

# AURORA 2019: A Year review

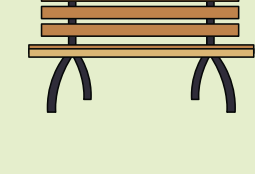
## Committing to Ongoing Improvement

### SPOTLIGHT ON PUBLIC WORKS

**221**  
kilometres  
of roads

Serviced  
221 km of  
road and  
240 km of  
sidewalk

**473**  
hectares of  
parkland



**168**  
Fleet vehicles  
and equipment



**770 kg**  
kilograms collected at  
the Aurora Community  
Clean-Up



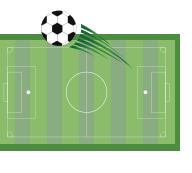
**22,389**  
street trees



**61.5**  
kilometres  
of trails



**44**  
playgrounds



**47**  
sports fields

**4,893**  
street lights

Serviced 188 km of sanitary sewers  
and 166 km of storm sewers, 216 km  
of watermains and 1,677 fire hydrants

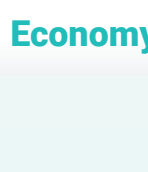
The Town of Aurora's 2011-2031 Strategic Plan lays out three pillars of sustainability: Natural Environment, Economy, and Community. In 2019, the Town took steps to raise the bar in each of those three areas, with a focus on customer service excellence, commitment to ongoing improvement, and responsible fiscal management.

#### Natural Environment

1



2



#### Economy

#### Community

3

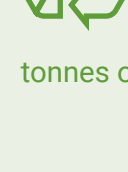


## NATURAL ENVIRONMENT

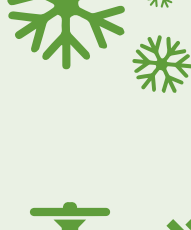


**2**

Healthy Water Awards received from Lake Simcoe Region Conservation Authority for work on reducing the amount of salt placed on our roads during the winter and for our stream rehabilitation project at Sawmill Creek.



**4,524**  
tonnes of Blue Box recyclables diverted.



**513**

metric tonnes of road salt usage reduced while managing 20 more snow events than the 2018 season.



**5,052**  
tonnes of source-separated organics diverted.



Introduced a Town-wide back-flow prevention program for all industrial, commercial and institutional properties.

Electricity generation from the Town's four solar power rooftop systems in 2019 is



**652,704**  
kilowatt-hours.



**263**  
tonnes of yard waste diverted.



Council approved strategies to reduce single-use plastic straws at all Town facilities and Town-run events.



First ever community waste reduction garage sale.



New Clean Communities ByLaw.



Aurora passes new smoking Bylaw.



Town launches Recycle Coach, helping to effectively communicate local collection, waste and recycling information.



Though built in 2016, the JOC received its LEED® Gold Standard certification for its green design in 2019 and includes: water conservation low-flow hands-free plumbing fixtures, drought resistant plantings, pervious concrete drainage systems to control storm water, rain water harvesting used in green houses and for vehicle and equipment wash bay.

## ECONOMY



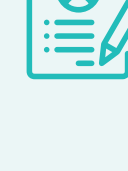
**170**  
procurements  
**\$20m**  
in contracts.



**3.17%**  
average rate of return  
on Town investments.



Council approved the Economic Development Strategic Plan in July 2019.



**115**  
Recruitment  
Requests.

Council approved Stable Neighbourhoods Zoning Bylaw



**1,150** building permits to grow the community issued.



Completed Development Charges study to ensure an equitable distribution of rates and charges, and to ensure that growth pays for growth in the community.

Completed Stable Neighbourhoods Policy Review.



New multi-year operating budget developed and implemented.



**13**  
site plan and subdivision agreements executed.

**92**  
active planning applications and **15 new ones.**



## COMMUNITY



Opened the Armoury in partnership with Niagara College in November 2019.



**20** in-person community events hosted.

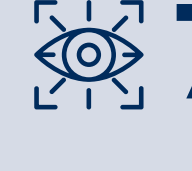


**17%** increase in social media followers.

**3,500** sidewalk tripping hazards repaired.



Received Excellence Canada Silver Certification for Excellence, Innovation and Wellness Standard.



**790K** Total web page views.

**47,482** calls handled in Access Aurora.



**\$130+ million** processed in deposits and payments via Access Aurora.



**38** Civil Ceremonies conducted.

Hosted Community Stanley Cup Celebration visit to Aurora with over

**3,000** participants.



Recognized as a Platinum Youth Friendly Community, joining an elite list of municipalities committed to serving its youth aged 13 to 19.



**151** meetings of Council and Committee to discuss and decide business of the Town.



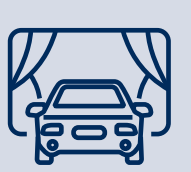
Launched a youth-focused social media account.



**2,982** animal service calls responded to.



**18,442** sports field rental hours.



Town hosts first ever drive-in movie event.



**5,916** kids in learn to swim programs.



Her Honour the Hon. Elizabeth Dowdeswell, Lieutenant Governor of Ontario makes official visit to Aurora.



**5,636** ice rental hours.



**2** of our Special Events received recognition by the Top 100 Festivals and Events in Ontario.



Aurora named the 11th best Community in Canada by Maclean's magazine annual Best Communities in Canada list.



Aurora was recognized as the 20th best place to retire in Canada and the 16th wealthiest community in Canada by Maclean's magazine.

## 2018 TO 2022 AURORA TOWN COUNCIL



Back row: Deputy Mayor Kim, Councillor Gallo, Front row: Councillor Gaertner, Councillor Gilliland, Mayor Mrakas, Councillor Humfries, Councillor Thompson

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