



**Canada 150
Ad Hoc Committee
Meeting Agenda**

**Wednesday, May 3, 2017
6:30 p.m.**

**Tannery Room
Aurora Town Hall**

Public Release
April 28, 2017



Town of Aurora
Canada 150 Ad Hoc Committee
Meeting Agenda

Date: Wednesday, May 3, 2017

Time and Location: 6:30 p.m., Tannery Room, Aurora Town Hall

1. Approval of the Agenda

Recommended:

That the agenda as circulated by Legislative Services be approved.

2. Declarations of Pecuniary Interest and General Nature Thereof

3. Receipt of the Minutes

Canada 150 Ad Hoc Committee Meeting Minutes of April 3, 2017

Recommended:

That the Canada 150 Ad Hoc Committee meeting minutes of April 3, 2017, be received for information.

4. Delegations

5. Matters for Consideration

1. Memorandum from Supervisor, Special Events Re: Canada 150's Celebratory Tattoo Update

Recommended:

1. That the memorandum regarding Canada 150's Celebratory Tattoo Update be received for information.

2. Memorandum from Financial Analyst Re: Financial Update

Recommended:

1. That the memorandum regarding Financial Update be received; and
2. That the Canada 150 Ad Hoc Committee provide direction.

3. Canada 150 Events – Update and Discussion

Recommended:

1. That the Canada 150 Events – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

6. Informational Items

7. New Business

8. Adjournment



**Town of Aurora
Canada 150 Ad Hoc Committee
Meeting Minutes**

Date:	Monday, April 3, 2017
Time and Location:	6:30 p.m., Holland Room, Aurora Town Hall
Committee Members:	Mayor Geoffrey Dawe (Chair), Ian Bryan, Art Hagopian, Kelly Mathews, and Ken Turriff
Member(s) Absent:	Damian D'Aguiar
Other Attendees:	Councillor John Abel, Councillor Tom Mrakas, Laura Sheardown, Cash Flow & Investment Co-ordinator/Financial Analyst, Shelley Ware, Supervisor, Special Events, and Samantha Yew, Deputy Clerk

The Chair called the meeting to order at 6:32 p.m.

1. Approval of the Agenda

**Moved by Ian Bryan
Seconded by Kelly Mathews**

That the agenda as circulated by Legislative Services be approved.

Carried

2. Declarations of Pecuniary Interest and General Nature Thereof

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

3. Receipt of the Minutes

Canada 150 Ad Hoc Committee Meeting Minutes of March 1, 2017

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**Moved by Art Hagopian
Seconded by Ken Turriff**

That the Canada 150 Ad Hoc Committee meeting minutes of March 1, 2017, be received for information.

Carried

4. Delegations

None

5. Matters for Consideration

The Committee consented to discuss Item 1 following consideration of Item 6.

1. General Committee Report No. PRCS17-012 – Music Aurora

Mayor Dawe provided a brief outline of the report and noted that the event will be called the Aurora Summer Music Festival. The Committee inquired about the fit of the event with the Canada 150 theme, diversity in music, seating, and recommended other Canada 150-themed activities that could be included in the event.

**Moved by Ian Bryan
Seconded by Ken Turriff**

1. That General Committee Report No. PRCS17-012 – Music Aurora (dated April 4, 2017) be received; and
2. That the Canada 150 Ad Hoc Committee provide comment.

2. Canada 150 Grants – Update and Discussion

Staff provided an update regarding the Canada 150 Grants applied for by the Town, noting that most grants application funding has been received. Staff noted that out of \$300,000 in grants applied for, only \$20,000 was awarded to the Town. The Committee discussed aspects of the grant application process.

**Moved by Ian Bryan
Seconded by Ken Turriff**

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1. That the Canada 150 Grants – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

3. Canada 150 Marketing – Update and Discussion

Staff provided an update regarding Canada 150 marketing, advising that Canada 150 hand stick flags have been ordered. Staff noted that a four-foot tall maple leaf has been purchased to go with the large “Aurora” letters that are displayed at Town events, and that the Canada Day schedule will feature the Canada 150 flag in place of the Canadian flag.

Moved by Ken Turriff

Seconded by Ian Bryan

1. That the Canada 150 Marketing – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

4. Pow Wow and Military Tattoo Events – Update and Discussion

Staff informed the Committee that performers are being confirmed for the Military Tattoo event to be held on Saturday, May 20, 2017, and that the event will include activities from Activate Aurora and the Royal Canadian Legion. The Committee inquired about advertising for the event.

Staff advised that the White Pine Dancers and various Indigenous groups have offered to assist with the Pow Wow event to be held on Saturday, June 3, 2017, and noted that the event will feature an array of inclusive activities.

Moved by Ian Bryan

Seconded by Ken Turriff

1. That the Pow Wow and Military Tattoo Events – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

5. Other Canada 150 Initiatives – Update and Discussion

Staff provided an update on the items brought forward by the delegations at the March 10, 2017 Committee meeting, including the proposed projects such as the Aurora 150 card game, Canada 150 mosaic project, the Canadian Dance Party on Vinyl, and a potential partnership with the Aurora Historical Society.

Moved by Ian Bryan

Seconded by Ken Turriff

1. That the Other Canada 150 Initiatives – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

Carried

6. Informational Items

6. Extract from Council Meeting of March 28, 2017

Re: Canada 150 Ad Hoc Committee Meeting Minutes of March 1, 2017

Moved by Ian Bryan

Seconded by Art Hagopian

1. That the Extract from Council Meeting of March 28, 2017, regarding the Canada 150 Ad Hoc Committee meeting minutes of March 1, 2017, be received for information.

Carried

7. New Business

Kelly Mathews requested that staff provide a Canada 150 events calendar to the Committee. Staff indicated that a calendar would be provided.

Ian Bryan requested that staff provide the sponsorship package for the Canadian Dance Party to the Committee. Staff indicated that the package would be provided.

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8. Adjournment

Moved by Kelly Mathews

Seconded by Art Hagopian

That the meeting be adjourned at 7:34 p.m.

Carried

Committee recommendations are not binding on the Town unless otherwise adopted by Council at a later meeting.



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**Town of Aurora
Parks, Recreation and Cultural
Services**

Memorandum

Date: May 3, 2017
To: Canada 150 Ad Hoc Committee
From: Shelley Ware, Recreation Supervisor, Special Events
Re: **Canada 150's Celebratory Tattoo Update**

Recommendation

- 1. That the memorandum regarding Canada 150's Celebratory Tattoo Update be received for information.**

Background

This memorandum serves as an update to the Canada 150 Ad Hoc Committee on the current status of the Celebratory Tattoo. As a result of not being able to book a brass band, the Aurora Celebratory Tattoo, that was scheduled for Saturday, May 20, 2017, has been cancelled.

The Tattoo was one of the signature special events planned for this year by this Committee and was an additional event to other Canada 150 events and event enhancements planned within the existing 2017 Town of Aurora Special Events Calendar.

When funding was approved by Council, the timing was tight for making the Tattoo possible as staff had yet to contact the essential marching pipes and drum bands for the Tattoo which includes a brass band.

To date, all of the marching pipe and drum bands and key instrumental elements for creating a memorable Tattoo had been secured by staff with the exception of a brass band and without a competent brass band, a Tattoo is not possible.

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Canada 150 Tattoo Update

Despite the efforts of staff, Ken White from the Royal Canadian Legion and Col. Fred Tilston VC Branch 385, no brass band in the province was available. Ken White's resilience and dedication in trying to make the Tattoo a success is recognized.

Attachments

None



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**Town of Aurora
Financial Services**

Memorandum

Date: May 3, 2017
To: Canada 150 Ad Hoc Committee
From: Laura Sheardown, Cash Flow & Investment Co-ordinator/Financial Analyst
Re: **Financial Update**

Recommendation

- 1. That the memorandum regarding Financial Update be received; and**
- 2. That the Canada 150 Ad Hoc Committee provide direction.**

Background

The Canada 150 Ad Hoc Committee had received funding from Council, of which \$40,000 was earmarked for the development and presentation of a Celebratory Tattoo. As staff have now confirmed, the Tattoo has been cancelled, and the funds are available for reconsideration by the Committee.

Staff has developed the following list of items for consideration. Once direction has been provided, staff will report back to Council for approval of the change in purpose for the approved funding.

Item/Event	Description	Funding Requested
Canada 150 Mural Mosaic Project Various events and locations	Creation of an 8' x 12' mural designed by Canadian artist Lewis Lavoile. Estimated costs include not only the external event/mural costs, but also internal event costs and installation after the mural has been completed.	\$ 18,000

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Financial Update

Item/Event	Description	Funding Requested
The Canadian Songbook on Vinyl July 22, 2017 Aurora Community Centre	David Heard and Town Staff will work together to present this event. While outside sponsors are still being sought, the Town would fund up to a maximum of the suggested amount.	\$ 10,000
Colours of Fall October 5, 2017	Enhancement of the existing Thanksgiving celebrations in Town Park with the focus on pioneer related activities and food.	\$ 7,000
Additional Canada 150 Marketing and Support	Funding to provide additional marketing support in addition to an increase in Canada 150 promotional items.	\$ 5,000

Attachments

None