aurora Town Park

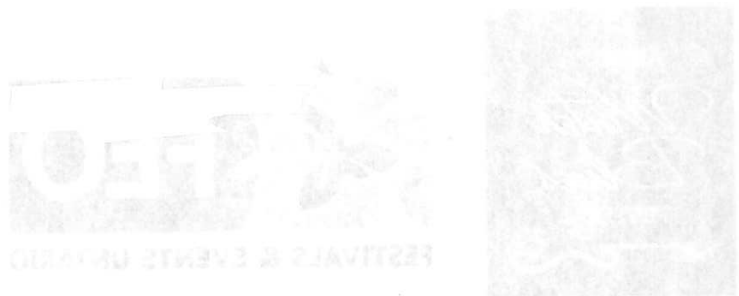
Draft Budget

Expenses

Technical	\$ 9,000
Performance Fees	\$26,000
Promotion/Marketing	\$ 8,500
Security/Police	\$ 3,000
Toilets	\$ 1,000
Town Related	TBD
Beer/Wine	\$ 2,800
SOP/Insurance/SOCAN	\$ 3,000
Misc.	\$ 1,000
Total Expenses	\$54,300

Revenues

Sponsorships	\$25,000
Grants	\$ 5,000
Canada 150	\$16,000
Beer Garden	\$ 4,500
Food VeTrundors	\$ 2,000
Artisans	\$ 1,800
Total Revenues	\$54,300



Proposed Event Activities – Time and Location AUG 5TH, TOWN PARK

Youth Stage Performances – 12:00 noon to 4:45 pm (Band Shell)

Main Stage Performances – 5:00 pm to 11:00 pm (Band Shell)

Extreme Sports Zone – 12:00 noon to 5:30 pm (Town Park)

NOON - 11 PM

Artisans Fair – 12:00 noon to 8:00 pm (Town Park)

Food Vendor Fair – 12:00 noon to 10:00 pm (Town Park)

Beer Garden – 3:30 pm to 10:30 pm (Town Park)

Event Layout Map – see attached

Music Aurora Contacts:

Jamie MacDonald, President – Music Aurora 905-713-6318

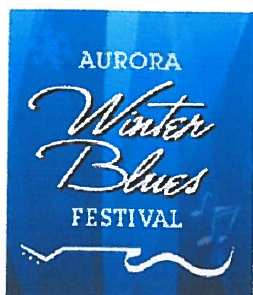
Greg Smith, Vice President – Music Aurora 416-565-1635

Website:

www.musicaurora.ca

Facebook:

@MusicAuroraON





The Chief Administrative Officer recommends that the following recommendation be endorsed by Aurora Council.

Excerpt from Minutes – Central York Fire Services – Joint Council Committee (JCC) Meeting of February 7, 2017, regarding the Consolidation Study.

2. Joint Chief Administrative Officers (Newmarket & Aurora) & CYFS Fire Chief, Corporate Services Report – Financial Services 2017-05, dated January 24, 2017, regarding the Consolidation Study.

- a) That Joint Chief Administrative Officers (Newmarket & Aurora) & CYFS Fire Chief, Corporate Services Report – Financial Services 2017-05 dated January 24, 2017, regarding the Consolidation Study, be received for information purposes;
 - i) And that the consolidation of Central York Fire Services (CYFS) with Richmond Hill Fire and Emergency Services (RHFES) not be pursued, as there is not a sufficient business case for CYFS at this time;
 - ii) And that staff continue to identify, report on, and implement efficiencies through partnerships with neighbouring municipalities relative to Fire Services;
 - iii) And that JCC provide any further direction relative to Fire Services;
 - iv) And that Newmarket and Aurora Councils be provided with the JCC recommendations;
 - v) And that Richmond Hill be so advised of the recommendations of Newmarket and Aurora Councils.



OFFICE OF THE CAO

TOWN OF NEWMARKET
395 Mulock Drive
P.O. Box 328

www.newmarket.ca
Newmarket, ON L3Y 4X7

January 24, 2017

**JOINT CHIEF ADMINISTRATIVE OFFICER'S (NEWMARKET & AURORA) & CYFS FIRE CHIEF,
CORPORATE SERVICES REPORT –
FINANCIAL SERVICES 2017- 05**

To: Joint Council Committee
Origin: CAO – Town of Newmarket; CAO – Town of Aurora; Fire Chief
Subject: Consolidation Study

RECOMMENDATIONS

THAT Joint Chief Administrative Officer's (Newmarket & Aurora) and CYFS Fire Chief, Corporate Services Report, Financial Services 2017-05 dated January 24, 2017, Consolidation Study be received for information purposes;

AND THAT the consolidation of Central York Fire Services (CYFS) with Richmond Hill Fire and Emergency Services (RHFES) not be pursued, as there is not a sufficient business case for CYFS at this time;

AND THAT staff continue to identify, report on and implement efficiencies through partnerships with neighbouring municipalities relative to Fire Services;

AND THAT JCC provide any further direction relative to Fire Services;

AND THAT Newmarket and Aurora Councils be provided with the JCC recommendations;

AND THAT Richmond Hill be so advised of the recommendations of Newmarket and Aurora Councils.

BACKGROUND

In May 2015, The Mayor of Richmond Hill received correspondence from the Mayors of Newmarket and Aurora to determine if there was any interest in considering the consolidation of Central York Fire Services (CYFS) with Richmond Hill's Fire and Emergency Services (RHFES).

Staff from Richmond Hill entered in to discussions with the Towns of Newmarket and Aurora to investigate the potential for a joint consolidation. The CAO's of the 3 municipalities jointly prepared

the scope of work and terms of reference and in June 2016 a memorandum of understanding was finalized.

The review of the potential consolidation of Fire Services was approved by all three municipalities with the three municipalities jointly funding three portions of the study: the feasibility of consolidation and whether there is a business case for it, a review of potential governance models, and a review of the potential labour and financial impacts of consolidation based on a review of the respective collective agreements. Richmond Hill also undertook an additional study separately – to determine whether and how the objectives of the 2002 CYFS consolidation were met.

Consultants' Preliminary Findings – Richmond Hill and Central York Fire Services

Review of Operational Considerations

Dillon Consulting was hired to determine if there is a business case for consolidating the two services. In many areas Dillon identified a potential for limited cost avoidance, such as the need for only one Fire Chief, although this was offset by the additional workload and the need for a larger management team to undertake a fire service which would be twice as large as the two current fire departments.

With respect to Fire Suppression, Dillon found that consolidation would not result in any system-wide operational improvement for initial response. There is potential for improvement in depth of response in localized areas along the Richmond Hill/Aurora border. They felt standardization of service levels would require additional firefighters not currently identified in either Fire Master Plan (FMP) and a significant staffing increase for Richmond Hill would be required in the short term.

For the Training Division, Dillon found there may be some cost efficiencies subject to the successful negotiation of a new collective agreement. For Communications and Technology they noted that consolidation could impact Richmond Hill's revenue stream, as the provider of dispatch services to CYFS.

A consultant from Dillon Consulting will be attending JCC to present their findings and answer questions.

Review of Governance Options

Western Management Consultants were hired to provide options for governance. The most common forms of consolidation are administrative, functional, operational, full and merger. Each was discussed in the report. They also suggested that if consolidation were to be pursued, the parties should investigate a separate services board. However, the authority for the creation of such a separate body does not currently exist in legislation for municipalities in Ontario.

Review of Collective Agreements

Hicks Morley Hamilton Stewart Storie LLP was hired on behalf of the three municipalities to review the collective agreements of CYFS and RHFES to determine the financial impact of labour negotiations to the parties. This report would be pursued should a decision be made to continue investigation of a fire services merger.

Richmond Hill Study - Review of 2002 CYFS Consolidation

In addition to the above 3 studies, Richmond Hill wanted an understanding of 2002 Newmarket /Aurora Consolidation, to determine if the original objectives were met, and to suggest items for

consideration during any future potential consolidation with Richmond Hill. They hired *McCauley Nichols* to complete this review.

Based on the information gathered, including interviews with key parties, it was concluded by those involved that the 2002 consolidation was a success, although there is little empirical data to support the conclusion. A combination of circumstances that existed in Aurora and Newmarket in 2001 may have contributed to the success:

- Key Aurora Fire Department management positions were vacant.
- The Office of the Fire Marshal of Ontario expressed concerns regarding the status of the Aurora Fire Service and the need for change as a result.
- The ongoing growth of both municipalities provided opportunities to make decisions based on a larger geographic area and explore efficiencies resulting in cost avoidances.
- A commitment was made that Associations could anticipate favourable terms for a new negotiated collective Agreement.

Summary of Findings

Overall, preliminary key findings indicate that consolidation of the two services are unlikely to result in service level improvements, while significant costs are anticipated and would be difficult to quantify. Richmond Hill staff initially recommended that consolidation not be pursued at this time based on the early findings of the consultants. However, Richmond Hill Town Council recommended that the studies on consolidation of RHFES and CYFS be completed and the scope of study be expanded as necessary.

Staff of Aurora and Newmarket continued to review the studies, including discussions with the association and senior CYFS staff. As it appears that there is not a supporting business case, staff also do not recommend pursuing the consolidation. Other options, however, have been identified.

Other Options

If the conditions are not favourable at this time to pursue a consolidation agreement between RHFES and CYFS, other initiatives could be considered that could improve the efficiency and operational effectiveness of CYFS and its neighbouring municipalities.

1. Automatic aid agreements

Automatic aid is a program to provide or receive assistance from the closest available resource, irrespective of municipal boundaries. It can be an effective strategy to enhance fire suppression initial response capabilities, particularly in areas close to municipal borders. It can also enhance the overall depth of response. Fees to the community providing the support are typically recovered based on a local arrangement which is considered to be a cost effective means for a municipality to receive coverage at a reasonable cost.

Automatic aid was recommended in RHFES' 2016 Master Plan Report. Dillon suggested that automatic aid agreements with CYFS, Markham and Vaughan could improve the depth of response for fire suppression capabilities of Richmond Hill. Similarly, consideration could be given to CYFS, with 2 trucks at station 4-3 (Edward Street), providing stand-by coverage to the north end of Richmond Hill, as they could respond quicker.

CYFS has existing fire protection services agreements with the neighbouring municipalities of Whitchurch-Stouffville and King.

2. Service Sharing - Specialized Rescues

Consideration could be given to specific municipalities or fire departments sharing some services, such as specialized rescues. For example, RHFES who specialize in confined space, trench rescue, and high angle rope rescue could respond to these calls within the CYFS geographical area. This arrangement would provide the specialized rescue expertise to CYFS for a fee, at the same time defraying some of RHFES' costs.

RHFES and CYFS both provide ice and water rescue and are equipped to deal with spills and the release of hazardous materials. These specialized rescue services could be provided on a "first in" basis between the 2 service areas. Another suggestion might be to provide these specialized rescue services to our neighbouring municipalities, particularly the smaller ones, for a fee rather than every municipality investing in this training and costly equipment.

3. Municipalities looking at aligning master plans

Opportunities exist to align the fire master plans of any municipalities willing to participate in York Region.

4. Fire & EMS Services

There is considerable interest in the future relationship between Fire Services and Emergency Medical Services (EMS) in some areas. The Ontario Professional Fire Fighters Association is currently promoting the idea of formally taking on a Fire Medic role, recognizing that many fire fighters are qualified paramedics as well. The CYFS 2017 budget includes an enhancement for medical oversight to oversee and administer the current limited medical program within CYFS. There is a short-term plan to include symptom relief by administering epi-pens and a long-term plan incorporates a 5 drug protocol.

In some areas, consideration could ultimately be given to combining Fire and EMS. Some suggest that merging the two services could, in some circumstances, improve response times for medical aid. This would, however, have broader reaching impacts on the fire services when fire fighters are used in both roles (suppression and medical aid). There are more obvious inefficiencies that municipalities recommend addressing first like fixing the current delivery structure for dispatch services in Ontario.

In York Region there is the added challenge that EMS is a regional service and there are 8 independent municipal fire services.

5. Regionalization of Fire Services

Consideration should be given to reactivating the discussion of the regionalization of fire services in York Region. A 1997 report commissioned by York Region and a review by the region's fire services committee in 2001 highlighted cost savings and service improvements to residents as a result of consolidating the region's 8 fire services in to one regional service.

The suggestion of a comprehensive review of developing a regional fire service for York Region is being made again during at least one municipality's 2017 budget process. Under this initiative, the location of new fire halls in strategically chosen locations would not be hindered by individual

Joint Chief Administrative Officer's (Newmarket & Aurora) & CYFS Fire Chief, Corporate Services Report, Financial Services – 2017-05
January 24, 2017
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municipal borders, potentially saving unnecessary construction costs in the long-term. It may be time to consider another review of the issue.

CONCLUSION

There does not appear to be a favourable business case for a consolidation of RHFES and CYFS at this time based on the independent reviews conducted. Other options could be considered that would improve the efficiency and operational effectiveness of CYFS and its neighbouring municipalities. Training and other synergies will continue to be pursued with Richmond Hill and other municipalities in York Region such as the N6 communities.

IMPACT ON THE MASTER FIRE PLAN

The impact on the Master Fire Plan is dependent on next steps.

CONSULTATION

The Fire Chief, Director of Human Resources, Deputy Fire Chiefs, and Fire Association representatives were consulted.

CONTACT

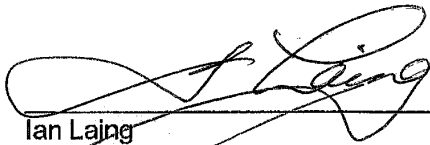
For further information or questions regarding this report, please contact: Dawn Schellenberg at 905-953-5300, ext. 2104 or via e-mail at dschellenberg@newmarket.ca



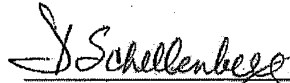
Robert N. Shelton
Chief Administrative Officer
Town of Newmarket



Doug Nadorozny
Chief Administrative Officer
Town of Aurora



Ian Lajng
Fire Chief
Central York Fire Services



Dawn Schellenberg
Manager, Finance and Accounting
Town of Newmarket

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