



**TOWN OF AURORA
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
MEETING MINUTES**

Date: Thursday, March 20, 2014

Time and Location: 7 p.m., Holland Room, Aurora Town Hall

Committee Members: Councillor Michael Thompson (Chair), Lee Helkie, Bruce Walkinshaw, and Mayor Geoffrey Dawe

Member(s) Absent: Councillor Paul Pirri (Vice Chair), Peter Dickens, Kent Dinning, and Marilee Harris

Other Attendees: Anthony Ierullo, Manager of Long Range and Strategic Planning, Michael Logue, Strategic Programs Coordinator, and Raylene Martell, Council/Committee Secretary

The Chair called the meeting to order at 7:24 p.m.

DECLARATIONS OF PECUNIARY INTEREST

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

APPROVAL OF AGENDA

Moved by Bruce Walkinshaw

Seconded by Lee Helkie

THAT the agenda as circulated by Legal and Legislative Services be approved.

CARRIED

ADOPTION OF MINUTES

Economic Development Advisory Committee Meeting Minutes of January 9, 2014

Moved by Bruce Walkinshaw

Seconded by Lee Helkie

THAT the minutes of the Economic Development Advisory Committee meeting of January 9, 2014 be adopted.

CARRIED

DELEGATIONS

None

MATTERS FOR CONSIDERATION

- 1. Memorandum from the Manager of Long Range and Strategic Planning
Re: Preferred Medical Campus Locations**

Moved by Lee Helkie

Seconded by Bruce Walkinshaw

THAT the memorandum regarding Preferred Medical Campus Locations be received; and

THAT the Economic Development Advisory Committee recommend to Council:

THAT staff be directed to prepare the required planning amendments to enable the establishment of a medical campus in the Bayview Avenue and St. John's Sideroad area.

CARRIED

- 2. Memorandum from the Manager of Long Range and Strategic Planning
Re: Endorsement of Final Business Retention and Expansion Action Plan**

Moved by Lee Helkie

Seconded by Bruce Walkinshaw

THAT the memorandum regarding Endorsement of Final Business Retention and Expansion Action Plan be received; and

THAT the Economic Development Advisory Committee recommend to Council:

THAT the Business Retention and Expansion Action Plan, outlined in Attachment 1, be endorsed.

CARRIED

INFORMATIONAL ITEMS

3. **Memorandum from the Manager of Long Range and Strategic Planning
Re: Monthly Report**

Moved by Bruce Walkinshaw

Seconded by Lee Helkie

THAT the memorandum regarding Monthly Report be received for information.

CARRIED

4. **Memorandum from the Manager of Long Range and Strategic Planning
Re: Aurora Promenade Update**

Moved by Lee Helkie

Seconded by Bruce Walkinshaw

THAT the memorandum regarding Aurora Promenade Update be received;
and

THAT the Economic Development Advisory Committee recommend to Council:

THAT staff be directed to report back at the next Economic Development Advisory Committee meeting with an update on the establishment of a Business Improvement Association in Aurora; and

THAT staff be directed to report back at the next Economic Development Advisory Committee meeting on parking in downtown Aurora.

CARRIED

5. **Extract from Council Meeting of February 11, 2014
Re: EDAC14-01 – Economic Development Advisory Committee Report
January 9, 2014**

Moved by Bruce Walkinshaw

Seconded by Lee Helkie

THAT the Extract from Council Meeting of February 11, 2014 be received for information.

CARRIED

6. Pending List – Economic Development Advisory Committee

Moved by Lee Helkie

Seconded by Bruce Walkinshaw

THAT the Pending List be received for information.

CARRIED

NEW BUSINESS

Councillor Thompson advised that he had noticed a number of businesses prominently displaying their Long Standing Business Certificates which they received in recognition of serving Aurora for 25 years or more.

ADJOURNMENT

Moved by Bruce Walkinshaw

Seconded by Lee Helkie

THAT the meeting be adjourned at 8:26 p.m.

CARRIED

THE REPORT OF THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING OF MARCH 20, 2014 RECEIVED APPROVAL BY GENERAL COMMITTEE ON APRIL 1, 2014 AND FINAL COUNCIL ENDORSEMENT OF THE RECOMMENDATIONS ON APRIL 8, 2014.