



Town of Aurora
Canada 150 Ad Hoc Committee
Meeting Minutes

Date:	Tuesday, May 30, 2017
Time and Location:	6:30 p.m., Holland Room, Aurora Town Hall
Committee Members:	Mayor Geoffrey Dawe (Chair), Ian Bryan, Art Hagopian, Kelly Mathews, and Ken Turriff
Member(s) Absent:	Damian D'Aguiar
Other Attendees:	Laura Sheardown, Financial Analyst, Cash Flow and Investment, Shelley Ware, Supervisor, Special Events, and Sarah Murray, Council/Committee Secretary

The Chair called the meeting to order at 6:36 p.m.

1. Approval of the Agenda

Moved by Ken Turriff

Seconded by Kelly Mathews

That the agenda as circulated by Legislative Services be approved.

Carried

2. Declarations of Pecuniary Interest and General Nature Thereof

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

3. Receipt of the Minutes

Canada 150 Ad Hoc Committee Meeting Minutes of May 3, 2017

Moved by Ian Bryan
Seconded by Ken Turriff

That the Canada 150 Ad Hoc Committee meeting minutes of May 3, 2017, be received for information.

Carried

4. Delegations

None

5. Matters for Consideration

- 1. Extract from Council Meeting of May 23, 2017**
Re: General Committee Report No. FS17-024 – Canada 150 Funding Reallocation

Mayor Dawe advised that Council approved reallocation of the remaining funds at its last meeting.

Moved by Ian Bryan
Seconded by Kelly Mathews

1. That the Extract from Council Meeting of May 23, 2017, regarding General Committee Report No. FS17-024 – Canada 150 Funding Reallocation, be received for information.

Carried

- 2. Canada 150 Marketing – Update and Discussion**

Staff provided an update on the various marketing efforts undertaken regarding the Canada 150, noting that promotional items such as pins, flags and waterless tattoos are being embraced by the community. Staff noted that efforts are being undertaken to keep track of the community partners making use of these items, for future planning purposes.

Staff advised that various streetlight posts throughout Aurora will be affixed with special Canada 150 banners prior to July 1, 2017, including the Library, and that these banners may be reused for future Town events.

**Moved by Art Hagopian
Seconded by Ken Turriff**

1. That the Canada 150 Marketing – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

3. Pow Wow – Update and Discussion

Staff provided an update regarding the Pow Wow event and noted that Chief Stacey LaForme of the Mississaugas of the New Credit First Nation will be a part of the ceremonies. Staff also mentioned that there will be volunteer positions available to all levels of experience and that Town volunteers will be identifiable by a white lanyard.

Staff advised that a post-event survey will be circulated seeking feedback, which will assist in demonstrating to the Canada 150 funding groups that grant deliverables were met.

**Moved by Art Hagopian
Seconded by Kelly Mathews**

1. That the Pow Wow – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

4. Great Canadian Songbook on Vinyl, Canada 150 Mosaic, New Beginnings – Update and Discussion

Staff advised that the Great Canadian Songbook on Vinyl event is moving ahead and will take place on July 22, 2017, and noted that the Town's Corporate Communications department is working to promote the event.

Staff advised that planning for the Canada 150 Mosaic is in progress, and a location to display the Mosaic has yet to be determined; however, the intent is to keep it indoors to avoid any weather-related damage. The Mosaic's completed size will be approximately eight feet by twelve feet.

Staff also provided an update on the New Beginnings event.

Moved by Ian Bryan
Seconded by Ken Turriff

1. That the Great Canadian Songbook on Vinyl, Canada 150 Mosaic, New Beginnings – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

5. Other Canada 150 Initiatives – Update and Discussion

Staff updated the Committee on the other events taking place over the course of the year including Concerts in the Park, noting that the full line-up of performances will be posted on the Town's website.

Staff noted that a new Mobile Escape Room experience will be unveiled this year.

Staff advised that two initiatives proposed by delegates are being pursued: the first being to repurpose a stage backdrop of the Parliament buildings; and the second being the construction of a large maple leaf faced with hockey sticks. Staff noted that the Aurora Seniors' Centre is agreeable to constructing the frame, and the Aurora hockey teams have agreed to complete the facing with hockey sticks.

Moved by Ian Bryan
Seconded by Ken Turriff

1. That the Other Canada 150 Initiatives – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

6. Informational Items

None

7. New Business

Ken Turriff reminded the Committee that Activate Aurora was holding the Town's first ever Open Streets event to coincide with the 22nd Aurora Chamber Street Festival which is scheduled on June 4, 2017, on Yonge Street between Wellington Street and Murray Drive from 11 a.m. to 5 p.m. He noted that both events will occur rain or shine and Activate Aurora will feature porch music, 3 on 3 basketball, pickle ball and pop-up activities such as yoga.

8. Adjournment

Moved by Art Hagopian

Seconded by Kelly Mathews

That the meeting be adjourned at 7:35 p.m.

Carried

Committee recommendations are not binding on the Town unless otherwise adopted by Council at a later meeting.