



Proclamation

Show Your Local Love Day

September 23, 2021

Whereas United Way is the largest funder of human and social services, after government, that supports the people and places most impacted by poverty and inequity; and

Whereas this past year, as COVID-19 has continued to impact households across the region, United Way has stepped up to invest in many local initiatives that provide the support and services people need the most, including more than 50 projects to serve residents of Aurora; and

Whereas people in Aurora are encouraged to show their local love by learning more about the work of United Way and joining workplaces and individuals across the GTA in making a donation to help mobilize our network of community supports; and

Whereas we are raising awareness about United Way's commitment to community recovery and building lasting solutions to the Greater Toronto Area's greatest challenges through ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships ;and

Whereas Show Your Local Love Day 2021 will build on the support of United Way's annual campaign and help ensure that everyone has access to the services and opportunities that can help break the cycle of poverty and inequity.

Therefore be it resolved that, on behalf of the Corporation of the Town of Aurora, I, Mayor Tom Mrakas, do hereby proclaim the day of **September 23rd, 2021** as **Show Your Local Love Day** in the Town of Aurora.

Tom Mrakas
Mayor