



Town of Aurora
Economic Development Advisory Committee
Meeting Minutes

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| Date: | Monday, June 26, 2017 |
| Time and Location: | 7 p.m., Holland Room, Aurora Town Hall |
| Committee Members: | Councillor John Abel (Chair), Councillor Paul Pirri (Vice Chair), Rosalyn Gonsalves, Marilee Harris, Bruce Walkinshaw |
| Members Absent: | Don Constable, Javed Khan (Aurora Chamber of Commerce representative) |
| Other Attendees: | Councillor Tom Mrakas, Doug Nadorozny, Chief Administrative Officer, Anthony Ierullo, Manager of Long Range and Strategic Planning, Linda Bottos, Council/Committee Secretary |

The Chair called the meeting to order at 7:02 p.m.

1. Approval of the Agenda

Moved by Councillor Pirri
Seconded by Bruce Walkinshaw

That the agenda as circulated by Legislative Services be approved.

Carried

2. Declarations of Pecuniary Interest and General Nature Thereof

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

3. Receipt of the Minutes

Economic Development Advisory Committee Meeting Minutes of March 9, 2017

Moved by Councillor Pirri
Seconded by Rosalyn Gonsalves

That the Economic Development Advisory Committee meeting minutes of March 9, 2017, be received for information.

Carried

4. Delegations

None

5. Matters for Consideration

None

6. Informational Items

1. Memorandum from Manager of Long Range and Strategic Planning
Re: Activity Report

Staff gave a brief overview of the memorandum regarding business inquiries, openings, and upcoming events.

Moved by Councillor Pirri
Seconded by Bruce Walkinshaw

1. That the memorandum regarding Activity Report be received for information.

Carried

2. Memorandum from Manager of Long Range and Strategic Planning
Re: Economic Development Action Plan Update

Staff gave a brief overview of the memorandum and update on initiatives outlined in the Economic Development Action Plan. Staff further provided an update on the hotel and Business Improvement Area (BIA) initiatives.

The Committee and staff discussed various aspects of the Action Plan Update including the Business Retention and Expansion (BR&E) Action Plan, Business Concierge Program, Entertainment District, Permanent Farmers' Market, and Bio-medical campus.

Staff provided an update in response to an inquiry regarding the Bell small cell technology pilot project in Town. The Committee recommended that this success story be shared through the local newspapers and the Aurora Chamber of Commerce.

The Committee inquired about the Regional Broadband Strategy Advisory Task Force, and staff advised that an update was not yet available.

Moved by Bruce Walkinshaw
Seconded by Rosalyn Gonsalves

1. That the memorandum regarding Economic Development Action Plan Update be received for information.

Carried

3. **Extract from Council Meeting of May 9, 2017**
Re: Economic Development Advisory Committee Meeting Minutes of March 9, 2017

Moved by Bruce Walkinshaw
Seconded by Councillor Pirri

1. That the Extract from Council Meeting of May 9, 2017, regarding the Economic Development Advisory Committee meeting minutes of March 9, 2017, be received for information.

Carried

7. New Business

The Committee inquired about the job description and job posting for the new Economic Development Officer position, and staff provided an update.

The Committee inquired about the status of the new Economic Development Board, and staff provided an update. Staff confirmed that the Economic Development Advisory Committee members will be informed of the opportunity to participate when the recruitment process for Board members moves forward in the fall of 2017.

8. Adjournment

Moved by Marilee Harris

Seconded by Rosalyn Gonsalves

That the meeting be adjourned at 8:02 p.m.

Carried

Committee recommendations are not binding on the Town unless adopted by Council.