



**TOWN OF AURORA
ADDITIONAL ITEMS
FOR ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE MEETING**

**Thursday, January 14, 2016
7 p.m.
Leksand Room**

- **Item 4 – Memorandum from Mayor Geoffrey Dawe** pg. 1
Re: A Short History of a New Hotel in Aurora

RECOMMENDED:

THAT the memorandum regarding A Short History of a New Hotel in Aurora be received for information.

- **Item 5 – Memorandum from Acting Manager of Corporate Communications** pg. 3
Re: 2016 Community Recognition Awards

RECOMMENDED:

THAT the memorandum regarding 2016 Community Recognition Awards be received for information.



100 John West Way
Box 1000
Aurora, Ontario
L4G 6J1
Phone: 905-727-3123 ext.4741
Email: mayor@aurora.ca
www.aurora.ca

**Town of Aurora
Office of the Mayor**

MEMORANDUM

DATE: January 14, 2016
TO: Economic Development Advisory Committee Members
FROM: Mayor Geoffrey Dawe
RE: **A Short History of a New Hotel in Aurora**

RECOMMENDATIONS

THAT the memorandum "A Short History of a New Hotel in Aurora" be received for information.

BACKGROUND

Howard Johnson's

The Howard Johnson Hotel has been in Aurora for decades and at one time hosted several events such as banquets and dinner theatres, and in 2010 was the venue which hosted the 2010 Municipal Election debate sponsored by the Aurora Chamber of Commerce.

The Hotel has since ceased operations and currently has come into disrepair. The property is privately owned and, although a number of people and organizations have expressed interest in the property, the current owner is most uncommunicative and uncooperative.

New Hotel

A new hotel was proposed for the corner of Leslie Street and Wellington Street East in 2007/2008. The property had been acquired and Development Charges had been paid. To my knowledge, the operator lived abroad and the proposal was to build an "extended stay" type of hotel. However, due to changes in the economy, the owner cancelled their plans.

This property was then sold to a small, Mississauga-based builder who had proposed a Best Western franchise. I met with them early in 2011; however, they elected not to proceed. As a result of not building within a defined time period¹, the Development Charges that had originally been applied in 2007/2008 were now out of date, and any new build would be at the new Development Charges rate.

January 14, 2016

-2-

A Short History of a
New Hotel in Aurora

Development Charges

Development Charges are fees charged by the Town/Region to cover infrastructure costs for water, sewers, etc. Development Charges are enacted with the passing of a by-law, after extensive consultation with industry representatives, for example, BILDⁱⁱ.

The bulk of Development Charges (certainly in Aurora) are from the residential side (around 75%), with the remainder coming from industry (business park, commercial, industrial, and hotels).

Hotels are charged at an increased rate. The rationale for this is that they are essentially a small apartment building with each room requiring water/wastewater connections.

Development Charges Deferral

In August 2015, staff brought forward Report No. PL15-060 with a recommendation to defer the excess portion of the Town's Hotel Development Charges and to request the same of the Region. This was endorsed by Council.

Investigations by staff had determined that the Development Charges for an 87-suite hotel in Aurora would be \$2,756,627.28 as compared to \$831,824.40 in Ajax. This obvious imbalance was the driver for the staff recommendation.

I am currently working with a developer who is proposing a new hotel in the Leslie Street/Wellington Street East area in an effort to receive similar treatment on the Regional Development Charges. I am expecting a report to come forward to Regional Council in February 2016.

ⁱ Note that a project not started within six months from permit issuance is then subject to the Development Charges that are in effect at the later date.

ⁱⁱ BILD = Building Industry & Land Development Association



100 John West Way
Box 1000
Aurora, Ontario
L4G 6J1
Phone: 905-727-3123 ext. 4742
Email: Aierullo@aurora.ca
www.aurora.ca

**Town of Aurora
Office of the Chief Administrative Officer
Corporate Communications**

MEMORANDUM

DATE: January 14, 2016
TO: Economic Development Advisory Committee
FROM: Anthony Ierullo, Acting Manager of Corporate Communications
RE: 2016 Community Recognition Awards

RECOMMENDED

THAT the memorandum regarding the 2016 Community Recognition Awards be received for information.

BACKGROUND

In the fall of 2015, Council appointed a Community Recognition Review Ad Hoc Committee to review the structure, format and content of the Town's Community Recognition Awards. Based on the Committee's recommendations, Council recently approved a revised format for the 2016 Awards that includes a number of new Award categories including the *Good Business Award*.

The *Good Business Award* is awarded to a business that demonstrates community involvement and contributes to building community capacity, and that supports the overall health and well-being of the community.

In support of the initiative, the Community Recognition Review Advisory Committee has requested that the Economic Development Advisory Committee assist in promoting the 2016 Community Recognition Awards as well as in encouraging the nomination of local businesses that warrant consideration for the *Good Business Award*.

Detailed information and nomination forms are available at www.aurora.ca/cra.

ATTACHMENTS

Attachment 1 – 2016 Community Recognition Awards Nomination Package

**Additional Items for Economic Development Advisory Committee Meeting
Thursday, January 14, 2016**

Item 5 Page - 2

Attachment 1



100 John West Way,
Box 1000,
Aurora, ON L4G 6J1
Phone: 905-727-3123

TOWN OF AURORA

**2016 COMMUNITY RECOGNITION
AWARDS – CATEGORIES & CRITERIA**

The Town of Aurora recognizes and honours volunteers who help create a community where individuals, groups and businesses actively support the Town's development and enhance the overall community.

Do you know an individual, corporation or business who deserves to be recognized for their outstanding contributions to our community? If so, please complete the nomination form below along with a detailed description to support your nomination and submit your signed form no later than **Friday, March 4, 2016**.

Winners will be recognized at an event on **Monday, May 30, 2016**.

VOLUNTEER SERVICE AWARD

Awarded to individuals with 20 or more (25, 30, 35, 40) years of continuous service to the Aurora Community

Criteria:

- Nomination form must be accompanied by a letter of reference verifying the years of continuous service.

** If your organization would like to recognize service awards for 5, 10 or 15 years of continued service, please submit a nomination form indicating the years of service and the Mayor and Members of Council would be happy to present these awards to the volunteers at your Annual General Meeting.

YOUTH VOLUNTEER ACHIEVEMENT AWARD

This award is presented to a young citizen for volunteer efforts (excluding school requirements) who has made a significant contribution to the community.

Criteria:

- Nominee must be 19 years of age or younger and have volunteered on behalf of or within the Town of Aurora for at least two (2) years.
- Nomination form must be accompanied by a letter detailing the nominee's contribution.

ENVIRONMENTAL AWARD

Awarded to an individual or organization that has made a significant contribution to the protection, preservation and conservation of our environment and green space in Aurora.

Criteria:

- Nomination form must be accompanied by a letter detailing the individual's or organization's contribution.

ACHIEVEMENT IN SPORTS AWARD

Inspired by Bob Harman, this award will be presented to an individual who has made a distinct contribution to sports in Aurora.

Criteria:

- Nominee must have made a distinct contribution to the field of recreation in the Town of Aurora.
- Nominee should have made a significant volunteer contribution to the Town of Aurora.
- Nominee should have demonstrated leadership and direction to the community.
- Nominee must have at least 15 years of continuous volunteerism ending no more than three (3) years ago.
- Nomination form must be accompanied by a letter detailing the nominee's contribution.



100 John West Way,
Box 1000,
Aurora, ON L4G 6J1
Phone: 905-727-3123

TOWN OF AURORA

**2016 COMMUNITY RECOGNITION
AWARDS – CATEGORIES & CRITERIA**

ARTS AND CULTURE AWARD

Inspired by the Johnsons family, this award will be presented to an individual or group that made a significant contribution to the enhancement of the community through support or promotion of culture, music, visual, performing or literary arts.

Criteria:

- Nominee must have made a significant impact on the arts locally or provincially in the previous year.
- Nomination form must be accompanied by a letter detailing the individual's or group's contribution.

COMMUNITY ORGANIZER/ORGANIZATION OF THE YEAR AWARD

Awarded to an individual or organization that has provided outstanding contribution, commitment and leadership to our community over the preceding year.

Criteria:

- Nomination form must be accompanied by a letter detailing the organizer/organization's contribution.

GOOD NEIGHBOUR AWARD

Inspired by Frank Camenzuli, this award will be presented to an Aurora resident who has proven themselves to be a "good neighbour" by virtue of volunteerism, considerate actions and/or attitude.

Criteria:

- This award will be presented annually to one resident of Aurora.
- Nominee cannot be an elected official, seeking elected office or employed by the Town of Aurora.
- Nominees will not be considered for this award if their nomination involved monetary compensation or fulfilling duties of their employment.
- Nomination form must be accompanied by a letter detailing the individual's contribution.

NOT-FOR-PROFIT ORGANIZATION AWARD

Awarded to a not-for-profit organization that has made a significant contribution to the enhancement of the community through their organization.

Criteria:

- Nomination form must be accompanied by a letter detailing the non-profit organization's contribution.

GOOD BUSINESS AWARD

Awarded to a business that has contributed to community capacity and involvement while supporting the overall health and well-being of our community.

Criteria:

- Nomination form must be accompanied by a letter detailing the businesses contributions to the overall health and well-being of our community.



100 John West Way,
Box 1000,
Aurora, ON L4G 6J1
Phone: 905-727-3123

TOWN OF AURORA

**2016 COMMUNITY RECOGNITION
AWARDS – CATEGORIES & CRITERIA**

ACCESSIBILITY AWARD

Awarded to an individual, group or business that has contributed to the elimination of barriers for people with disabilities in Aurora.

Criteria:

- Nomination form must be accompanied by a letter detailing the individual's, group's or business's contribution to eliminating barriers for people with disabilities in Aurora.

CITIZEN OF THE YEAR AWARD

The Town of Aurora's Citizen of the Year Award is an annual event recognizing the exceptional contributions made by a local citizen to our community.

The Citizen of the Year Award has been awarded by the Town of Aurora since 1970. The award recipient is selected by the Office of the Mayor in consultation with a small group of dedicated community volunteers who evaluate nominations submitted by residents.

Criteria:

- Nominee must be a citizen of the Town of Aurora who is at least 16 years of age, excluding elected Members of Council or employees of the Town of Aurora.
- Nominations may be made by an individual citizen, a group of citizens, and/or a Town organization.
- Nomination form must be accompanied by a letter of no more than two (2) pages, detailing the recent or ongoing activities or contributions of the nominee in the Town of Aurora. These activities should demonstrate all-round community involvement rather than a specific activity or contribution.

Special consideration may be given to nominees younger than 16 years of age, if the evaluation group deems such a nomination applicable and the nominee meets all other criteria.

The evaluation group will give priority to nominations that recognize a nominee's recent or ongoing activities or contributions to the Town of Aurora. Special consideration may be given to posthumous nominations or to nominees whose activities or contributions occurred more than three (3) years ago, if the evaluation group deems such nominations applicable and the nominee meets all other criteria.

Nominations will be accepted until **Friday, March 4, 2016**. All nominations must be submitted in writing to:

Town of Aurora
100 John West Way, Box 1000
Aurora, Ontario, L4G 6J1
ATTENTION: JENNIFER NORTON
2016 COMMUNITY RECOGNITION AWARD NOMINATION

**Additional Items for Economic Development Advisory Committee Meeting
Thursday, January 14, 2016**

Item 5 Page - 5



100 John West Way,
Box 1000,
Aurora, ON L4G 6J1
Phone: 905-727-3123

TOWN OF AURORA

**2016 COMMUNITY RECOGNITION
AWARDS – CATEGORIES & CRITERIA**

Please complete all fields of the 2016 Community Recognition Awards Nomination Form (print) ensuring the correct spelling of each name. Nominations will be accepted until **Friday, March 4, 2016**.

Date _____

Nominator _____

Organization (if applicable) _____

Address _____

Postal Code _____

Telephone (daytime) _____

Telephone (evening) _____

Email address _____

Category:

- | | |
|--|--|
| <input type="checkbox"/> Volunteer Service Awards (5, 10, 15 years)
<small>(Will be presented by Mayor and Members of Council at the organizations AGM)</small> | <input type="checkbox"/> Volunteer Service Awards (20, 25, 30, 35, 40 years) |
| <input type="checkbox"/> Good Neighbour Award | <input type="checkbox"/> Youth Volunteer Achievement Award |
| <input type="checkbox"/> Not-for-profit Organization Award | <input type="checkbox"/> Environmental Award |
| <input type="checkbox"/> Good Business Award | <input type="checkbox"/> Achievement in Sports Award |
| <input type="checkbox"/> Accessibility Award | <input type="checkbox"/> Arts and Culture Award |
| <input type="checkbox"/> Community Organizer/Organization of the Year Award | <input type="checkbox"/> Citizen of the Year Award |

Date _____

I Nominate _____

Address _____

Postal Code _____

Telephone (daytime) _____

Telephone (evening) _____

Email address _____

Please attach a letter detailing your nominee's contributions and reasons for making this nomination on the following page.

**Additional Items for Economic Development Advisory Committee Meeting
Thursday, January 14, 2016**

Item 5 Page - 6



100 John West Way,
Box 1000,
Aurora, ON L4G 6J1
Phone: 905-727-3123

TOWN OF AURORA

**2016 COMMUNITY RECOGNITION
AWARDS – CATEGORIES & CRITERIA**

Please provide as much information on the nominee as you can as it pertains to the category chosen.