



Town of Aurora
Community Recognition Review
Advisory Committee Meeting Minutes

Date: Monday, December 5, 2016

Time and Location: 2:30 p.m., Tannery Room, Aurora Town Hall

Committee Members: Councillor Tom Mrakas (Chair), Councillor Sandra Humfries (Vice Chair) (arrived 2:45 p.m.), Diane Buchanan, Steven Hinder, Tim Jones, Brian North, and Jo-anne Spitzer

Members Absent: None

Other Attendees: Stephanie Mackenzie-Smith, Manager of Corporate Communications, Shelley Ware, Supervisor, Special Events, and Linda Bottos, Council/Committee Secretary

The Chair called the meeting to order at 2:36 p.m.

1. Declaration of Pecuniary Interest and General Nature Thereof

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

2. Approval of the Agenda

Moved by Brian North
Seconded by Tim Jones

That the agenda as circulated by Legislative Services be approved.

Carried

3. Receipt of the Minutes

Community Recognition Review Advisory Committee Meeting Minutes of October 25, 2016

Moved by Steven Hinder

Seconded by Tim Jones

That the Community Recognition Review Advisory Committee meeting minutes of October 25, 2016, be received for information.

Carried

4. Delegations

None

5. Matters for Consideration

1. 2017 Awards Event Details – Emcee Update and Discussion

The Committee consented to consider Item 1 following consideration of Item 2.

Councillor Humfryes provided an update regarding the details, which have yet to be finalized.

Moved by Councillor Humfryes

Seconded by Steven Hinder

1. That the 2017 Awards Event Details – Emcee Update and Discussion be received for information.

Carried

2. 2017 Awards Event Details – Revised Award Categories

The Committee reviewed the Award categories and made suggestions for improvement.

Moved by Brian North
Seconded by Diane Buchanan

1. That the 2017 Awards Event Details – Revised Award Categories be received;
and
2. That the following Revised Award Categories, as amended, for the 2017 Community Recognition Awards be approved:
 - (a) **Youth Volunteer Award:** This award is presented to a citizen up to the age of 19, who, through their volunteer efforts, has made a significant contribution to the community and has demonstrated their commitment to being a positive leader today and in the future;
 - (b) **Arts and Culture Award:** Inspired by the Johnson family, this award is presented to an individual or group that has enhanced our community through their support or promotion of culture, music, visual, performing, or the literary arts;
 - (c) **Green Award (former Environmental Award):** Honouring an individual or organization that supports the protection, preservation, sustainability or conservation of our natural environment, this award celebrates those who share the Town's commitment to creating a greener community;
 - (d) **Community Leadership Award (combined Not-for-Profit Organization and Community Organizer Awards):** This award is presented to an individual or not-for-profit organization that has significantly enhanced the Town through their contribution, commitment and leadership in the areas of charitable giving, civic engagement, community events or community spirit;
 - (e) **Good Neighbour Award:** Inspired by Frank Camenzuli, this award is presented to someone who embodies what it means to be a good neighbour, this award recognizes and celebrates the simple acts of kindness and compassion that help create connected and vibrant neighbourhoods;
 - (f) **Good Business Award:** This award is presented to a business that has shown its commitment to corporate responsibility and community

involvement through its ongoing support of charitable causes, events or programs;

- (g) **Inclusivity Award (former Accessibility Award):** This award is presented to an individual, group or business which has contributed to making the Town of Aurora an inclusive place to live, work and play for all people regardless of race, national or ethnic origin, colour, religion, age, sex, sexual orientation, marital status, family status, or disability;
- (h) **Community Safety Award:** Presented to an individual dedicated to the development, promotion or support of initiatives that improve community safety, this award recognizes that safer communities only happen when individuals take action to make a difference; and
- (i) **Citizen of the Year Award:** This individual is selected by the Office of the Mayor in consultation with a small group of dedicated community volunteers. The award recipient has demonstrated all-round community involvement rather than a specific activity or contribution.

Carried as amended

3. 2017 Awards Event Details – Sponsorship Discussion

Staff and Committee members discussed various aspects of food and product sponsorship. It was agreed to hold a Working Group session on December 12, 2016, to further discuss the details and develop an action plan.

Moved by Tim Jones

Seconded by Brian North

1. That the 2017 Awards Event Details – Sponsorship Discussion be received; and
2. That staff be directed to develop sponsorship strategies for the 2017 Community Recognition Awards Event deliverables.

Carried as amended

6. Informational Items

None

7. New Business

Councillor Humfryes suggested that a plaque be created and displayed in Town Hall showing previous recipients of all Community Recognition Award categories for each year, similar to the plaque that displays the recipients of the Citizen of the Year award on an ongoing basis.

8. Adjournment

Moved by Councillor Humfryes
Seconded by Brian North

That the meeting be adjourned at 3:16 p.m.

Carried

Committee recommendations are not binding on the Town unless adopted by Council at a later meeting.