



TOWN OF AURORA ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING MINUTES

Date: Thursday, March 10, 2016

Time and Location: 7 p.m., Leksand Room, Aurora Town Hall

Committee Members: Councillor Paul Pirri (Chair), Councillor John Abel (Vice Chair), Marilee Harris, Javed Khan, Bruce Walkinshaw, and Mayor Geoffrey Dawe (ex officio) (arrived 7:56 p.m.)

Member(s) Absent: Don Constable, Rosalyn Gonsalves

Other Attendees: Councillor Tom Mrakas, Doug Nadorozny, Chief Administrative Officer, Anthony Ierullo, Manager of Long Range and Strategic Planning, Michael Logue, Program Manager, Economic Development, and Linda Bottos, Council/Committee Secretary

The Chair called the meeting to order at 7 p.m.

1. DECLARATION OF PECUNIARY INTEREST

There were no declarations of pecuniary interest under *the Municipal Conflict of Interest Act*.

2. APPROVAL OF THE AGENDA

Moved by Marilee Harris
Seconded by Bruce Walkinshaw

THAT the agenda as circulated by Legal and Legislative Services be approved.

CARRIED

3. RECEIPT OF THE MINUTES

Economic Development Advisory Committee Meeting Minutes of January 14, 2016

**Moved by Bruce Walkinshaw
Seconded by Councillor Abel**

THAT the Economic Development Advisory Committee meeting minutes of January 14, 2016, be received for information.

CARRIED

4. DELEGATIONS

None

5. MATTERS FOR CONSIDERATION

None

6. INFORMATIONAL ITEMS

**1. Memorandum from Manager of Long Range & Strategic Planning
Re: 2015-2016 Town of Aurora Business Directory**

Staff provided background to the memorandum and noted that the Business Directory is available online at www.businessaurora.ca. Staff advised that a report on the analysis of employment and business trends in Aurora would be forthcoming. The Committee suggested that the Aurora Chamber of Commerce should be more involved in the data collection and dissemination process of the Business Directory.

**Moved by Bruce Walkinshaw
Seconded by Marilee Harris**

THAT the memorandum regarding 2015-2016 Town of Aurora Business Directory be received for information.

CARRIED

**2. Memorandum from Manager of Long Range & Strategic Planning
Re: Bell Canada Small Cell Technology**

Staff provided background to the memorandum and noted that the Town is exploring an opportunity to partner with Bell Canada, and participate as a small cell trial location, toward integration of small cell technology and the existing fibre infrastructure and wireless networks.

Moved by Bruce Walkinshaw
Seconded by Councillor Abel

THAT the memorandum regarding Bell Canada Small Cell Technology be received for information.

CARRIED

3. Memorandum from Manager of Long Range & Strategic Planning
Re: Economic Development Action Plan Update

Staff gave a brief overview of the memorandum regarding significant activities which have occurred in respect to the Economic Development Action Plan. The Committee and staff discussed aspects of the Business Ambassadors Program and the potential opportunity for the involvement of the Aurora Chamber of Commerce. Staff noted that marketing of this Program should begin within the next few weeks.

Moved by Marilee Harris
Seconded by Councillor Abel

THAT the memorandum regarding Economic Development Action Plan Update be received for information.

CARRIED

4. Memorandum from Manager of Long Range & Strategic Planning
Re: Activity Report

Staff gave a brief overview of the memorandum regarding business inquiries, openings, and upcoming events.

Moved by Marilee Harris
Seconded by Javed Khan

THAT the memorandum regarding Activity Report be received for information.

CARRIED

**5. Memorandum from Manager of Long Range & Strategic Planning
Re: Medical Campus Update**

Staff provided background to the memorandum and the Committee discussed options for targeting and promoting the medical sector.

**Moved by Councillor Abel
Seconded by Marilee Harris**

THAT the memorandum regarding Medical Campus Update be received for information.

CARRIED

**6. Extract from Council Meeting of February 9, 2016
Re: Economic Development Advisory Committee Meeting Minutes of
January 14, 2016**

**Moved by Bruce Walkinshaw
Seconded by Councillor Abel**

THAT the Extract from Council Meeting of February 9, 2016, regarding the Economic Development Advisory Committee meeting minutes of January 14, 2016, be received for information.

CARRIED

7. NEW BUSINESS

Mayor Dawe provided an update regarding the matter of hotel development charges and the Development Charges By-law review at the Regional level. The Mayor also gave a brief update regarding potential hotel development in Aurora.

8. ADJOURNMENT

**Moved by Bruce Walkinshaw
Seconded by Councillor Abel**

THAT the meeting be adjourned at 8:04 p.m.

CARRIED

COMMITTEE RECOMMENDATIONS ARE NOT BINDING ON THE TOWN UNLESS ADOPTED BY COUNCIL AT A LATER MEETING.