The Chair called the meeting to order at 7 p.m.

1. **DECLARATION OF PECUNIARY INTEREST**

   There were no declarations of pecuniary interest under *the Municipal Conflict of Interest Act*.

2. **APPROVAL OF THE AGENDA**

   Moved by Bruce Walkinshaw  
   Seconded by Councillor Abel  

   THAT the agenda as circulated by Legal and Legislative Services, with the following additions, be approved:

   ➢ Item 4 – Memorandum from Mayor Geoffrey Dawe; Re: A Short History of a New Hotel in Aurora
3. RECEIPT OF THE MINUTES

Economic Development Advisory Committee Meeting Minutes of December 10, 2015

Moved by Marilee Harris
Seconded by Bruce Walkinshaw

THAT the Economic Development Advisory Committee meeting minutes of December 10, 2015, be received for information.

CARRIED

4. DELEGATIONS

(a) Mayor Geoffrey Dawe
   Re: Hotel Development Update

The Committee consented on a two-thirds vote that the requirements of section 3.8(c) of the Procedural By-law be waived to permit the delegation to speak for more than five minutes.

Mayor Dawe provided an overview of the information detailed in Item 4 (added item) regarding the history and future potential of hotel development, and Development Charges, in Aurora.

Moved by Marilee Harris
Seconded by Bruce Walkinshaw

THAT the delegation by Mayor Geoffrey Dawe be received for information.

CARRIED

5. MATTERS FOR CONSIDERATION

None

6. INFORMATIONAL ITEMS
1. **Memorandum from Director of Building & Bylaw Services**  
   **Re: Proposed Sign By-law**

   Staff gave a brief overview and background of the memorandum. Staff provided clarification to the cost analysis and noted that further analysis was needed. The Committee expressed opposition to the proposed permit fee increases.

   **Moved by Paul Smith**  
   **Seconded by Rosalyn Gonsalves**

   THAT the memorandum regarding Proposed By-law be received for information.  

   CARRIED

2. **Memorandum from Manager of Long Range and Strategic Planning**  
   **Re: Vacant Employment Land Inventory**

   Staff gave a brief overview of the memorandum and attachment. The Committee inquired about the Inventory criteria, frequency of updates, and vacant buildings, and staff provided clarification.

   **Moved by Councillor Abel**  
   **Seconded by Marilee Harris**

   THAT the memorandum regarding Vacant Employment Land Inventory be received for information.  

   CARRIED

3. **Memorandum from Manager of Long Range and Strategic Planning**  
   **Re: Activity Report**

   Staff gave a brief overview of the memorandum regarding business inquiries, openings, and upcoming events, and noted that business closings would be included in the annual update.

   **Moved by Councillor Abel**  
   **Seconded by Rosalyn Gonsalves**

   THAT the memorandum regarding Activity Report be received for information.  

   CARRIED
4. Memorandum from Mayor Geoffrey Dawe
   Re: A Short History of a New Hotel in Aurora
   (Added Item)

   Moved by Councillor Abel
   Seconded by Bruce Walkinshaw

   THAT the memorandum regarding A Short History of a New Hotel in Aurora
   be received for information.

   CARRIED

5. Memorandum from Acting Manager of Corporate Communications
   Re: 2016 Community Recognition Awards
   (Added Item)

   Staff gave a brief overview of the background to the memorandum and noted
   that the Committee was being asked to help promote the 2016 Community
   Recognition Awards and encourage nominations for the Good Business Award.

   The Committee provided comments regarding the Good Business Award in
   relation to the Aurora Chamber of Commerce, communications, and business
   feedback. Staff clarified that the Good Business Award is a corporate social
   responsibility award, and it was indicated that the Committee's comments would
   be shared with the Community Recognition Review Advisory Committee.

   Moved by Don Constable
   Seconded by Bruce Walkinshaw

   THAT the memorandum regarding 2016 Community Recognition Awards be
   received for information.

   CARRIED

7. NEW BUSINESS

   The Committee requested clarification on the current role of the Economic
   Development Advisory Committee. Mayor Dawe advised that the new Chief
   Administrative Officer is in the process of an organizational review and more
   information would be forthcoming.

   The Committee inquired about the status of a potential medical campus in Town. Staff
   responded regarding the marketing strategy and communication plans for this project.
The Committee inquired about the status of high speed broadband in Aurora. Mayor Dawe advised that a Regional task force would be meeting in February 2016 to discuss strategy.

The Committee suggested that there is a need for increased efforts in relation to business retention and communications in Town.

8. ADJOURNMENT

Moved by Councillor Abel
Seconded by Marilee Harris

THAT the meeting be adjourned at 8:14 p.m.  

CARRIED

COMMITTEE RECOMMENDATIONS ARE NOT BINDING ON THE TOWN UNLESS ADOPTED BY COUNCIL AT A LATER MEETING.