



**CANADA 150  
AD HOC COMMITTEE  
MEETING AGENDA**

**WEDNESDAY, MARCH 16, 2016**

**6 P.M.**

**LEKSAND ROOM  
AURORA TOWN HALL**

PUBLIC RELEASE  
March 11, 2016



**TOWN OF AURORA  
CANADA 150 AD HOC COMMITTEE  
MEETING AGENDA**

**DATE:** Wednesday, March 16, 2016

**TIME AND LOCATION:** 6 p.m., Leksand Room, Aurora Town Hall

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**1. DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF**

**2. APPROVAL OF THE AGENDA**

RECOMMENDED:

THAT the agenda as circulated by Legal and Legislative Services be approved.

**3. RECEIPT OF THE MINUTES**

**Canada 150 Ad Hoc Committee Meeting Minutes of February 11, 2016** pg. 1

RECOMMENDED:

THAT the Canada 150 Ad Hoc Committee meeting minutes of February 11, 2016, be received for information.

**4. DELEGATIONS**

**5. MATTERS FOR CONSIDERATION**

**1. Canada 150 Ad Hoc Committee Next Steps Round Table Discussion**

**6. INFORMATIONAL ITEMS**

- 2. Correspondence from Communities in Bloom Ontario** pg. 4  
**Re: Celebrate Canada's 150<sup>th</sup> Anniversary**

THAT the correspondence regarding Celebrate Canada's 150<sup>th</sup> Anniversary be received for information.

**7. NEW BUSINESS**

**8. ADJOURNMENT**



**TOWN OF AURORA  
CANADA 150 AD HOC COMMITTEE  
MEETING MINUTES**

**Date:** Thursday, February 11, 2016

**Time and Location:** 6 p.m., Leksand Room, Aurora Town Hall

**Committee Members:** Mayor Geoffrey Dawe (ex officio, Chair), Damian D'Aguiar (arrived 6:40 p.m.), Art Hagopian, Kelly Mathews, Natalia Sidlar, Ken Turriff

**Member(s) Absent:** None

**Other Attendees:** Councillor Tom Mrakas, Councillor Jeff Thom, Stephen Huycke, Town Clerk, and Linda Bottos, Council/Committee Secretary

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The Chair called the meeting to order at 6:08 p.m.

**1. DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF**

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

**2. APPROVAL OF THE AGENDA**

**Moved by Kelly Mathews  
Seconded by Art Hagopian**

THAT the agenda as circulated by Legal and Legislative Services be approved.

**CARRIED**

**3. RECEIPT OF THE MINUTES**

None

**4. DELEGATIONS**

- (a) **Stephen Huycke, Town Clerk**  
**Re: Item 1 – Canada 150 Ad Hoc Committee Terms of Reference**

Mr. Huycke provided background to the formation of the Canada 150 Ad Hoc Committee and discussed the need to define the role of the Committee and refine its Terms of Reference. The Committee discussed various options and provided suggestions for the Town Clerk to incorporate into the proposed Terms of Reference for Council's consideration.

**5. MATTERS FOR CONSIDERATION**

- 1. Canada 150 Ad Hoc Committee Terms of Reference**

**Moved by Ken Turriff**  
**Seconded by Kelly Mathews**

THAT the Canada 150 Ad Hoc Committee Terms of Reference be received;  
and

THAT the proposed recommendations as discussed by the Committee regarding its Terms of Reference be presented to Council for consideration.

**CARRIED**

**6. INFORMATIONAL ITEMS**

- 2. Memorandum from Cash Flow & Investment Co-ordinator/Financial Analyst**  
**Re: Canada 150 Fund (Events)**

**Moved by Ken Turriff**  
**Seconded by Kelly Mathews**

THAT the memorandum regarding Canada 150 Fund (Events) be received for information.

**CARRIED**

**7. NEW BUSINESS**

None

Canada 150 Ad Hoc Committee Meeting Minutes  
Thursday, February 11, 2016

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**8. ADJOURNMENT**

**Moved by Damian D'Aguiar  
Seconded by Natalia Sidlar**

THAT the meeting be adjourned at 7 p.m.

**CARRIED**

COMMITTEE RECOMMENDATIONS ARE NOT BINDING ON THE TOWN UNLESS  
ADOPTED BY COUNCIL AT A LATER MEETING.

Enhancing Green Spaces  
in Communities



Mise en valeur des espaces  
verts au sein des collectivités

# Celebrate

Canada's 150<sup>th</sup> Anniversary

Showcase your Community  
by participating in the  
Communities in Bloom Program  
and prepare for 2017



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[www.cibontario.ca](http://www.cibontario.ca)

Enhancing Green Spaces  
in Communities



Mise en valeur des espaces  
verts au sein des collectivités

February 2016

Dear Community:

This letter is an invitation to participate in the 2016 Edition of Communities in Bloom Ontario, a program that will showcase, involve and benefit your community.

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program.

In a 2015 Survey on the quality of the judging evaluations, over 95% of communities indicated that the evaluation reports were practical and applicable. Comments received:

- *Provides input into the direction we need to go to improve our community overall.*
- *We have used recommendations to direct management, operational and staffing decisions.*
- *We use the information to create our strategic plan at the community association level.*

Communities have also recognized economic, social and environmental benefits from their participation: increased civic pride and community involvement, valuable information and feedback from the judges, positive benefits for tourism and improved quality of life.

The registration form (to be returned by April 30<sup>th</sup>, 2016) can be completed directly on-line at: [www.communitiesinbloom.ca/cib2016](http://www.communitiesinbloom.ca/cib2016) : registration fees, based on population, vary from \$375 to \$875 for evaluated categories and is \$235 for non-evaluated category (to be part of the network).

Hopefully, our invitation will be of interest to your community.

Sincerely,

Martin Quinn, Chair  
Communities in Bloom Ontario

For more information about the Ontario Provincial Edition  
go to [www.cibontario.ca](http://www.cibontario.ca) or call us at 1-888-991-939

**PROGRAM STRUCTURE**

*Communities in Bloom is designed to be a continuous community improvement program. It is divided into three phases: Provincial, National and International.*

**Provincial Editions**

Communities participate with other communities in their population category within their province. Provincial judges evaluate the communities on the criteria previously listed and award a certificate with a rating of 1 to 5 blooms (5 being the highest ranking) at a provincial awards ceremony in the fall. Any community is allowed to participate in a non-competitive category either to learn about the program or, if they are past participants, to maintain their initiatives, program and committees.

The provincial editions may also include a non-competitive Mentoring category, where an experienced community guides a new community through the process of their first participation. Each provincial organization also offers special programs and categories specific to provincial context and objectives.

**PROGRAM COMMITMENT**

*The participating communities:*

- Involve the entire community to participate (with the support of municipal council)
- Prepare for the judging during the summer
- Provide lodging for 1 or 2 nights for 2 judges.
- Provide transportation for the judges to and from the nearest airport/train station
- Attend the Provincial and/or National awards ceremonies.
- Pay a registration fee, based on population categories and level of competition.

**THE JUDGES' VISIT – USEFUL TIPS**

- Prepare information that addresses all criteria in the evaluation form.
- Make good use of the time spent by the judges in your community, to benefit from their expertise.
- The judges' itinerary should include all of the criteria.
- Provide the judges with the opportunity to interact with key individuals and network in your community.
- Let them see that you are proud of your achievements.



**Coniston - Community Involvement Award Winner, Sponsored by OPA**

**PROGRAM BENEFITS**

- Communities have recognized numerous benefits from participating in the program:
- Increased civic pride and community involvement
  - Environmental stewardship through the enhancement of green spaces
  - Mobilization of citizens, groups, organizations, businesses and the municipality
  - Best practices and Information exchange
  - Valuable information and feedback from the judges
  - Economic development and increased property values
  - Marketing and promotional opportunities
  - Positive benefits for the tourism, hospitality and retail industries
  - Improved quality of life
  - Participation from all ages and walks of life of the community

**OUTSTANDING ACHIEVEMENT AWARDS**

Awards are also part of the provincial and national editions and recognize exemplary achievement in each criteria, plus other special initiatives.



**Kingsville - Youth Involvement Award Winner, Sponsored by Master's Turf Supply**

**PROCESS FOR PARTICIPATION**

**Registration**

Helpful Information on the program and the evaluation form are available at: [www.cibontario.ca](http://www.cibontario.ca) and [www.communitiesinbloom.ca](http://www.communitiesinbloom.ca)

You can register online at: [www.communitiesinbloom.ca/cib2016](http://www.communitiesinbloom.ca/cib2016)

Please contact us at: 1-888-991-9319 or [bloom@cib-cef.com](mailto:bloom@cib-cef.com)

**Your Local Committee**

The committee is usually composed of local citizens, including one member of council and members of associations, businesses and organizations interested in horticulture, heritage and improving community life.

The committee's objectives are:

- To involve the community by means of local contests, which increase awareness about the program, its benefits and opportunities.
- To act as a liaison with the municipal authorities and Communities in Bloom.

**Budget**

While participation in the program does not require considerable financial resources, obtaining funds to promote the program, involve the community, honour participants and volunteers, attend the award ceremonies, etc. is recommended.

It is suggested for the community to prepare an estimated budget and to find sources of funding, such as fundraising programs, community events, etc.

Communities in Bloom can provide fundraising ideas and examples from other communities.

**Bloom Ratings**

- Communities are rated from 1 - 5 blooms
- Up to 55 points: 1 bloom
  - 56-63 points: 2 blooms
  - 64-72 points: 3 blooms
  - 73-81 points: 4 blooms
  - 82 points and up: 5 blooms

**2016 AWARDS CEREMONIES**

The 2016 Provincial Awards Ceremonies will be held in **Stratford on September 17** and will include presentations and awards to all participants along with judges' feedback.



**Central Huron - Community of Gardeners Award Winner, Sponsored by Scotts Canada**

112 Terry Fox  
Kirkland QC H9H 4M3  
Tel.: 1-888-991-9319  
[bloom@cib-cef.com](mailto:bloom@cib-cef.com)  
[www.cibontario.ca](http://www.cibontario.ca)  
[www.communitiesinbloom.ca](http://www.communitiesinbloom.ca)

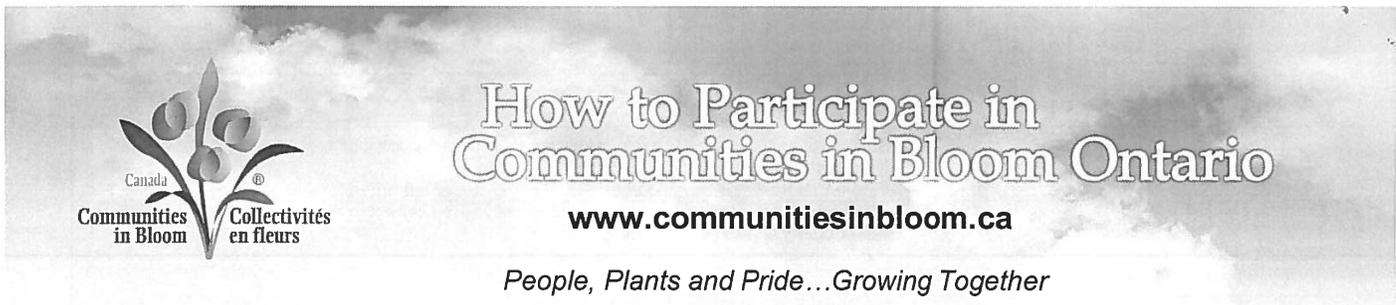


**National Sponsors**



**Provincial Sponsors**

**Landscape Ontario  
Association of Municipalities of Ontario  
Ontario Small Urban Municipalities  
Trystan Site Furnishings**



**THE PROGRAM**

**Communities in Bloom** is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community participation and the challenge of a national program, with focus on enhancing green spaces in communities. National beautification programs have flourished in Europe – including Great Britain, France and Ireland – for decades, and were the inspiration for Communities in Bloom.

The program began in 1995 with 29 Canadian communities and has grown to improve the quality of life in hundreds of participating communities in the provincial, national and international editions.

**All communities are invited to participate within their population category.**

Trained volunteer judges travel across Canada during the summer to evaluate communities and the overall contributions of municipality, businesses & institutions and residents, including volunteer efforts in regards to the following criteria:

**Tidiness.** Includes an overall tidiness effort. Elements for evaluation are green spaces (parks, etc.), medians, boulevards, sidewalks, streets; municipal, commercial, institutional and residential properties; ditches, road shoulders, vacant lots and buildings; weed control, litter clean-up (including cigarette butts and gum), graffiti and vandalism programs.



**Greater Napanee & Capreol - Tidiness Award Winners, Sponsored by Osum**

**Environmental Action.** Includes efforts and achievement with respect to: policies, by-laws, programs and best practices, 3-R initiatives (reduce/reuse/recycle), waste reduction, composting sites, hazardous waste collections, water conservation, naturalization, and environmental stewardship activities under the guiding principles of sustainable development pertaining to green spaces.



**Orangeville & Leamington - Environmental Action Award Winners- Sponsored by Master's Turf Supply**

**Heritage Conservation.** The criteria includes efforts to preserve heritage within their community. Priority in evaluation is given to natural heritage, as well as the integration of landscape and streetscapes as it pertains to the built heritage of a community. Also consists of preservation of cultural heritage which includes monuments, memorials, artefacts, museums and history, archives, traditions, customs, festivals and celebrations.



**Prescott & Southwold - Heritage Conservation Award Winners, Sponsored by Trystan Site Furnishings**

**Urban Forestry.** Includes the efforts with regards to written policies, by-laws, standards for tree management (selection, planting, and maintenance), long and short-term management plans, tree replacement policies, tree inventory, Integrated Pest Management (IPM), heritage, memorial and commemorative trees.



**Bluewater - Urban Forestry Award Winner, Sponsored by OPA**

**Landscape.** This section of the evaluation supports all efforts to create an environment showcasing the overall surroundings. The overall plan and design must be suitable for the intended use and location on a year-round basis. Elements for evaluation include: native and introduced materials; balance of plants, materials and constructed elements; appropriate integration of hard surfaces and art elements; use of turf and groundcovers.



**Niagara on the Lake - Landscape Award Winner, Sponsored by Landscape Ontario**

**Floral Displays.** Evaluates efforts to design, plan, execute, and maintain floral displays. Evaluation includes the design and arrangements of flowers and plants (annuals, perennials, bulbs, ornamental grasses) in the context of originality, distribution, location, diversity and balance, colour, and harmony. This pertains to flowerbeds, carpet bedding, containers, baskets and window boxes.



**Amhurstburg - Floral Displays Award Winner, Sponsored by Home Hardware**