



aurora.ca/advertise
905-727-3123 ext. 3134



TOWN OF AURORA
FACILITY ADVERTISING





ADVERTISING WITH THE TOWN OF AURORA

Facility advertising with the Town of Aurora is an excellent and affordable way to expose your brand to up to 1.3 million people annually. With patrons from across Aurora and York Region, our recreational facilities can help you achieve your advertising and marketing objectives.

Our modern and renovated facilities offer a variety of advertising options that will put your products or services directly in front of customers from Aurora and across York Region.



1.3 MILLION
est. annual visitors



61,845*
residents



\$155,457*
avg. household income



WALL SIGNS

Located on the interior walls of our arenas, this opportunity is large and bold! Wall signs offer fantastic value and will definitely catch the attention of the thousands of visitors from across Aurora and York Region who visit the arenas for programs, games, competitions and tournaments.

SPECIFICATIONS

48" H x 96" W (Landscape or Portrait)

Just \$60/month at any facility.*



LOBBY SIGNS

Catch people's attention the moment they walk into our facilities. Lobby signs are highly visible and offer the unique option of adding a brochure holder to share more information about your products and services.

SPECIFICATIONS

24" H x 36" W (Landscape or Portrait)

Just \$40/month at any facility.*

Brochure Holder - \$6/Month



RINK BOARDS

With a constant rotation of games, practices, tournaments, competitions and family-friendly activities, our rinks are a hub of activity. Rink board advertising offers outstanding brand exposure and shows off your community support. Customize your message and reach your audience with competitive rates.

Board Length	Prod & Install	FORD Arena	Other Facilities
	One Time	Monthly	Monthly
3 ft	\$104	\$40	\$35
4 ft	\$123	\$50	\$40
5 ft	\$141	\$60	\$50
6 ft	\$184	\$70	\$55
7 ft	\$202	\$80	\$65
8 ft	\$245	\$90	\$70
9 ft	\$268	\$100	\$80
10 ft	\$282	\$110	\$85
11 ft	\$300	\$120	\$95
12 ft	\$318	\$130	\$105

*production / installation fee's are extra.





MULTI-PROGRAM DISCOUNT

SAVE 10%
off any 2
advertising options

SAVE 15%
off any 3 or more
advertising options



OUTDOOR

Get outside! Check out our newest advertising option - outdoor banners! These custom large-scale banners are an excellent way to get in front of sports fans at our highly-trafficked sports centres. Sports fans not your audience? Ask us about advertising at our dog park.

SPECIFICATIONS

Banners 8 - 30 ft

Starting from \$60/month at select facilities.
(Five month minimum)

Artwork should be supplied by client. Additional charges will apply for graphic design services. Artwork must be approved by the Town of Aurora.

For more information contact:

Louise Dyer
Facility Advertising and Sponsorship Coordinator
P: 905.727.3123 Ext 3134
Ldyer@aurora.ca

Aurora Family Leisure Complex

135 Industrial Pkwy North
Aurora, ON L4G 4C4

*Rink boards, lobby signs, wall signs,
publication racks.*

Sheppard's Bush Conservation Area

(Sports Complex)

Mary Street & Industrial Parkway
Aurora, ON L4G 7B3

Outdoor Banners

Aurora Community Centre

1 Community Centre Lane
Aurora, ON L4G 7B1

*Rink boards, lobby signs, wall signs,
publication racks.*

Stewart Burnett Park

1400 Wellington Street East
Aurora, ON L4G 7B6

Outdoor Banners

Stronach Aurora Recreation Complex

1400 Wellington St East
Aurora, ON L4G 7B6

*Rink boards, lobby signs, wall signs,
publication racks.*

Various ball diamonds, bleachers, and outdoor structures

Inquire for available locations across Aurora

Outdoor Banners

Don't see what you're looking for? Ask about our custom advertising solutions.

