



**TOWN OF AURORA  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
MEETING MINUTES**

**Date:** Thursday, December 10, 2015

**Time and Location:** 7 p.m., Leksand Room, Aurora Town Hall

**Committee Members:** Councillor Paul Pirri (Chair) (arrived 7:11 p.m.), Councillor John Abel (Vice Chair), Don Constable, Rosalyn Gonsalves, Marilee Harris, Paul Smith, and Bruce Walkinshaw

**Member(s) Absent:** None

**Other Attendees:** Councillor Tom Mrakas, Marco Ramunno, Director of Planning & Development Services, Anthony Ierullo, Manager of Long Range and Strategic Planning, Afshin Bazar, Manager, Building Services, and Samantha Yew, Council/Committee Secretary

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The Vice Chair called the meeting to order at 7:01 p.m.

Councillor Abel relinquished the Chair to Councillor Pirri at 7:18 p.m.

**1. DECLARATION OF PECUNIARY INTEREST**

There were no declarations of pecuniary interest under *the Municipal Conflict of Interest Act*.

**2. APPROVAL OF THE AGENDA**

**Moved by Rosalyn Gonsalves  
Seconded by Don Constable**

THAT the agenda as circulated by Legal and Legislative Services be approved.

**CARRIED**

**3. RECEIPT OF THE MINUTES**

**Economic Development Advisory Committee Meeting Minutes of November 12, 2015**

**Moved by Bruce Walkinshaw  
Seconded by Marilee Harris**

THAT the Economic Development Advisory Committee meeting minutes of November 12, 2015, be received for information.

**CARRIED**

**4. DELEGATIONS**

**(a) Marco Ramunno, Director of Planning & Development Services  
Re: Update on Proposed Medical Building**

Mr. Ramunno advised that the property owners in the 2C Business Area committed to having the lands serviced within the next year. He mentioned that the lands are currently zoned for office and medical building uses and noted that one business owner has submitted an application for a business park.

The Committee inquired about interested parties and whether there is a plan in place to advertise the medical building area. Staff responded that there has been some interest in the area, and agreed that they will provide more information. The Committee also inquired about guidelines around building medicinal marijuana facilities and staff advised that these facilities are heavily regulated.

**Moved by Marilee Harris  
Seconded by Don Constable**

THAT the delegation by Marco Ramunno be received for information.

**CARRIED**

**(b) Dr. Brian Moore, Canadian Disc Institute  
Re: Item 1 – Extract from Council Meeting of November 24, 2015; Re:  
BBS15-013 - Request for Sign Variance to Sign By-law No. 4898-07.P  
for the Canadian Disc Institute at 15000 Yonge Street**

Dr. Moore gave a brief presentation, and spoke in support of the Sign Variance Request.

**Moved by Rosalyn Gonsalves**  
**Seconded by Bruce Walkinshaw**

THAT the delegation by Dr. Brian Moore be received and referred to Item 1.

**CARRIED**

## **5. MATTERS FOR CONSIDERATION**

- 1. Extract from Council Meeting of November 24, 2015**  
**Re: BBS15-013 - Request for Sign Variance to Sign By-law No. 4898-07.P**  
**for the Canadian Disc Institute at 15000 Yonge Street**

The Committee spoke in support of the Request for Sign Variance.

**Moved by Don Constable**  
**Seconded by Rosalyn Gonsalves**

THAT the Economic Development Advisory Committee recommend to Council:

THAT the Request for Sign Variance to Sign By-law No. 4898-07.P for the Canadian Disc Institute at 15000 Yonge Street be approved.

**CARRIED**

## **6. INFORMATIONAL ITEMS**

- 2. Memorandum from Manager of Long Range and Strategic Planning**  
**Re: Economic Development Action Plan Update**

Staff provided an overview on the current programs listed in the Economic Development Action Plan, including key programs such as the Business Ambassadors Program, Business Visitations, Medical Uses in the 2C Planning Area, Entertainment District and Community Square.

The Committee inquired about business retention surveys, the status of the action plans and Business Ambassador Program, and the status of a hotel in Aurora. Staff advised on various aspects of these inquiries.

**Moved by Councillor Abel**  
**Seconded by Don Constable**

THAT the memorandum regarding Economic Development Action Plan Update be received for information.

**CARRIED**

**7. NEW BUSINESS**

The Committee expressed interest in connecting with other municipal Economic Development Advisory Committees to gather information on their goals, projects and initiatives.

The Committee inquired as to whether the Building & Bylaw Services department will be providing the Committee with an update and address questions asked regarding the proposed Sign By-law update. The Chair indicated that he would speak with staff.

**8. ADJOURNMENT**

**Moved by Bruce Walkinshaw  
Seconded by Don Constable**

THAT the meeting be adjourned at 8:26 p.m.

**CARRIED**

COMMITTEE RECOMMENDATIONS ARE NOT BINDING ON THE TOWN UNLESS  
ADOPTED BY COUNCIL AT A LATER MEETING.