



**Canada 150  
Ad Hoc Committee  
Meeting Agenda**

**Wednesday, March 1, 2017  
6:30 p.m.**

**Holland Room  
Aurora Town Hall**



**Town of Aurora**  
**Canada 150 Ad Hoc Committee**  
**Meeting Agenda**

**Date:** Wednesday, March 1, 2017

**Time and Location:** 6:30 p.m., Holland Room, Aurora Town Hall

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**1. Approval of the Agenda**

**Recommended:**

That the agenda as circulated by Legislative Services be approved.

**2. Declarations of Pecuniary Interest and General Nature Thereof**

**3. Receipt of the Minutes**

**Canada 150 Ad Hoc Committee Meeting Minutes of October 3, 2016**

**Recommended:**

That the Canada 150 Ad Hoc Committee meeting minutes of October 3, 2016, be received for information.

**4. Delegations**

- (a) **David Heard and Christopher Watts, Residents**  
**Re: The Canadian Songbook on Vinyl – Event Presentation**

## **5. Matters for Consideration**

### **1. Pow Wow Event – Update and Discussion**

#### **Recommended:**

1. That the Pow Wow Event – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

### **2. Military Tattoo Event – Update and Discussion**

#### **Recommended:**

1. That the Military Tattoo Event – Update and Discussion be received and the comments of the Committee be referred to staff for consideration.

## **6. Informational Items**

### **3. General Committee Report No. FS17-004 – Canada 150 Celebrations Grant and Budget Confirmation**

Note: The Council meeting extract of February 28, 2017, regarding General Committee Report No. FS17-004 dated February 21, 2017, will be provided as an Additional Item to the agenda on March 1, 2017.

#### **Recommended:**

1. That General Committee Report No. FS17-004 – Canada 150 Celebrations Grant and Budget Confirmation be received for information.

### **4. Extract from Council Meeting of October 11, 2016 Re: Canada 150 Ad Hoc Committee Meeting Minutes of October 3, 2016**

#### **Recommended:**

1. That the Extract from Council Meeting of October 11, 2016, regarding the Canada 150 Ad Hoc Committee meeting minutes of October 3, 2016, be received for information.

**7. New Business**

**8. Adjournment**



**Town of Aurora  
Canada 150 Ad Hoc Committee  
Meeting Minutes**

<b>Date:</b>	Monday, October 3, 2016
<b>Time and Location:</b>	6:30 p.m., Holland Room, Aurora Town Hall
<b>Committee Members:</b>	Mayor Geoffrey Dawe (Chair), Ian Bryan, Art Hagopian, Kelly Mathews, and Ken Turriff (arrived 6:33 p.m.)
<b>Member(s) Absent:</b>	Damian D'Aguiar
<b>Other Attendees:</b>	Councillor Tom Mrakas, Laura Sheardown, Cash Flow & Investment Co-ordinator/Financial Analyst, Shelley Ware, Supervisor, Special Events, and Samantha Yew, Council/Committee Secretary

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The Chair called the meeting to order at 6:31 p.m.

**1. Declaration of Pecuniary Interest and General Nature Thereof**

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

**2. Approval of Agenda**

**Moved by Kelly Mathews  
Seconded by Art Hagopian**

That the agenda as circulated by Legislative Services be approved.

**Carried**

**3. Receipt of Minutes**

**Canada 150 Ad Hoc Committee Meeting Minutes of May 5, 2016**

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**Moved by Art Hagopian  
Seconded by Ian Bryan**

That the Canada 150 Ad Hoc Committee meeting minutes of May 5, 2016, be received for information.

**Carried**

#### **4. Delegations**

**(a) Eric McCartney, Resident  
Re: Suggestions for Canada 150 Confederation Celebrations**

Mr. McCartney offered suggestions for potential events and features for the Canada 150 celebration, and noted that a list of his ideas can be found at [www.aurora150.com](http://www.aurora150.com).

**Moved by Art Hagopian  
Seconded by Kelly Mathews**

That the comments of the delegation be received for information.

**Carried**

#### **5. Matters for Consideration**

None

#### **6. Informational Items**

##### **1. “Heritage Minutes” by Historica Canada – Discussion**

Ms. Ware gave an overview of the “Heritage Minutes” video segments, and played a segment about Sir John A. McDonald. She noted that the Town has access to 83 segments, and suggested that one relevant segment be played at each Council meeting throughout 2017 in celebration of Canada 150. The Committee discussed ways in which the segments could be used.

**Moved by Art Hagopian  
Seconded by Ian Bryan**

1. That the “Heritage Minutes” by Historica Canada – Discussion be received;  
and

2. That staff investigate the usage of “Heritage Minutes” by Historica Canada at Council meetings in 2017.

**Carried**

**2. Memorandum from Cash Flow & Investment Co-ordinator/ Financial Analyst  
Re: Canada 150 Grant Requests**

**Moved by Ken Turriff  
Seconded by Ian Bryan**

Ms. Sheardown gave an overview of the event enhancements and one-time events that were submitted as part of the provincial and federal grant applications. The Committee discussed the funding requests.

1. That the memorandum regarding Canada 150 Grant Requests be received;  
and
2. That the Canada 150 Ad Hoc Committee recommend to Council:

That Council consider a placeholder in the 2017 Capital Budget deliberations in the amount of \$94,000.00, to support the following items, should the requested grant funding be denied:

- Military Tattoo
- Pow Wow
- Special legacy feature (i.e. water feature or clock tower)
- Family First Night fireworks display

**Carried**

**3. Extract from Council Meeting of May 24, 2016  
Re: Canada 150 Ad Hoc Committee Meeting Minutes of May 5, 2016**

**Moved by Kelly Mathews  
Seconded by Art Hagopian**

1. That the Extract from Council Meeting of May 24, 2016, regarding the Canada 150 Ad Hoc Committee meeting minutes of May 5, 2016, be received for information.

**Carried**

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## **7. New Business**

Kelly Mathews inquired when the Town will hear back regarding the grant applications. Staff advised that they anticipate a response in January 2017.

## **8. Adjournment**

**Moved by Kelly Mathews  
Seconded by Art Hagopian**

That the meeting be adjourned at 7:38 p.m.

**Carried**

Committee recommendations are not binding on the Town unless adopted by Council at a later meeting.



Legislative Services  
905-727-3123  
Clerks@aurora.ca  
Town of Aurora  
100 John West Way, Box 1000  
Aurora, ON L4G 6J1

## Delegation Request

This Delegation Request form and any written submissions or background information for consideration by either Council or Committees of Council must be submitted to the Clerk's office by the following deadline:

**4:30 p.m. Two (2) Days Prior to the Requested Meeting Date**

<b>Council/Committee/Advisory Committee Meeting Date:</b> Canada 150 Ad Hoc Committee, March 1, 2017	
<b>Subject:</b> THE CANADIAN SONGBOOK - EVENT PRESENTATION ON VINYL	
<b>Name of Spokesperson:</b> DAVID HEARD & CHRISTOPHER WATTS	
<b>Name of Group or Person(s) being Represented (if applicable):</b> DAVID HEARD + CHRISTOPHER WATTS.	
<b>Brief Summary of Issue or Purpose of Delegation:</b> TO PRESENT A CANADA 150 EVENT THAT IS BEING PLANNED	
<b>Please complete the following:</b>	
Have you been in contact with a Town staff or Council member regarding your matter of interest? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
If yes, with whom? ALDOUNEY, LISA WARD & Stacey WARE	Date: JAN 27/17
<input checked="" type="checkbox"/> I acknowledge that the Procedure By-law permits five (5) minutes for Delegations.	



**Town of Aurora  
General Committee Report**

**No. FS17-004**

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**Subject:** Canada 150 Celebrations Grant and Budget Confirmation

**Prepared by:** Laura Sheardown, Financial Analyst – Cash Flow & Investments

**Department:** Financial Services

**Date:** February 21, 2017

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### **Recommendation**

- 1. That Report No. FS17-004 be received; and**
- 2. That Report No. FS17-004 satisfy Council's conditional budget approval for Capital Project No. 74012 Canada 150 Celebrations; and that staff be authorized to proceed with the project at the reduced budget of \$87,000.**

### **Executive Summary**

Under the direction and guidance of the Canada 150 Committee, staff applied for both federal (Canada 150 Fund) and provincial (Ontario 150 Celebration) grants to cover all of the costs associated with suggested events and event enhancements. The results for both grants have now been received and the Town was successful in securing \$20,000 federal funding for an Indigenous Pow Wow. Since we have now received confirmation, staff are asking Council to release the budget approval conditions and allow the Canada 150 Committee and staff to proceed.

At this time, without any budget support required, the Canada 150 celebrations include the federally funded Indigenous Pow Wow, and a Youth Innovation Fair, sponsored by State Farm in the amount of \$7,500 and Rotary, in the amount of \$1,000.

### **Background**

An Ad Hoc committee was formed to develop a plan for Aurora to celebrate Canada's 150<sup>th</sup> birthday in 2017. Under the direction and guidance of the committee, staff applied for several grants to provide funding for Town events to celebrate Canada's sesquicentennial. As staff were aware that the results of all grants would not be known prior to the completion of the 2017 Budget, a place holder funding request was included for the Canada 150 Committee's four priority items that they wanted to proceed with

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even if grant funding was not approved. Those four events were a military tattoo, a Pow Wow, a special legacy feature and Family First Night fireworks display.

The results for all grants have now been received and the Town was successful in securing only federal funding for an Indigenous Pow Wow.

## **Analysis**

### **Military Tattoo**

The Canada 150 Committee would like to proceed with the presentation of a full military tattoo, specially created just for the celebration of Canada's 150<sup>th</sup> anniversary. This event would provide an opportunity to help attendees understand the history and ceremony that has evolved over the past 150 years. It is important for Council to understand that this event must occur in the ACC in May when the ice is out. The budget does not include costs to remove and reinstall the ice for any other time of the year. As timing is tight, and since no planning or contacts with bands has occurred yet, despite the best efforts of staff, it may not be possible for this event to proceed. Staff will keep Council apprised of the status of this project as it unfolds.

### **Canada 150 Park Naming & Water Feature**

The Town has several new parks being created during 2017. Working with Parks staff, the committee would like one to be named in honour of Canada's Sesquicentennial anniversary and install a water feature giving the families of Aurora a place to connect with nature while highlighting the importance of environmental stewardship. This project funding allocation is for the development and installation of the water feature within the selected park. All other park costs, including signage and landscaping are already included in the Park's budgets.

### **Family First Night Fireworks Display**

This enhancement to existing family First Night celebrations would provide an excellent opportunity to draw active participants to an evening long birthday party celebrating the end of Canada's 150 celebrations and encourage them to look forward to the next 150 years of innovation and success.

### **Canada 150 Marketing and Support**

In order to ensure that all of the planned events and enhancements are properly advertised and communicated to Aurora's residents, staff are requesting funding to support both broad based and niche marketing plans. This funding would also support internal expenses that may be required such as event set-up or clean-up.

### **Advisory Committee Review**

The Canada 150 Committee has worked with staff to develop not only the recommended events and enhancements and associated grant requests, but also the refined list of events now being requested from Council.

### **Financial Implications**

The original funding request from the 2017 budget for \$94,000, and the revised budget request, both funded from the Tax Rate Stabilization Reserve, are broken down as follows:

<b>Capital Project #74012 – Canada 150 Celebrations</b>		
<b>Event/Item</b>	<b>Original Budget Request</b>	<b>Revised Budget Proposed</b>
Military Tattoo	\$ 40,000	\$ 40,000
Pow Wow (amount revised based on grant)	17,000	20,000
Canada 150 Park Naming & Water Feature	25,000	25,000
Family First Night Fireworks Display	12,000	12,000
Youth Innovation Fair (new)		8,500
Canada 150 Marketing (new)		10,000
<b>Total Expenditures</b>	<b>\$ 94,000</b>	<b>\$ 115,500</b>
<b>Revenue Sources</b>		
Canada 150 Fund (Pow Wow)	Unknown at time	(\$ 20,000)
State Farm (Youth Innovation Fair)		( 7,500)
Rotary (Youth Innovation Fair)		( 1,000)
Total Revenues		(\$ 28,500)
<b>Net Budget Funding Request</b>	<b>\$ 94,000</b>	<b>\$ 87,000</b>

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The revised funding request is \$ 7,000 lower than the original budget requested through the 2017 budget process.

## **Communications Considerations**

The Canada 150 Committee and associated staff will work with Communications to develop appropriate marketing plans for all of the planned Canada 150 celebrations, events and legacy items.

## **Link to Strategic Plan**

The Canada 150 events support the Strategic Plan goal of **supporting an exceptional quality of life for all** through the following key objective within this goal statement:

**Celebrating and promoting our culture:** expand opportunities and partnerships that contribute to the celebration of culture in the community.

## **Alternative(s) to the Recommendation**

1. Amend the recommended events and enhancements.

## **Conclusions**

Staff recommend the approval of the Canada 150 Committee's preferred events and associated costs to allow the residents of Aurora the opportunity to take part in celebrations of Canada's 150 anniversary within their community.

## **Attachments**

Attachment 1 - Capital Budget Sheet Project #74012 – Canada 150 Celebrations as presented during Budget 2017.

## **Previous Reports**

Capital Budget Project #74012 – Canada 150 Celebrations

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**Pre-submission Review**

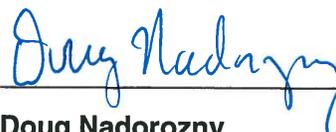
Agenda Management Team review on February 2, 2017

**Departmental Approval**



**Dan Elliott, CPA, CA  
Director of Financial Services  
- Treasurer**

**Approved for Agenda**



**Doug Nadorozny  
Chief Administrative Officer**





**Extract from  
Council Meeting of  
Tuesday, October 11, 2016**

**7. Adoption of Items Not Requiring Separate Discussion**

Items 1 (with the exception of sub-items 3 and 11) and 2 were identified as items not requiring separate discussion.

**Moved by Councillor Pirri**

**Seconded by Councillor Thom**

That the following recommendations with respect to the matters listed as “Items Not Requiring Separate Discussion” be adopted as submitted to Council and staff be authorized to take all necessary action required to give effect to same:

**1. General Committee Meeting Report of October 4, 2016**

That the General Committee meeting report of October 4, 2016, be received and the following recommendations carried by the Committee be approved:

**(18) Canada 150 Ad Hoc Committee Meeting Minutes of October 3, 2016**

1. That the Canada 150 Ad Hoc Committee meeting minutes of October 3, 2016, be received; and
2. That Item 2, Memorandum from Cash Flow & Investment Co-ordinator/ Financial Analyst, Re: Canada 150 Grant Requests, be referred to the 2017 Capital Budget discussions.

**Carried**