



**TOWN OF AURORA
COMMUNITY RECOGNITION REVIEW
ADVISORY COMMITTEE MEETING MINUTES**

Date: Tuesday, January 12, 2016

Time and Location: 3 p.m., Tannery Room, Aurora Town Hall

Committee Members: Councillor Tom Mrakas (Chair), Diane Buchanan, Steve Hinder, Tim Jones (arrived 3:41 p.m.), and Brian North

Members Absent: Councillor Sandra Humfryes and Jo-anne Spitzer

Other Attendees: Jennifer Norton, Web Services and Corporate Events Co-ordinator, and Linda Bottos, Council/Committee Secretary

The Chair called the meeting to order at 3:04 p.m.

1. DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

2. APPROVAL OF THE AGENDA

**Moved by Brian North
Seconded by Diane Buchanan**

THAT the agenda as circulated by Legal and Legislative Services be approved.

CARRIED

3. RECEIPT OF THE MINUTES

**Community Recognition Review Advisory Committee Meeting Minutes of
December 15, 2015**

Moved by Brian North
Seconded by Steve Hinder

THAT the Community Recognition Review Advisory Committee Meeting Minutes of December 15, 2015, be received for information.

CARRIED

4. DELEGATIONS

None

5. MATTERS FOR CONSIDERATION

1. Round Table Discussion **Re: Sponsorship and Promotion**

Staff advised that the 2016 Community Recognition Awards Nomination Package would be released on January 14, 2016, and nominations would be accepted until March 4, 2016, via mail or online submission. Staff noted the various means of promotion being implemented including the Town website, social media, newspaper advertising, notice boards, and cross-promotion with other Advisory Committees, Town facilities and events.

The Committee discussed various aspects of sponsorship for the Community Recognition Awards event and noted that a sponsor had been identified for video and photography. Committee members agreed to further explore sponsorship opportunities for food and alcohol for the event.

6. INFORMATIONAL ITEMS

2. 2016 Community Recognition Awards Nomination Package

The Committee suggested that the Awards categories and criteria be further reviewed following the 2016 Awards event.

Moved by Tim Jones
Seconded by Brian North

THAT the 2016 Community Recognition Awards Nomination Package be received for information.

CARRIED

7. NEW BUSINESS

None

8. ADJOURNMENT

Moved by Tim Jones
Seconded by Steve Hinder

THAT the meeting be adjourned at 3:56 p.m.

CARRIED

COMMITTEE RECOMMENDATIONS ARE NOT BINDING ON THE TOWN UNLESS
ADOPTED BY COUNCIL AT A LATER MEETING.