



**TOWN OF AURORA
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
MEETING MINUTES**

Date: Thursday, April 10, 2014

Time and Location: 7 p.m., Leksand Room, Aurora Town Hall

Committee Members: Councillor Michael Thompson (Chair), Councillor Paul Pirri (Vice Chair), Marilee Harris, and Bruce Walkinshaw

Member(s) Absent: Peter Dickens, Kent Dinning, and Lee Helkie

Other Attendees: Anthony Ierullo, Manager of Long Range and Strategic Planning, Michael Logue, Strategic Programs Coordinator, and Raylene Martell, Council/Committee Secretary

Councillor Thompson requested that Councillor Pirri chair the meeting.

The Chair called the meeting to order at 7 p.m.

DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

APPROVAL OF AGENDA

Moved by Marilee Harris

Seconded by Bruce Walkinshaw

THAT the agenda as circulated by Legal and Legislative Services, ***with the following addition***, be approved:

- **Delegation (a) Mark Kolb, Discover Aurora
Re: Discover Aurora Games**

CARRIED

ADOPTION OF MINUTES

Economic Development Advisory Committee Meeting Minutes of March 20, 2014

Moved by Bruce Walkinshaw

Seconded by Marilee Harris

THAT the minutes of the Economic Development Advisory Committee meeting of March 20, 2014 be adopted.

CARRIED

DELEGATIONS

- (a) **Mark Kolb, Discover Aurora**
Re: Discover Aurora Games

Mr. Kolbe presented information on the Discover Aurora website games regarding a “shop local” initiative in the Town of Aurora and requested support from the Town.

Moved by Councillor Thompson

Seconded by Bruce Walkinshaw

THAT the delegation be received for information.

CARRIED

MATTERS FOR CONSIDERATION

1. **Memorandum from the Manager of Long Range and Strategic Planning**
Re: Circulation of the Aurora Promenade Streetscape Design & Implementation Plan

Moved by Marilee Harris

Seconded by Bruce Walkinshaw

THAT the memorandum regarding Circulation of the Aurora Promenade Streetscape Design & Implementation Plan be received *for information*.

CARRIED

INFORMATIONAL ITEMS

**2. Memorandum from the Manager of Long Range and Strategic Planning
Re: Economic Impact of Ice Storm**

Moved by Marilee Harris

Seconded by Bruce Walkinshaw

THAT the memorandum regarding Economic Impact of Ice Storm be received for information.

CARRIED

3. Pending List

Moved by Councillor Thompson

Seconded by Bruce Walkinshaw

THAT the Pending List be received for information.

CARRIED

NEW BUSINESS

Moved by Marilee Harris

Seconded by Bruce Walkinshaw

THAT staff be directed to prepare a single-page flow chart itemizing all of the initiatives that have been brought before the Economic Development Advisory Committee describing their alignment with the Strategic Plan and the Capital Budget process.

CARRIED

Councillor Thompson inquired whether there was any merit in establishing a committee which promotes “shop local” initiatives within the Town of Aurora. The Manager of Long Range and Strategic Planning advised that this was an action item in the Business Retention and Expansion Plan in conjunction with the Chamber of Commerce, however, no further discussion has occurred.

Ms. Harris noted that there are a number of vacant store fronts within Aurora and inquired whether there was any specific reason for the vacancies. The Manager of Long Range and Strategic Planning advised that he is unaware of any specific issues and would be interested to see this year’s numbers from the annual Employment Survey.

ADJOURNMENT

Moved by Councillor Thompson

Seconded by Bruce Walkinshaw

THAT the meeting be adjourned at 8:20 p.m.

CARRIED

THE REPORT OF THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING OF APRIL 10, 2014 RECEIVED APPROVAL BY GENERAL COMMITTEE ON APRIL 29, 2014 AND FINAL COUNCIL ENDORSEMENT OF THE RECOMMENDATIONS ON MAY 6, 2014.