



**TOWN OF AURORA
ADDITIONAL ITEMS
FOR ENVIRONMENTAL ADVISORY COMMITTEE
MEETING**

**Wednesday, June 10, 2015
7 p.m.
Holland Room**

- **Delegation (b) Klaus Wehrenberg, Resident** Pg. 1
Re: Item 1 – Extract from Council Meeting of April 28, 2015
Re: New Business Motion No. 1 re Community Gardens

- **Additional Information to Item 1 – Extract from Council Meeting of** Pg. 2
April 28, 2015; Re: New Business Motion No. 1 re Community Gardens

- **Item 4 – Correspondence from Tom Chervinsky, Canadians for Clean** Pg. 7
Prosperity
Re: Garbage to Gold Campaign to Bring Individual Producer
Responsibility to Ontario

RECOMMENDED:

THAT the Correspondence from Tom Chervinsky, Canadians for Clean Prosperity, regarding Garbage to Gold Campaign to Bring Individual Producer Responsibility to Ontario be received; and

THAT the Environmental Advisory Committee provide direction.



Legal and Legislative Services
905-727-3123
councilsecretariatstaff@aurora.ca

Town of Aurora
100 John West Way, Box 1000
Aurora, ON L4G 6J1

DELEGATION REQUEST

'15 JUN 8 11:53AM 45s

This Delegation Request form and any written submissions or background information for consideration by either Council or Committees of Council must be submitted to the Clerk's office by the following deadline:

4:30 P.M. ON THE BUSINESS DAY PRIOR TO THE REQUESTED MEETING DATE

COUNCIL/COMMITTEE/ADVISORY COMMITTEE DATE: June 10, 2015

SUBJECT: Community Garden

NAME OF SPOKESPERSON: Klaus Wehrenberg

NAME OF GROUP OR PERSON(S) BEING REPRESENTED (if applicable):

Ashton Dene Food From Our Park (not yet formally established)

BRIEF SUMMARY OF ISSUE OR PURPOSE OF DELEGATION:

Provide brief statement re Community garden initiative's benefits; and be available to respond to questions

PLEASE COMPLETE THE FOLLOWING:

Have you been in contact with a Town staff or Council member regarding your matter of interest?

YES NO

IF YES, WITH WHOM? Christine Nagy-Oh and Sara Tienkamp

DATE: over last year, since March 2

I acknowledge that the Procedural By-law permits five (5) minutes for Delegations.

March 2015

Re: Neighbourhood Garden Proposal for (McMahon Park)

Background

Since (Spring 2014), the Town of Aurora has been working with local residents and community groups to explore the possibility of establishing a new neighbourhood garden on public land. This neighbourhood garden initiative falls within Aurora's Official plan of action of "Continue to support and enhance community planting programs in appropriate locations". This action supports both the Community Goal and Natural Environment Goal through the following objectives: Encouraging an Active and Healthy Lifestyle, Promoting and Advancing Green Initiatives.

The proposed site for a pilot neighbourhood community garden is McMahon Park. This site has been identified through discussions with local resident groups. Community gardens can offer residents a place to meet neighbours; a place to get fresh air and exercise; a place to feel accomplishment; and most importantly, a place to grow their own food. Community gardens are important tools towards reducing our carbon footprint by allowing those who choose to live in urban areas, the opportunity to spend time working with nature by growing food, and being able to walk or cycle to the garden.

A 'community garden' is defined as a site operated by volunteers where:

- A parcel of land is used for the production of produce for the personal use of its members, through allotted or shared plots
- Demonstration gardening or other instructional programming may be offered
- Plots and services such as water, tilling and shared tools are usually provided to members, in exchange for a fee.

Project Details

Existing community gardens in Aurora have waiting lists, and the proposed neighbourhood garden at McMahon Park will be designed to meet the increasing need for garden space and offer the neighbourhood, a place for community members to gather, a sustainable food source, gardening space, mentoring and educational opportunities, prospect of community partnerships, joint stewardship of public spaces, while contributing to active and healthy lifestyles. McMahon Park is a large public space, with areas of high sun exposure and acceptable soil. The project also intends to maintain the integrity of this public space, by respecting the current layout of the land and developing the community garden in an underutilized portion of the park, where it will not disrupt current park uses.

As a site for a community garden, the park provides both adequate space and conditions ideal for growing food. The proposed community garden may contain:

- Up to 668 m² of garden space, less during the initial phase (first couple of years)
- Fence
- Shed
- Fruit tree orchard
- Community seating area for educational seminars/demonstrations

Proposed Community Garden Development Timeline and Resources

To determine interest in developing a community garden at McMahon Park, in 2014/ 2015 the Town of Aurora will be conducting ...

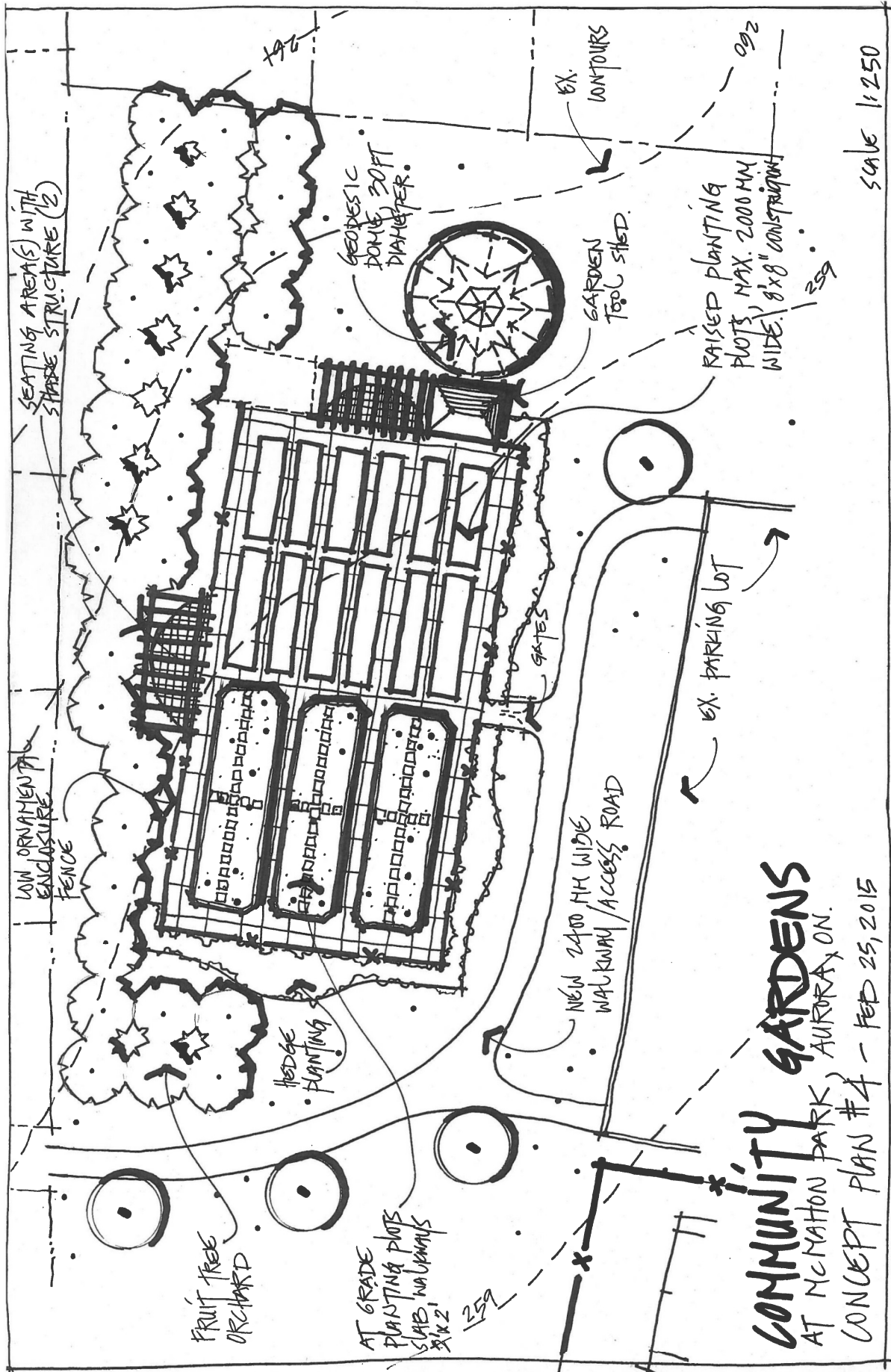
- A Community interest survey
- Public meeting (Date to be determined)
- Design of garden space by town staff
- Public outreach to follow garden design

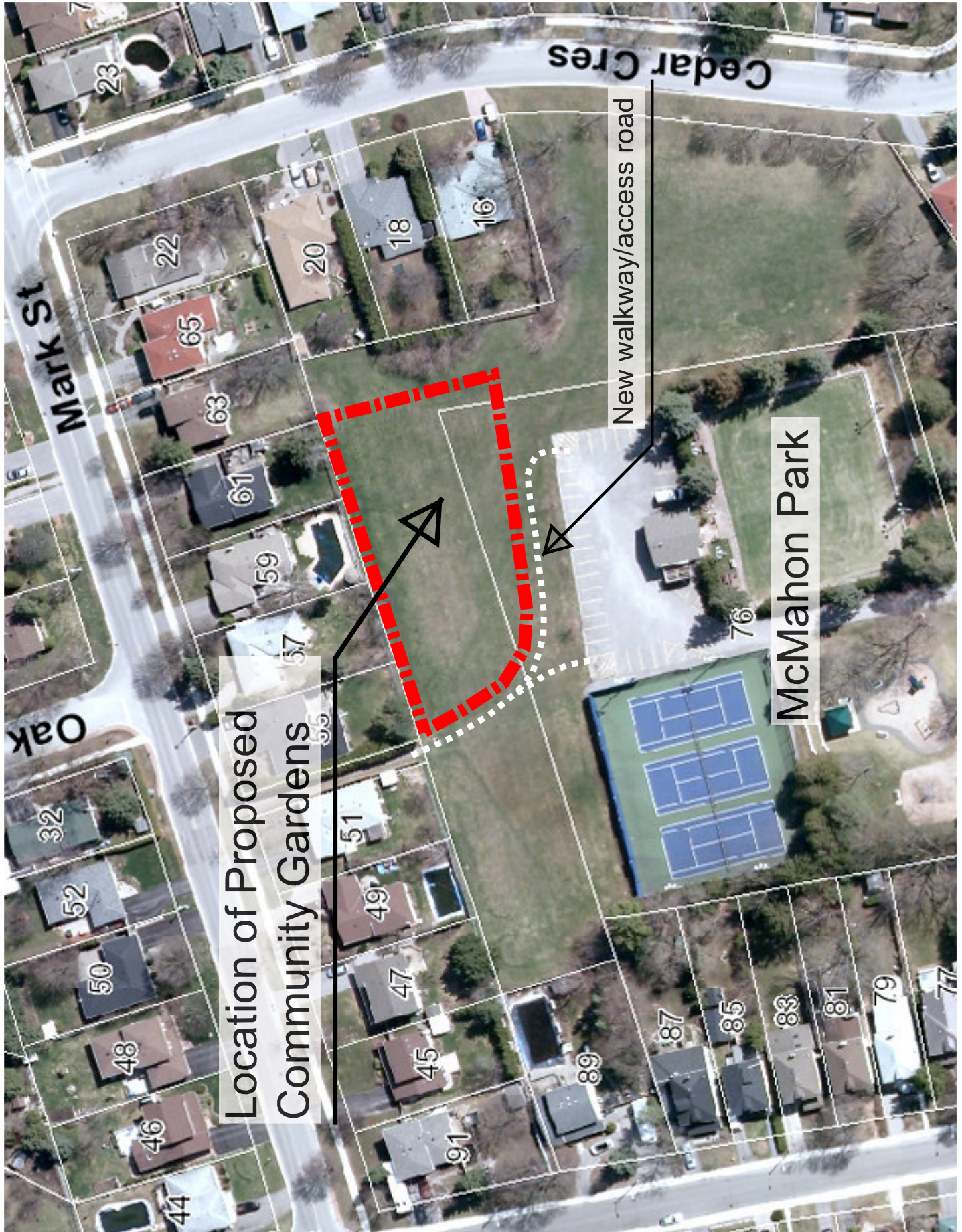
Subject to community support for the proposed community garden at McMahon Park and Council approval, the Town of Aurora will:

- Provide in-kind support to the pilot neighbourhood garden site through provision of compost, mulch, raised beds, access to Parks irrigation
- Provide shed and fence
- Provide soil testing
- Provide horticultural support
- Provide insurance
- Participate in annual review of garden

There will be a public open house to discuss the Neighbourhood Garden Proposal for McMahon Park **date?..... at McMahon Park from 6-7pm**. Come out to ask questions, give your feedback, and meet some neighbors who garden.

For more information about the proposed community garden at McMahon Park, please contact 905-727-3123 Sara Tienkamp @ ext. 3223.





Resident Survey for Neighbourhood Garden Proposal for (McMahon Park)

****The following Survey is available on line @ <https://www.surveymonkey.com/s/McMahonPark>*

Resident Contact Information (optional)

1) Name:

2) Email address:

3) Phone Number:

4) Do you Support Somewhat Support Not Support
the development of a neighbourhood garden in McMahon Park open to nearby residents?

5) Do you agree with the proposed location of the garden within McMahon Park? yes no

6) a) Would you be interested in having a garden plot in the Neighbourhood Garden? yes no

b) Would you prefer a raised garden plot or a plot at grade? at grade
 raised

7) Do you have any physical needs we should be aware of when it comes to designing the garden space
e.g. wheelchair or scooter accessibility? yes no

8) Are you interested in participating in this project? yes no

9) What would you like included in the garden. (please check all that apply)

- Up to a maximum of 668 m² of garden space
- Fence
- Shed
- Fruit tree orchard (outside of gardening area)
- Community seating area for educational seminars/demonstrations

10) Please add any additional comments you may have:

There will be a public open house to discuss the Neighbourhood Garden Proposal for McMahon Park on **date? Tbd..... at McMahon Park from 7 – 8 pm.**

From: Tom Chervinsky [<mailto:tchervinsky@cleanprosperity.ca>]
Sent: Monday, March 09, 2015 2:53 PM
To: geoff@geoffdawe.com
Subject: Your support for Producer Responsibility

Dear Mayor Dawe,

Thank you for your support of Garbage to Gold, Canadian's for Clean Prosperity's campaign to bring Individual Producer Responsibility to Ontario. We've made tremendous progress but need your help to take it to the next level.

So far, Barrie, Clarington, Ajax and Durham Regional councils have endorsed resolutions calling on the province to implement Producer Responsibility. **If you're interested in passing a resolution at your council – please let me know.** We can provide a draft resolution, talking points and communications tools.

As the province moves into a new stage of planning this legislation, we are refocussing our efforts on engaging as many Ontario voters as possible. To that end, **we're hoping you can help us spread the word** about this important issue and recruit supporters to our petitions. **We've created a toolkit for councillors [click here]**. The toolkit contains 3 different message frameworks for you to choose from – each with text, a facebook post, a tweet and a petition that you can share with your constituents and networks via social media, email lists, or newsletters. There is also a more detailed article you can share with your constituents or the media. **I hope you'll share the message you think will resonate best with your supporters and help us grow this movement to create jobs, reduce waste and save billions of dollars.**

Thank you

TOM CHERVINSKY
Acting Executive Director
VP Campaigns

T: 416.777.2327 | **F:** 416.777.2524
E: tchervinsky@cleanprosperity.ca | [@tomchervinsky](https://twitter.com/tomchervinsky)

CANADIANS FOR CLEAN PROSPERITY
Building a strong economy
cleanprosperity.ca | [fb.com/cleanprosperity](https://www.facebook.com/cleanprosperity) | [@cleanprosperity](https://twitter.com/cleanprosperity)



ACT NOW

HOW YOU CAN HELP

Included below are 3 different ways to pitch Independent Producer Responsibility to your constituents, as well as a longer letter which can be used as the basis for an op-ed or a longer article in your newsletter.

**Section 1: Make it
recyclable**

**Section 2: Tell the Premier:
Create 13,000 jobs**

**Section 3: You're
paying 70% more**

**Notes for a more
detailed article**

VERSION ONE: MAKE IT RECYCLABLE

Click here to download this image.



Newsletter copy:

YOU CREATE IT, YOU RECYCLE IT.

For most Ontarians coffee cups are a fact of life. But even when put in a blue box, these everyday items often end up in landfills instead of being

recycled into new and useful products.

Why?

Because the people who make our products aren't responsible for recycling them – and so despite the fact that coffee cups can be recycled, most coffee cups end up in landfill. This is just one example of how our waste system is broken: garbage is increasing, costs for taxpayers are skyrocketing, and there is no incentive for producers to create less waste.

By ensuring producers are responsible for waste, we can create 13,000 new jobs, keep valuable materials out of landfills, and add \$1.5 billion per year to Ontario's economy. (Source: Conference Board of Canada)

http://www.cleanprosperity.ca/g2g_marketing

It's time to act. The more we wait, the more we waste. Visit www.GarbageToGold.ca to learn more and take action or join me and sign the petition at <http://www.cleanprosperity.ca/recycleit>

Tweet for us:

Absurd! Most cups & chip bags in ON cant be recycled. Sign on to fix our broken waste system www.cleanprosperity.ca/recycleit #onpoli @cleanprosperity ([tweet this](#))

Share our Facebook post:

Post by [cleanprosperity](#).

Share our Petition Link: www.cleanprosperity.ca/recycleit

VERSION TWO: TELL THE PREMIER - CREATE 13,000 JOBS

Click here to download this image.



Newsletter copy:

TELL THE PREMIER: LET'S
CREATE 13,000 NEW JOBS

A strong economy means
producers - not taxpayers -
shoulder the cost of their
garbage.

The current waste

management system is broken -- garbage is increasing, costs for taxpayers are sky-rocketing, and there is no incentive for producers to create less waste.

Keeping waste out of landfills means 13,000 new jobs and adds \$1.5 billion per year to Ontario's economy. (Source: Conference Board of Canada)

It's time to act. The more we wait, the more we waste. Join me and sign the petition at http://www.cleanprosperity.ca/tell_the_premier.

Tweet for us:

We can create 13,000 new jobs if we make producers responsible for their waste. Sign on: www.cleanprosperity.ca/tell_the_premier #onpoli @cleanprosperity ([tweet this](#))

Share our Facebook post:

http://www.cleanprosperity.ca/g2g_marketing

Post by [cleanprosperity](#).

Share our petition link: www.cleanprosperity.ca/tell_the_premier

VERSION THREE: OUR SYSTEM IS BROKEN... AND IT'S EXPENSIVE!

Click here to download this image.



Newsletter Copy:

**WHY IS IT COSTING
US MORE TO
RECYCLE LESS?**

The current waste management system is broken. Garbage is increasing and costs for taxpayers are skyrocketing because there is no incentive for producers to use recyclable materials or sell us things that create less waste.

If we make the people who make our

products and packaging responsible for recycling it, we can close the loop, so we keep waste out of expensive landfills, create 13,000 new jobs and add \$1.5 billion every year to Ontario's economy. (Source: Conference Board of Canada)

It's time to act. The more we wait, the more we waste. Join me and sign the petition http://www.cleanprosperity.ca/broken_system.

Tweet for us:

ON recycling rate is flat @ 25% but costs soared 70% in 10yrs. Lets fix our broken system: www.cleanprosperity.ca/broken_system #onpoli @cleanprosperity ([tweet this](#))

Share our Facebook post:

Post by [cleanprosperity](#).

http://www.cleanprosperity.ca/g2g_marketing

Share our petition link: www.cleanprosperity.ca/broken_system

DETAILED ARTICLE:

Did you know that recycling is one of the biggest challenges in Ontario? While prices skyrocket, overall recycling rates have stalled. One of the reasons for this is that our current system divorces the responsibility for recycling from the people who create the products and packaging. When someone sells a product with excessive packaging or non-recyclable materials, they don't deal with the fallout. The result:

- Canada ranks in last place out of 17 OECD countries with respect to municipal waste generation.
- Across Canada more than \$1 billion of valuable materials are thrown away every year.
- The cost of recycling through the Ontario Blue Box system has skyrocketed by nearly 70% in just 10 years.
- Ontario's overall recycling rate has remained relatively stagnant at under 25% for the last two decades.

That's why I'm supporting the Garbage to Gold campaign for Ontario that would see Individual Producer Responsibility used to address this challenge. That means that:

1. Producers should be responsible for the full cost of meeting diversion targets for their products.
2. Producers should have flexibility as to how they meet diversion targets to allow competition and innovation.
3. In order to ensure positive outcomes and incentivize innovation, the programs created must be subject to competition provisions and targets must be backed-up by strong standards and enforcement.

According to the Conference Board of Canada, increasing Ontario's rate of waste diversion to 60 per cent would create about 13,000 jobs and increase GDP by \$1.5 billion. Help me push Queen's Park to support this policy. Sign the petition supporting producer responsibility at www.GarbageToGold.ca

TAKE ACTION

http://www.cleanprosperity.ca/g2g_marketing



JOIN



BUILD



ADVOCATE



INVEST

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ACT NOW

TEXT FOR CITY OF BARRIE RESOLUTION

WHEREAS municipalities have no control over the form of municipal solid waste that is generated from packing and products that enter their jurisdiction;

WHEREAS municipal taxpayers bear more than 50% of the cost of waste disposal and recycling of packaging and printed paper in the waste stream, which products are increasingly complex, multi-material and expensive to recycle, reclaim or dispose of;

WHEREAS municipal taxpayers are also required to cover disposal costs of certain designated products such as tires and electronic waste through eco-fees paid at point of sale of such products;

WHEREAS eco-fees are a direct pass through of pollution costs by the producer to the consumer, costing Ontarians over \$175 million in 2012 alone;

WHEREAS *Bill 91 - Waste Reduction Act* as proposed by the Ontario government in 2013 introduced the concept of independent producer responsibility (IPR) that provides that producers be responsible for 100% of the costs of certain designated wastes and have the flexibility to determine how IPR programs are established, designed and operated;

WHEREAS municipalities should not have to bear the cost of managing these materials;

WHEREAS the proposed *Waste Reduction Act*, if implemented in its current form, would provide considerable savings to Barrie residents and can create innovations as producers develop more easily recyclable packaging or better ways to collect and process them;

WHEREAS increased recycling and reclamation could add 7,800 good, high-quality jobs in Ontario and contribute more than \$770 million every year to Ontario's economy;

THEREFORE BE IT RESOLVED THAT the City of Barrie calls on the Ontario Government to re-introduce *Bill-91, Waste Reduction Act* as soon as possible in the current legislative session and ensure its quick passage and implementation.